

DEROCHE DIGITAL COMMUNITY SIGN REQUEST

This form is to be used in conjunction with the *Deroche Digital Community Sign Policy* (see page 2).

Eligible external advertisers may submit this form by email **at least 5 business days before** the advertisement release date. A separate form must be used for each request.

Group Name: _____

Contact Name: _____

Phone: _____ E-Mail: _____

The digital sign allows for 5 lines of text. It is recommended that the title line consists of no more than 15 characters. The remaining four lines can accommodate 35 characters each.

1st Line (Title): _____

2nd Line: _____

3rd Line: _____

4th Line: _____

5th Line: _____

Date to be put up: _____

Date to be taken down: _____

Please send the completed form to communications@fvrd.ca

Collection, Use and Disclosure of Personal Information

The personal information collected on this form is being collected under the authority of Sections 26 and 27 of the *Freedom of Information and Protection of Privacy Act, RSBC 1996, Ch. 165*, and will only be collected, used and disclosed by the Fraser Valley Regional District for a use consistent with, and for the purpose of administering the "Deroche Digital Community Sign".

DEROCHE DIGITAL COMMUNITY SIGN POLICY

The Deroche Digital Community Sign is a reflection of the FVRD and will be operated in a manner that enhances the values and mission of the FVRD.

Content displayed on the sign is subject to the discretion of the FVRD. Content displayed by external advertisers does not imply endorsement by the FVRD.

Messages will be displayed in the following order of priority:

- Emergency messages
- FVRD corporate content
- Community content/external advertisers

Community content includes non-profit or government organizations only. Advertising will not be accepted for display by businesses or for-profit organizations.

The following messages will not be permitted:

- Religious, political, factional viewpoints or messages expressing discrimination
- False, misleading or deceptive information
- Profane language, personal attacks or sexual content
- Events and functions open only to members of an organization
- Personal requests including but not limited to: birthdays, engagements, weddings, anniversaries
- Information that may compromise the safety and security of the public

External advertisers who request placements shall not hold the FVRD liable or responsible for any error and/or omissions that may occur however caused.

Appearance of messages is subject to the FVRD priorities, as well as electronic and resource limitations.

Postings will take place once per week, where possible.

In the event of an emergency, the FVRD has the right to suspend all messages and use the Deroche Digital Community Sign for emergency purposes only.