

# Fraser Valley Regional District Parks and Trails 2050 Plan: 2025 User Survey Report

December 2025

Prepared for Fraser Valley Regional District by PRA Inc.



# METHODOLOGY

Survey recruitment methods included in-person surveys at Regional Parks/Trails, online through an open link accessed via handouts from survey interviewers or through the FVRD Have Your Say website and social media promotions, or online through an open link accessed through mailed letters to community residences.

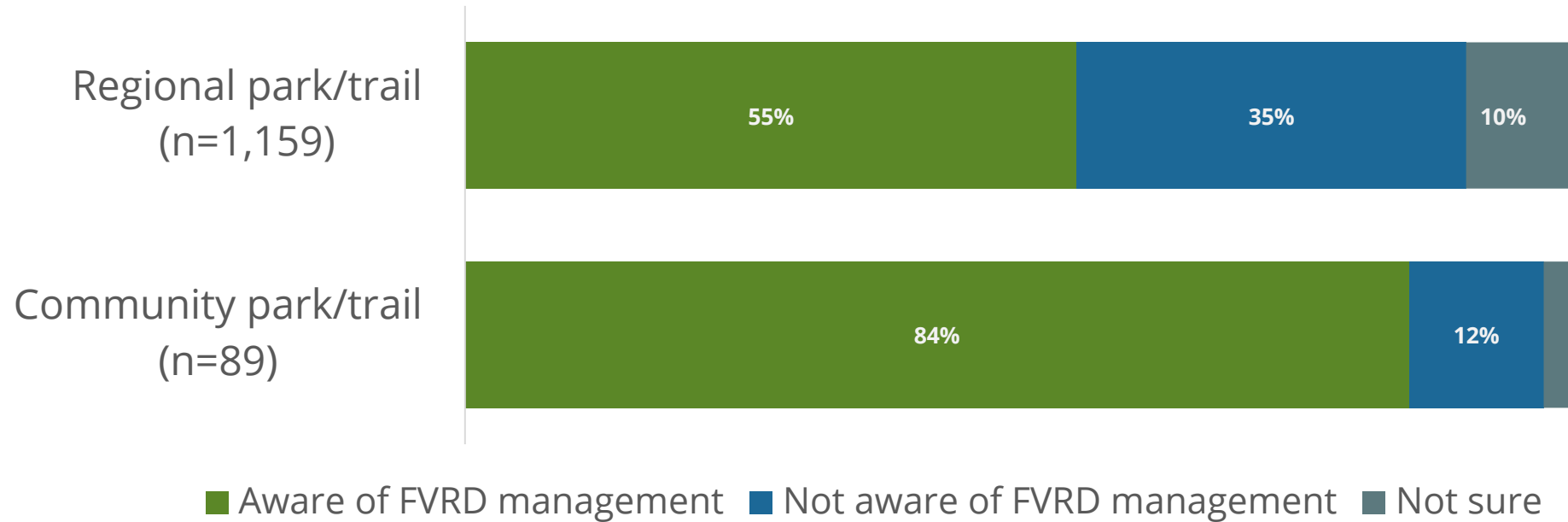
**Regional Parks and Trails Survey (in-person).** The in-person portion of the study was conducted at 14 Regional Parks and Trails identified by the FVRD. For each of the 14 sites, survey interviewers were on-site for two days in August and two days in September, ensuring a mix of weekend and weekday visits, and a mix of morning and afternoon shifts. Shifts were conducted from August 1<sup>st</sup> to September 22<sup>nd</sup>, 2025, and resulted in 1,079 completed surveys.

**Community Parks and Trails Survey (online).** Letters were mailed to 1,000 residences in the Fraser Valley that invited community members to participate in the survey by visiting the provided open link or scanning the QR code printed on the letter. Letters were mailed in early September 2025, which resulted in 59 completed surveys.

**Combined Parks and Trails Survey (online).** The FVRD provided information about the survey on the Have Your Say website and promoted the survey through social media channels with the link to access the survey. In-person interviewers at the Regional sites also handed out printed survey cards to park or trail visitors. Survey cards had both the link and QR code with which respondents could use to access the online survey. The survey was available online from August 1<sup>st</sup> to September 29<sup>th</sup>, 2025, which resulted in 110 completed surveys (80 for Regional Parks or Trails and 30 for Community Parks or Trails).

# AWARE THAT PARK/TRAIL IS MANAGED BY THE FVRD

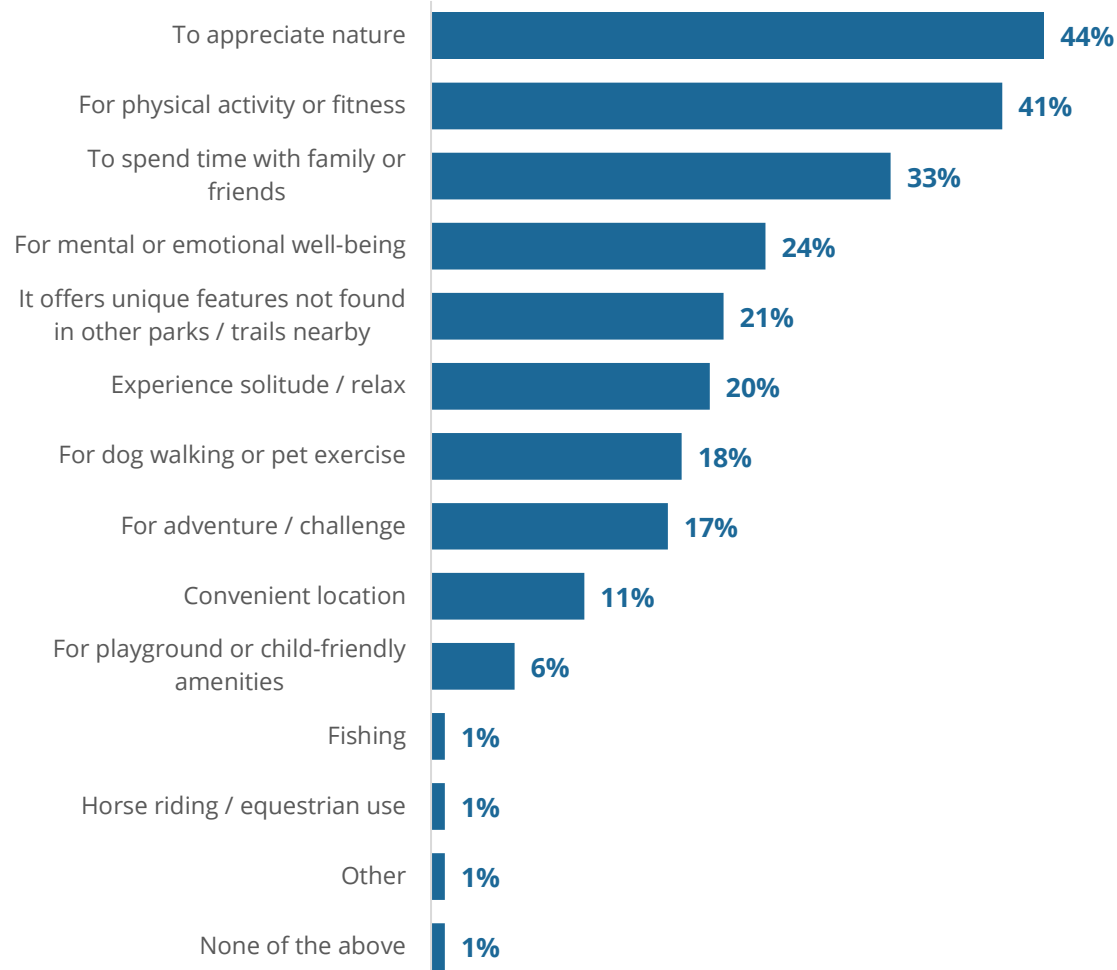
*Before today, were you aware this park / trail was managed by the Fraser Valley Regional District?*



