

CORPORATE REPORT

To: CAO for the Recreation, Culture & Airpark Services Commission Date: 2019-07-16

From: Mike Freimark, Assistant Manager, Recreation, Culture & Airpark Services

Subject: Terry Fox Run Complimentary Admission

RECOMMENDATION

THAT the Recreation, Culture & Airpark Services Commission approve complimentary admission to the Dan Sharrers Aquatic Centre to participants of the Terry Fox Run at the conclusion of the event on Sunday, September 15, 2019;

AND THAT the swimming pool open one hour early to accommodate participants at the conclusion of the run.

STRATEGIC AREA(S) OF FOCUS

Support Healthy & Sustainable Community

BACKGROUND

Each year, RCAS hosts the Terry Fox Run for the District of Hope and surrounding areas. The Terry Fox Run is free and open to everyone in the community regardless of age, athletic ability or socio-economic standing. RCAS offers 3 routes including a 5k, 10k, or a family 3k. Families are able to walk or run the 3k or 5k route. There is no entry fee, however, participants are encouraged to register and raise funds online that will be donated to the Terry Fox Foundation. Donations are accepted online, and cash and cheques can be donated on the day of the race. The Terry Fox Foundation raises money for cancer research in Canada, and to date over \$700 million dollars has been raised through the foundation. In 2018, 26 community members participated in the Terry Fox Run in Hope and raised a total of \$2,876.50.

DISCUSSION

The run has traditionally started and finished at Memorial Park. In an attempt to be more visible to the community and to promote the recreation centre, the start and finish line will take place in front of the recreation centre in 2019. The route will take participants past Memorial Park as well as several view points and points of interest. Staff will provide guidance along the route, and assistance to promote fundraising efforts. At the conclusion of the event, staff are recommending that the pool open one hour early and that all participants receive complimentary admission to enjoy the pool, hot tub and sauna after their run. Snacks and water will also be provided.

COST

Staffing costs for early pool opening: \$50

Complimentary Admission for Participants (based on 2018 run attendance): \$130

COMMENTS BY:

Stacey Barker, Director of Regional Services:

Reviewed and supported.

Mike Veenbaas, Director of Financial Services:

Reviewed and supported.

Jennifer Kinneman, Acting Chief Administrative Officer:

Reviewed and supported.