

To: Electoral Area Services Committee
From: Sam Piper, Manager of Communications

Date: 2024-04-11
File No:

Subject: Deroche Digital Community Sign Policy and Procedure

RECOMMENDATION

THAT the Fraser Valley Regional District Board adopt the Deroche Digital Community Sign Policy and Procedure.

BACKGROUND

The Fraser Valley Regional District (FVRD) installed a digital community sign at its Deroche Community Access Centre located at 10220 N. Deroche Road. The purpose of the Deroche Digital Community Sign Policy and its associated procedures is to establish guidelines regarding content and usage.

DISCUSSION

The Deroche Digital Community Sign Policy and Procedure outlines the parameters of the usage of digital sign and the procedures utilized to implement requests. This Policy was approved by the Board in 2017 and revisions of an administrative nature are being brought forward for approval.

COST

There are no costs associated with the development of the Policy and Procedure.

CONCLUSION

The Deroche Digital Community Sign Policy and Procedure outlines how the sign will be operated and the process for requests, approvals, and scheduling of advertisements on the sign.

COMMENTS BY:

Kelly Lownsbrough, Director of Corporate Services/CFO: Reviewed and supported.

Jennifer Kinneman, Chief Administrative Officer: Reviewed and supported.