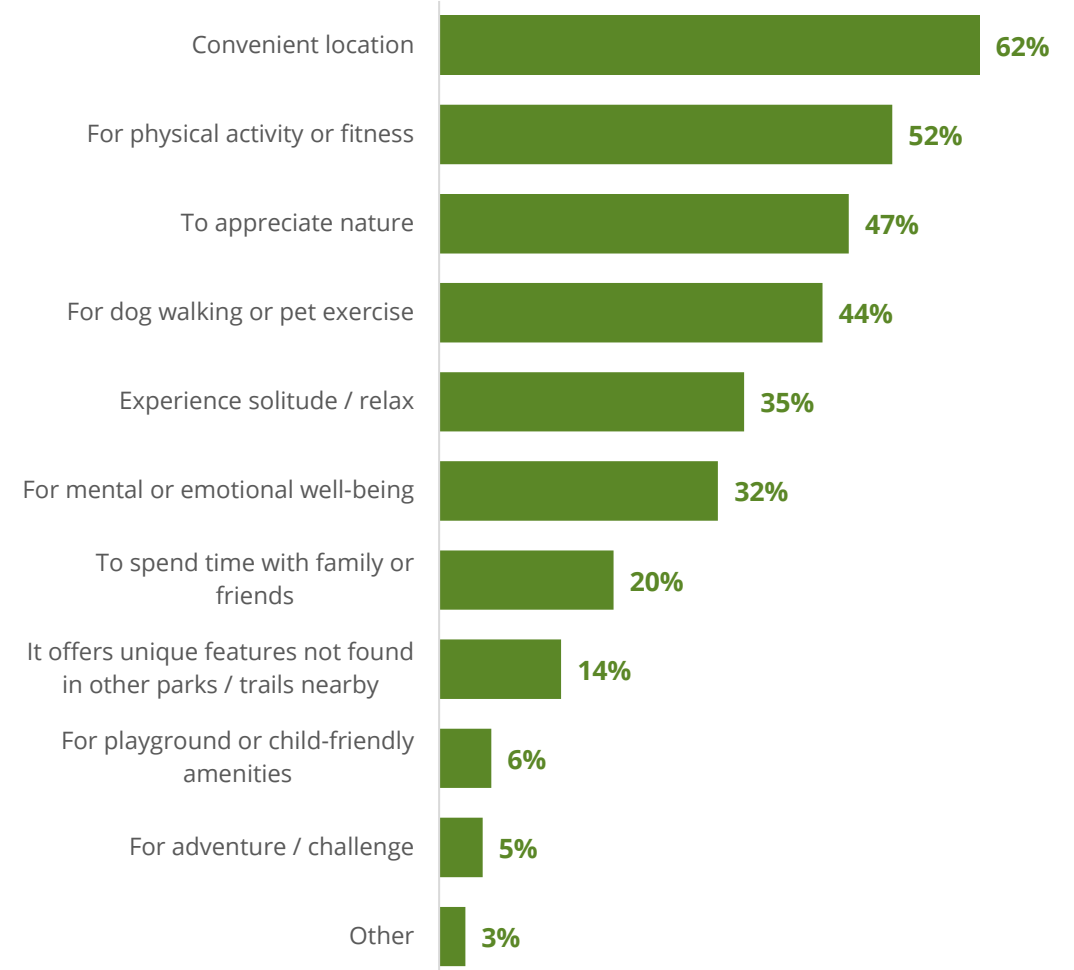
# REASON FOR VISITING

Why did you visit the park / trail?

