

To: Electoral Area Services Committee

Date: 2020-04-16

From: Kristy Hodson, Acting Chief Financial Officer

File No: 1850-20 / 007

Subject: 2020 Grant-In-Aid Request – Deroche Farmer’s Market, Electoral Areas “C” and “G”

RECOMMENDATION

THAT the Fraser Valley Regional District Board approve a grant-in-aid to the Deroche Farmers Market Society in the amount of \$2,450, to be funded from the 2020 Electoral Area “C” grant-in-aid budget in the amount of \$1,450 and the 2020 Electoral Area “G” grant-in-aid budget in the amount of \$1,000 to help offset the costs associated with advertising, new signage and repairs, and supplies.

STRATEGIC AREA(S) OF FOCUS

Support Healthy & Sustainable Community

BACKGROUND

This request for funding is eligible under the “promotion of volunteer participation and citizen involvement” and “activities/ programs which are accessible to a large portion of the electoral area” options.

DISCUSSION

The Deroche Farmers Market Society is a non-profit community group that hosts a weekly farmer’s market at the FVRD Deroche Office. Their aim is to address the lack of fresh food available locally and to provide economic opportunities to showcase and/or purchase local “make, bake and grow” items.

The Society is requesting a \$2,450 grant to help offset the costs associated with expanding the market’s advertising efforts to attract more vendors with a larger variety of products as well as purchasing reusable bags to be sold.

Director Bales is in support of providing a grant-in-aid of \$1,450 towards their grant request and Director Stobbart is in support of providing an additional \$1,000.

COST

The \$2,450 cost will be funded from the 2020 Electoral Area "C" grant-in-aid budget (\$1,450) and the 2020 Electoral Area "G" grant-in-aid budget (\$1,000). Both of these budgets have sufficient funds to support this request.

CONCLUSION

A grant-in-aid application has been received from the Deroche Farmers Market Society seeking funds to help purchase advertising, signage, and promotional items.

COMMENTS BY:

Jennifer Kinneman, Chief Administrative Officer: Reviewed and supported.