## Regional parks/trails (n=1,159):



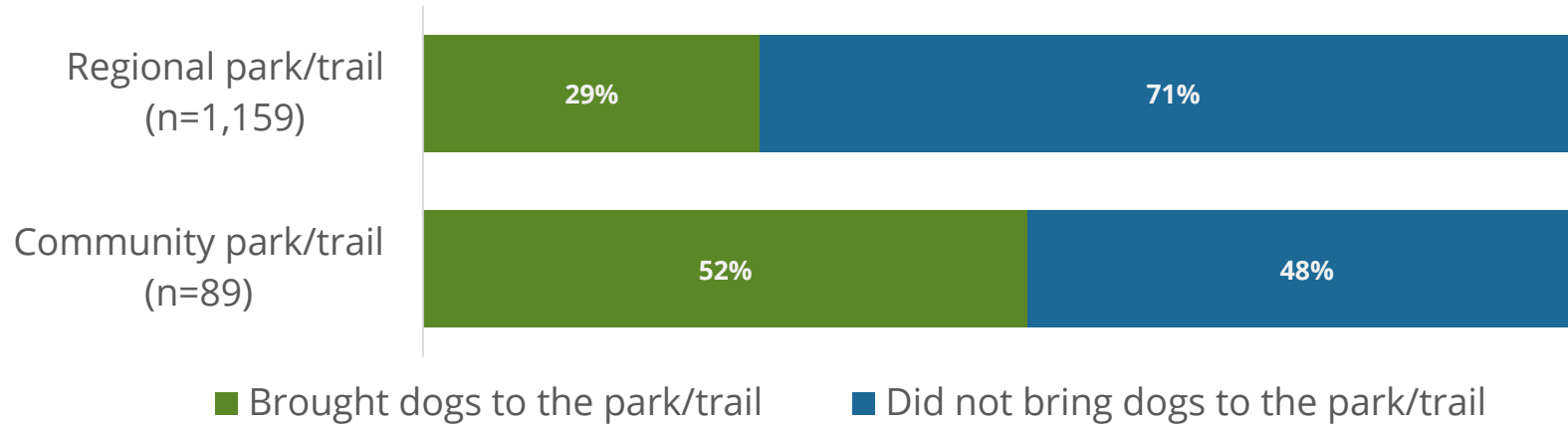
## Community parks/trails (n=89):



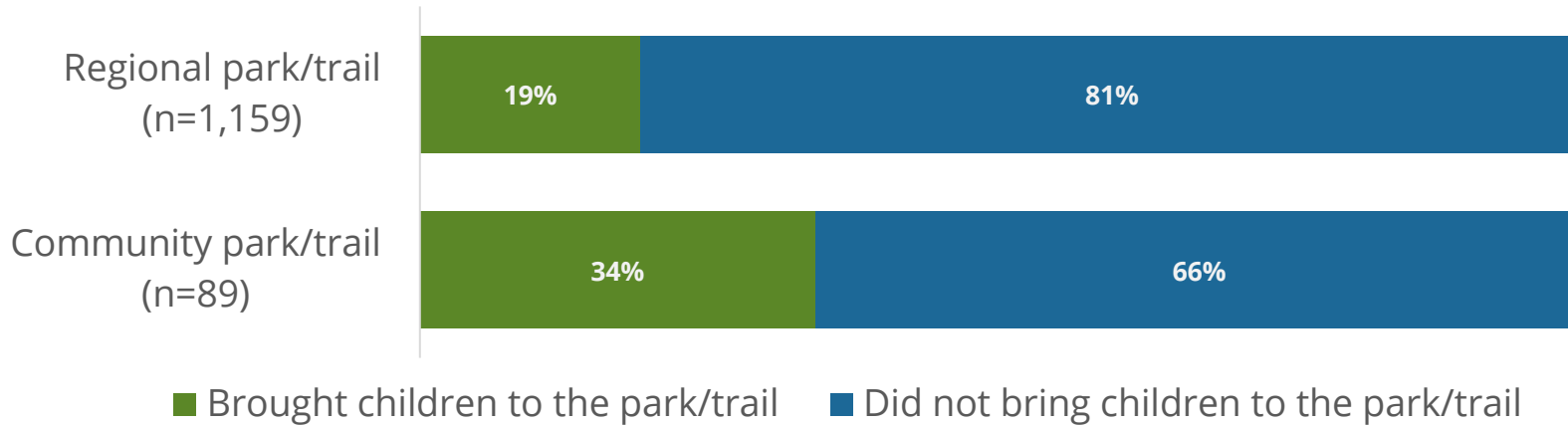
# BROUGHT DOGS/CHILDREN TO THE PARK/TRAIL

*Did you bring any dogs with you to the park / trail today?  
Did you bring any children 19 or younger with you to the park / trail today?*

## Brought dog(s) to the park/trail



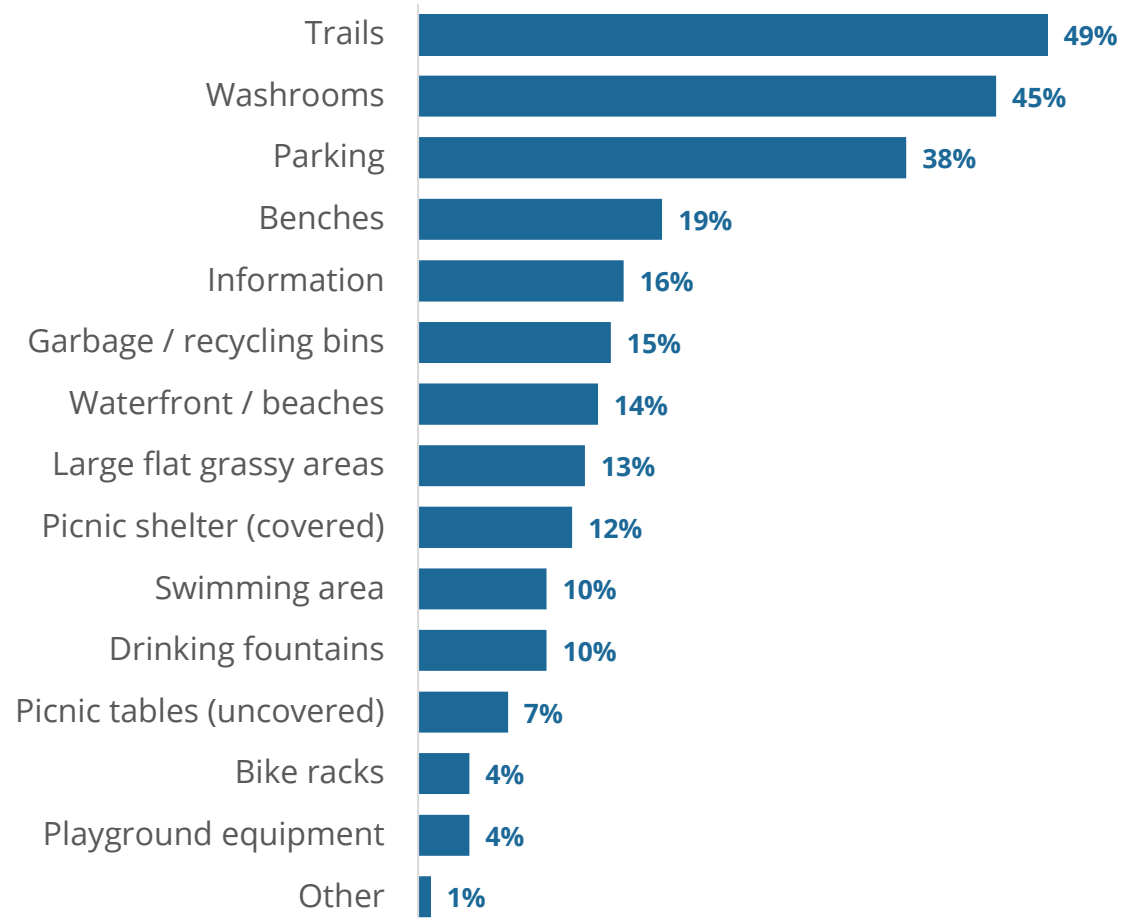
## Brought children to the park/trail



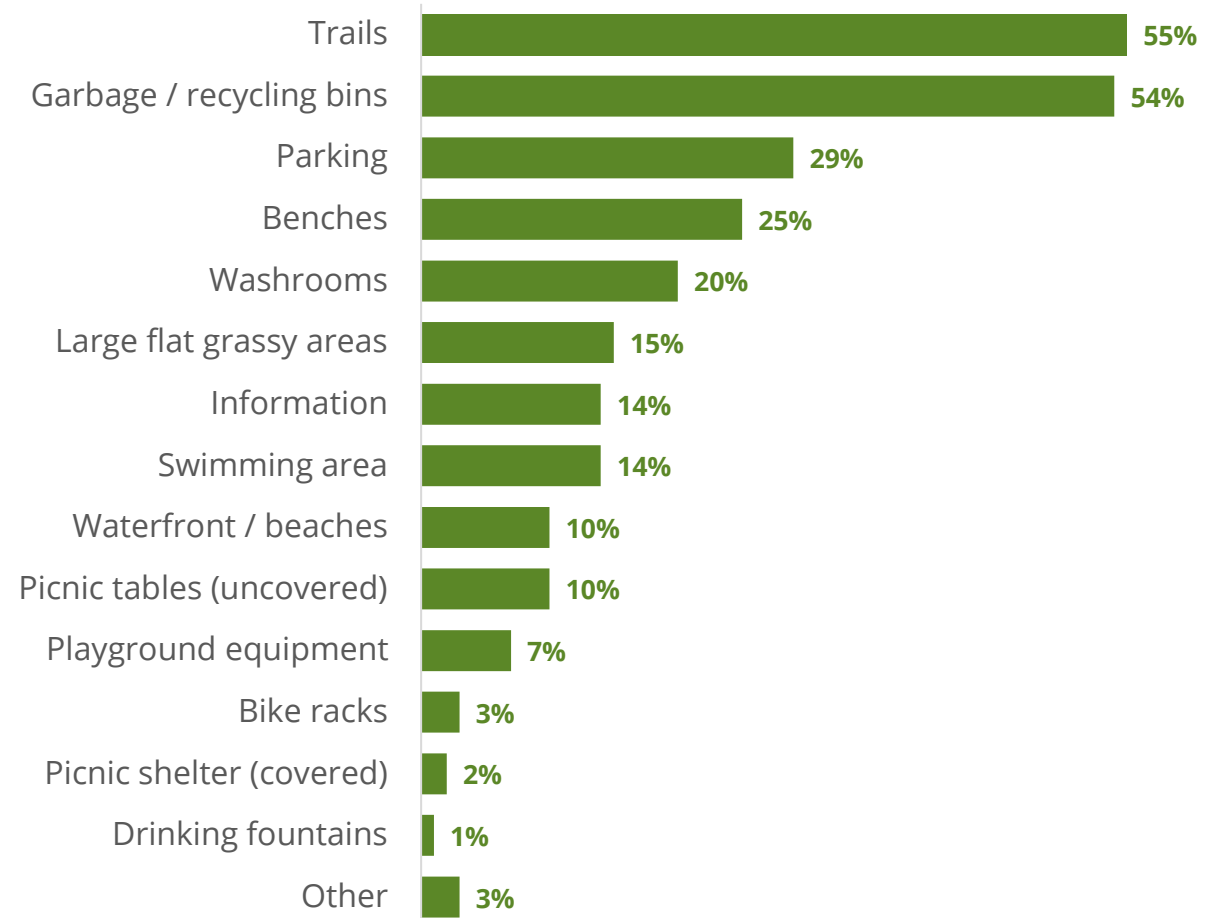
# IMPORTANCE OF SERVICES OR FACILITIES

What services or facilities are important for you to have when visiting regional or large parks? Please select your top 3 most important.

## Regional parks/trails (n=1,159):



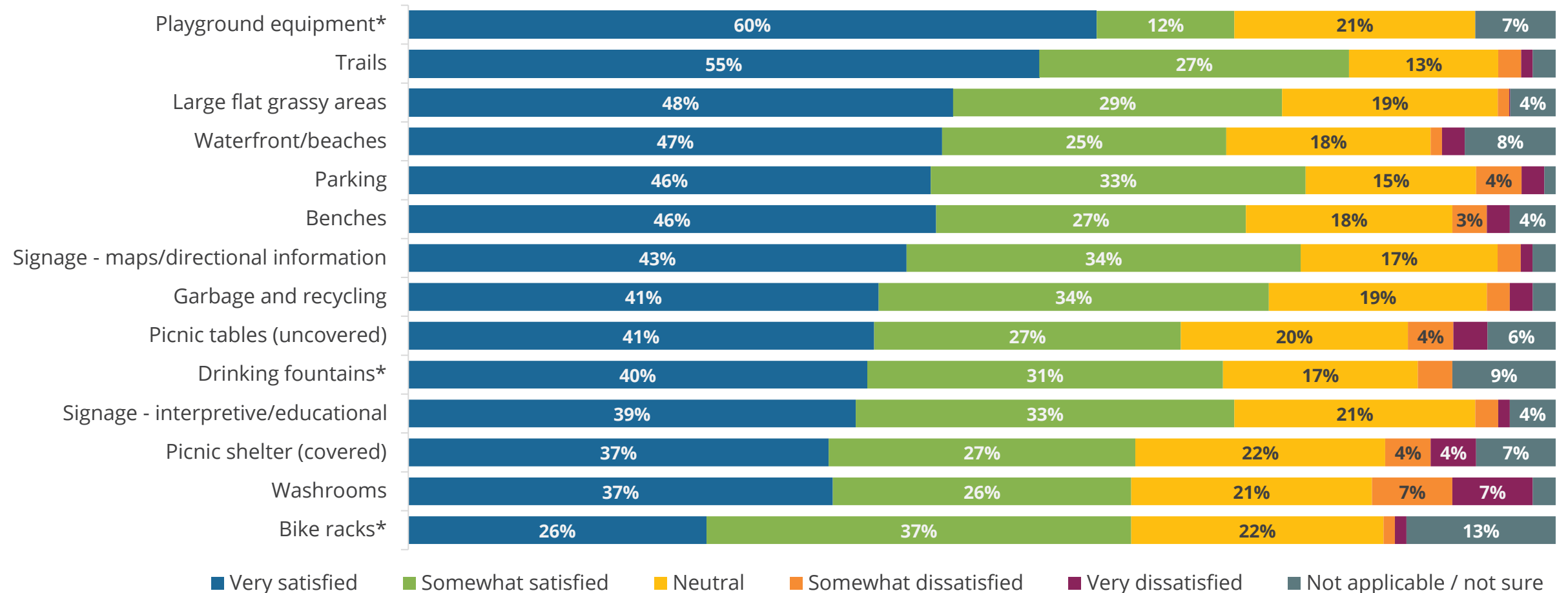
## Community parks/trails (n=89):



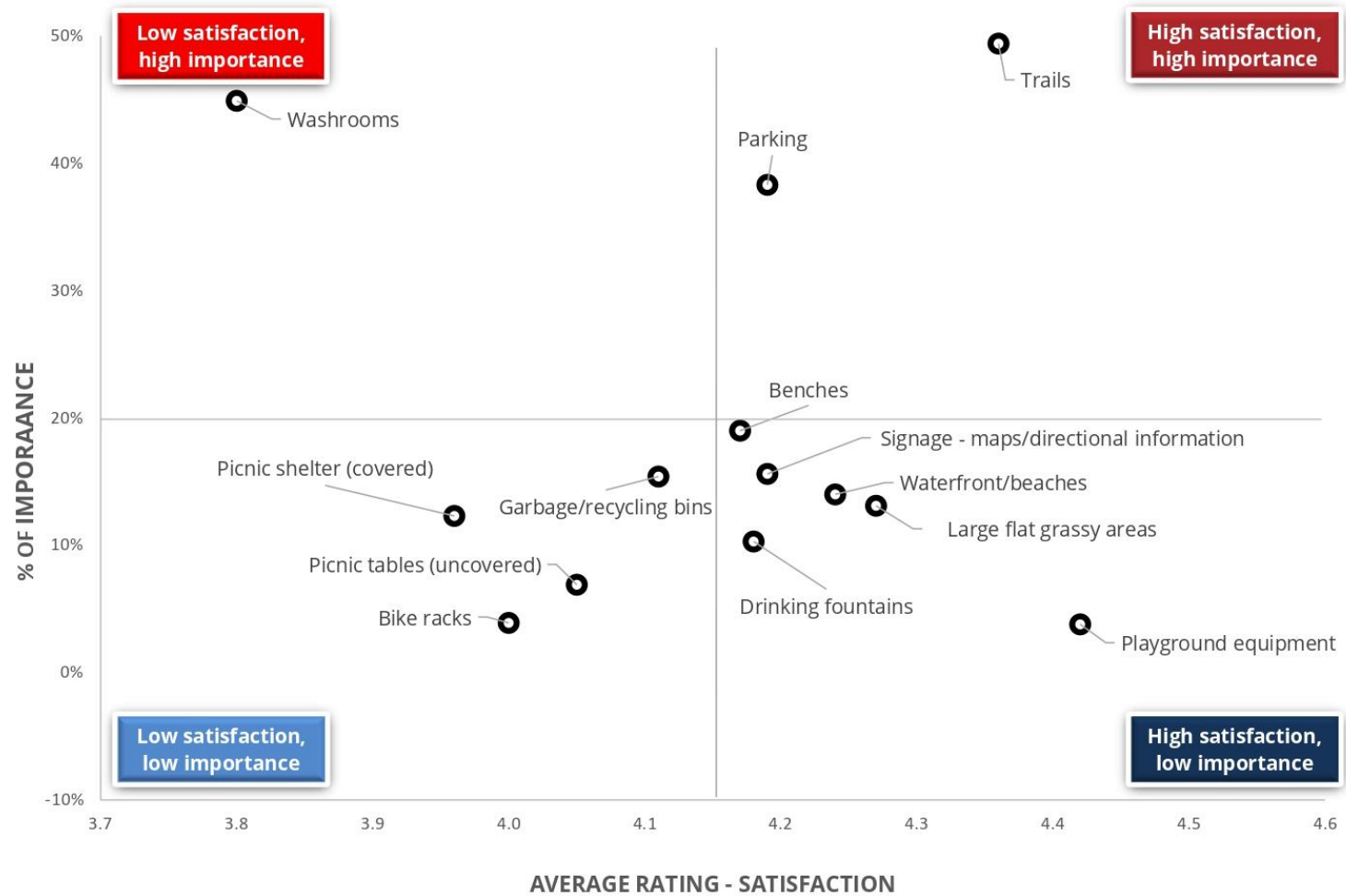
# SATISFACTION WITH FACILITIES AND SERVICES

How satisfied are you with the following facilities and services at this park / trail?

## Regional parks/trails (n=1,159):



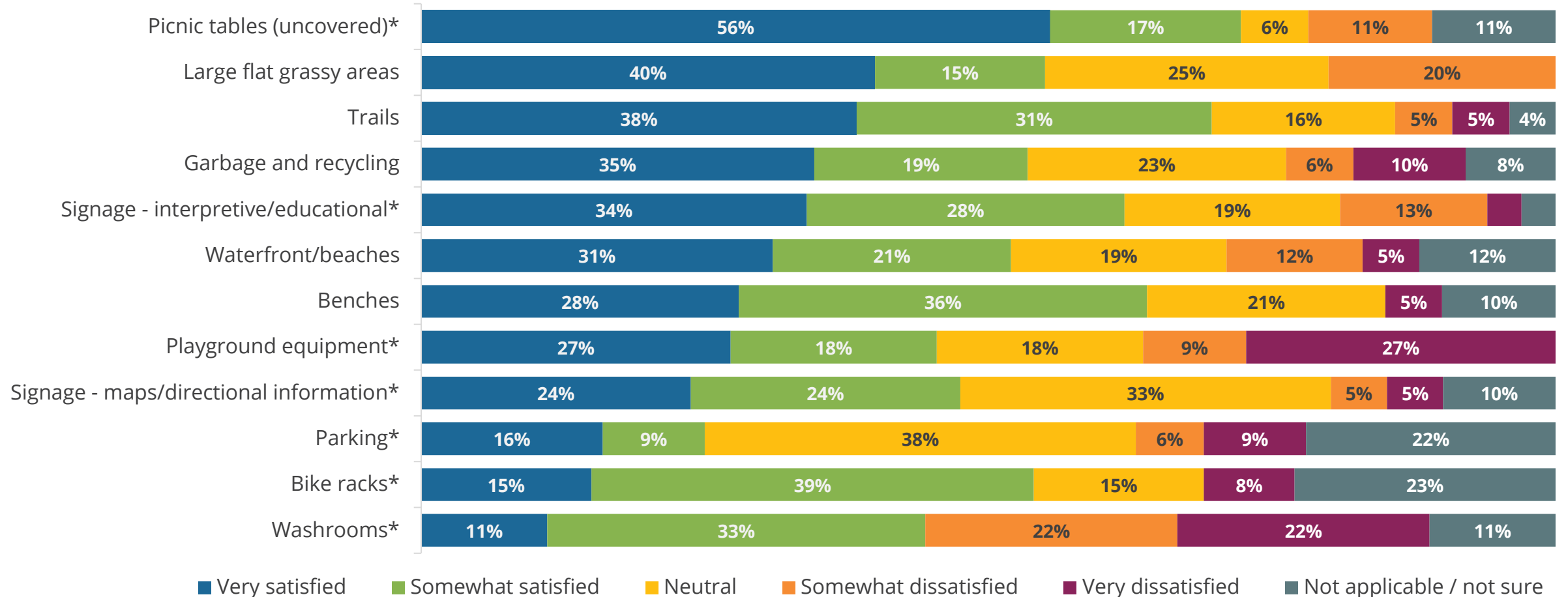
# SATISFACTION VERSUS IMPORTANCE: REGIONAL PARKS/TRAILS



# SATISFACTION WITH FACILITIES AND SERVICES

How satisfied are you with the following facilities and services at this park / trail?

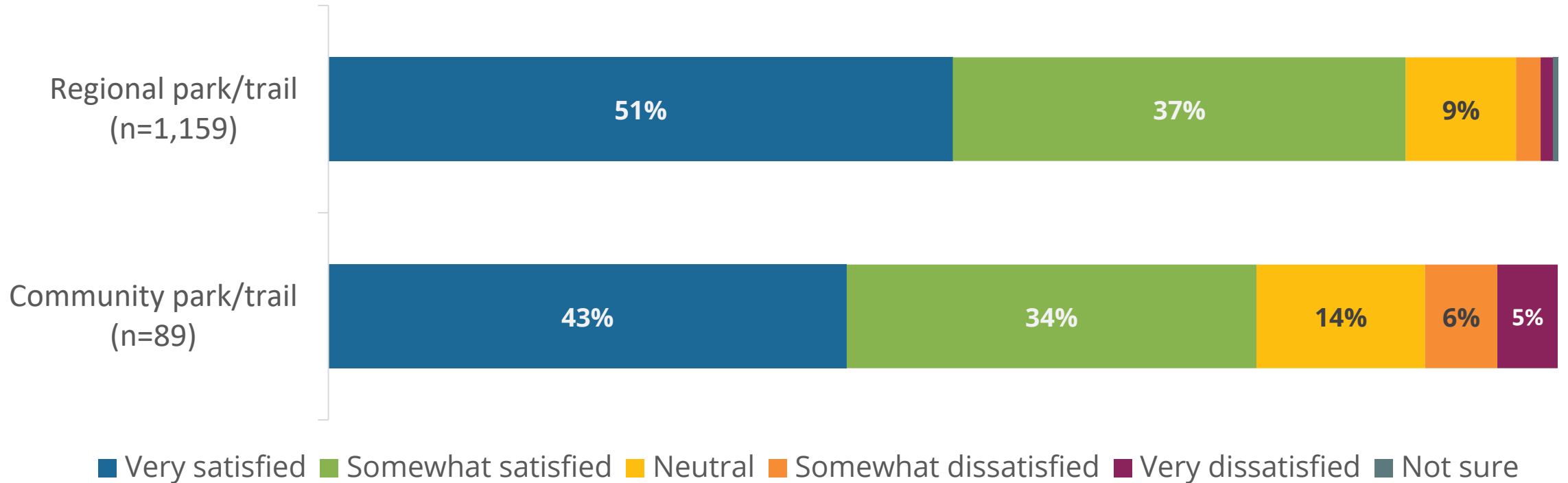
## Community parks/trails (n=89):



# OVERALL SATISFACTION WITH THIS VISIT

Overall, are you satisfied or dissatisfied with this visit to this park/trail?

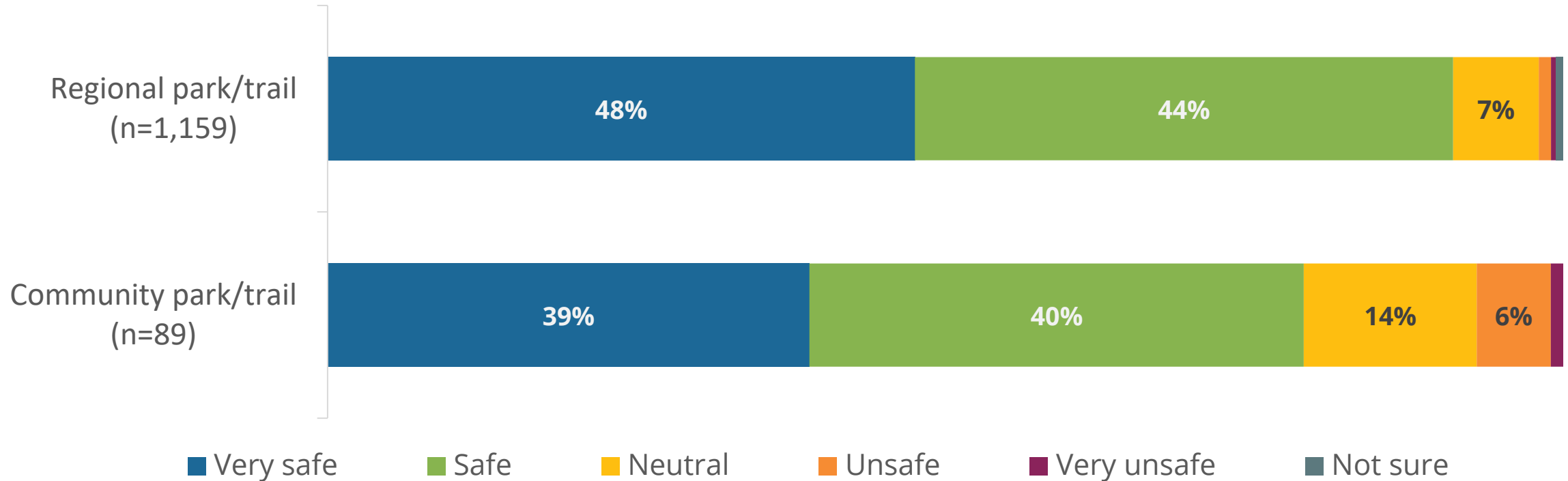
Please tell us why you were dissatisfied. (BASE: Those who were very/somewhat dissatisfied with their visit to the park/trail)



# SAFETY WHILE VISITING

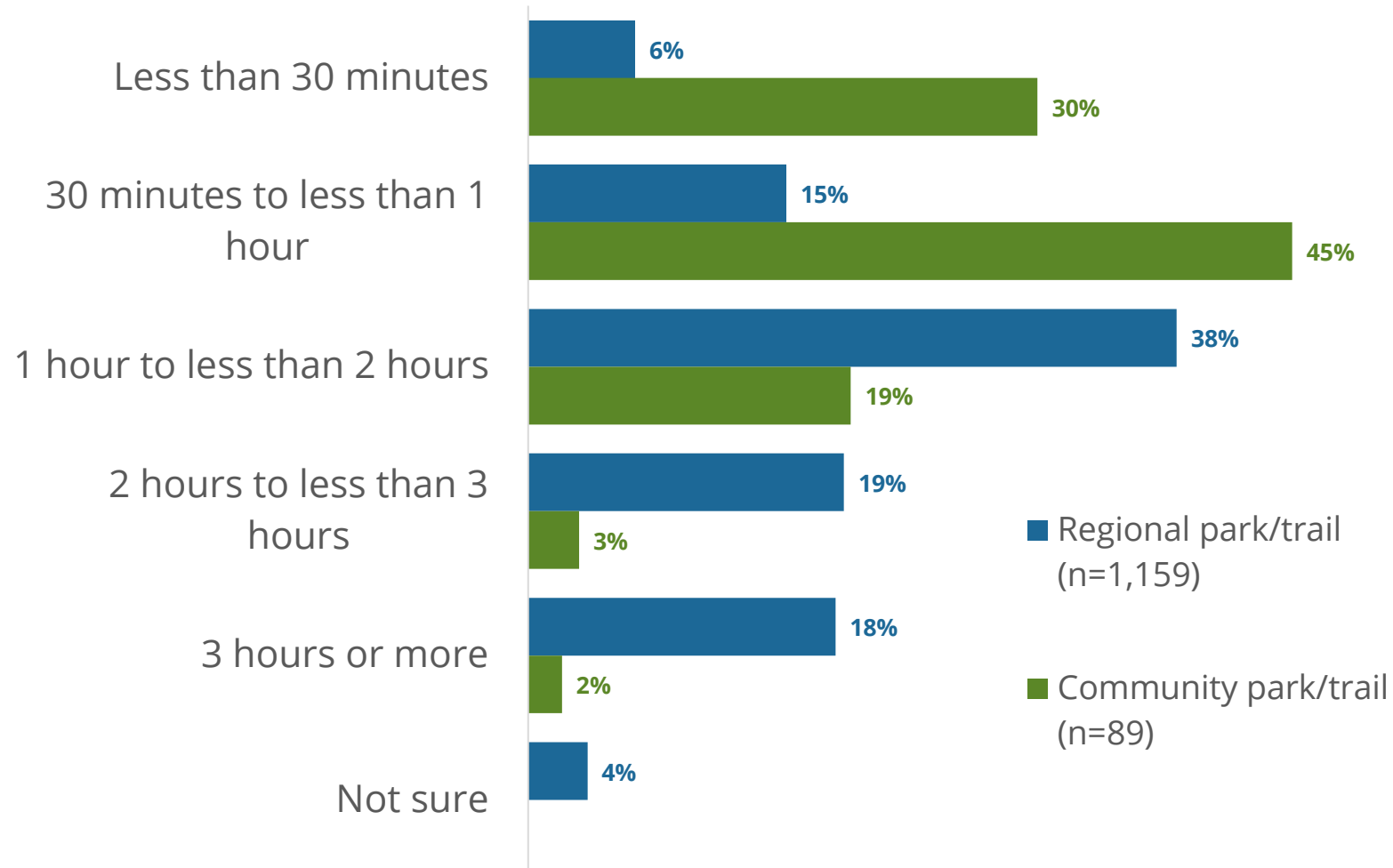
How safe or unsafe did you feel during your visit to this park / trail?

What made you feel unsafe?\*(BASE: Those who felt unsafe/very unsafe on their visit to the park/trail)



# VISIT DURATION

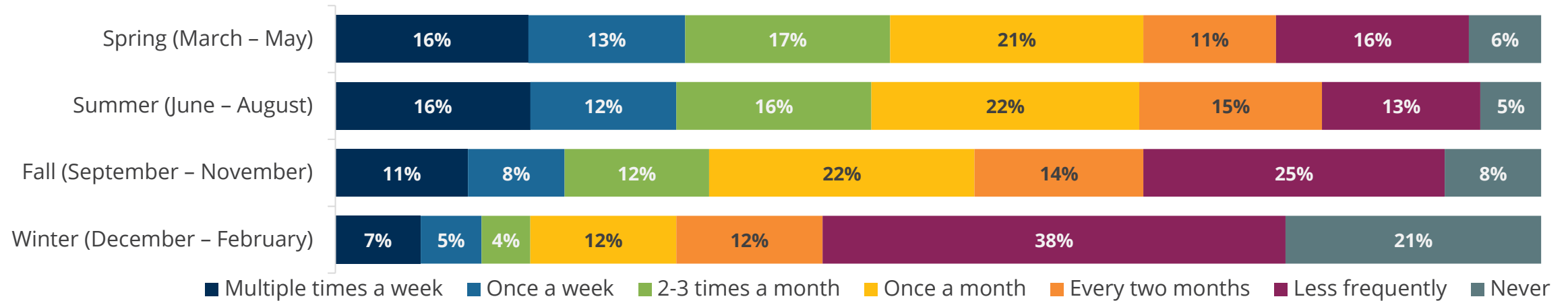
How long did you stay at this park / trail?



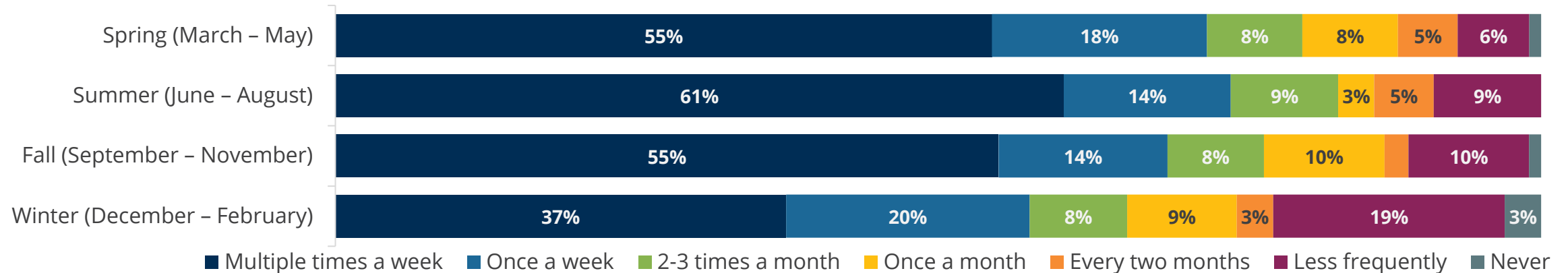
# VISITATION FREQUENCY

How often do you visit this park / trail during each of the following seasons?

## Regional parks/trails (n=1,159):



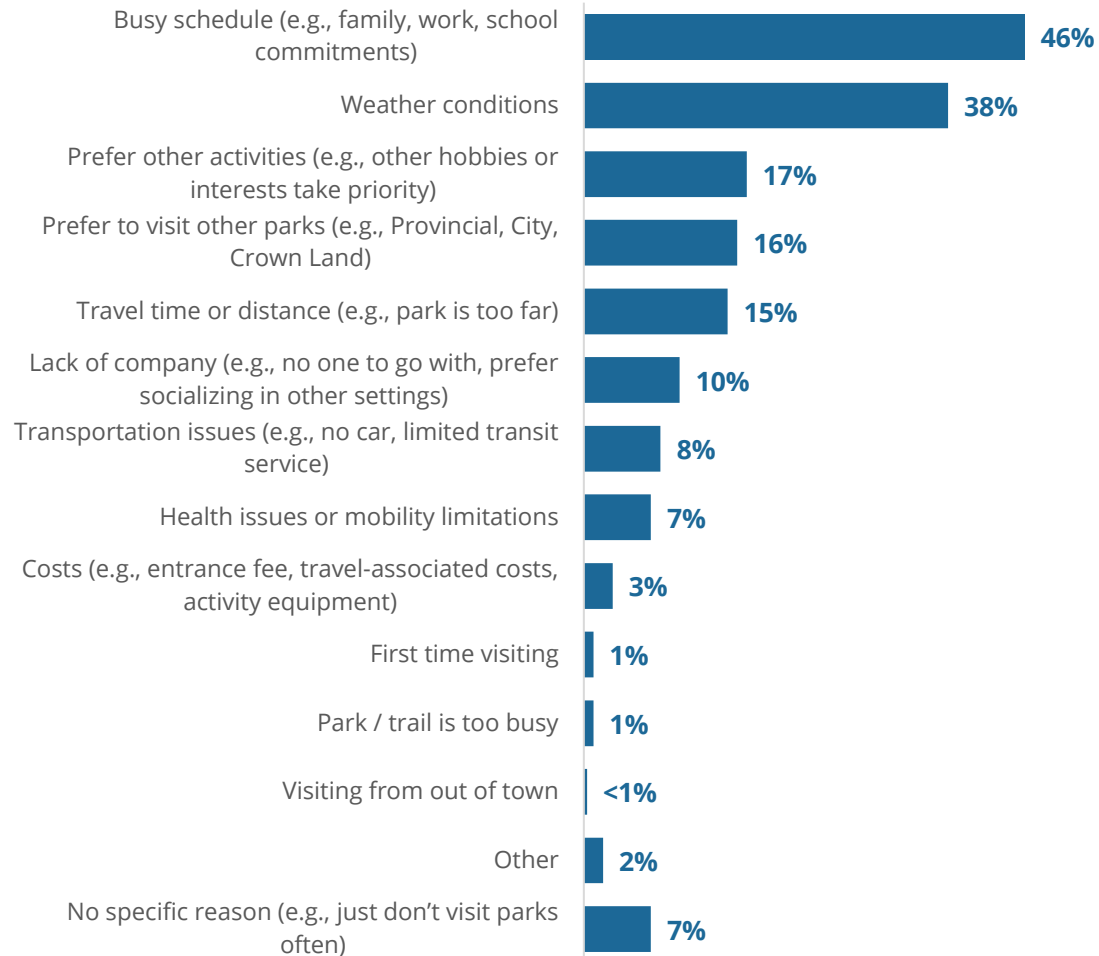
## Community parks/trails (n=89)



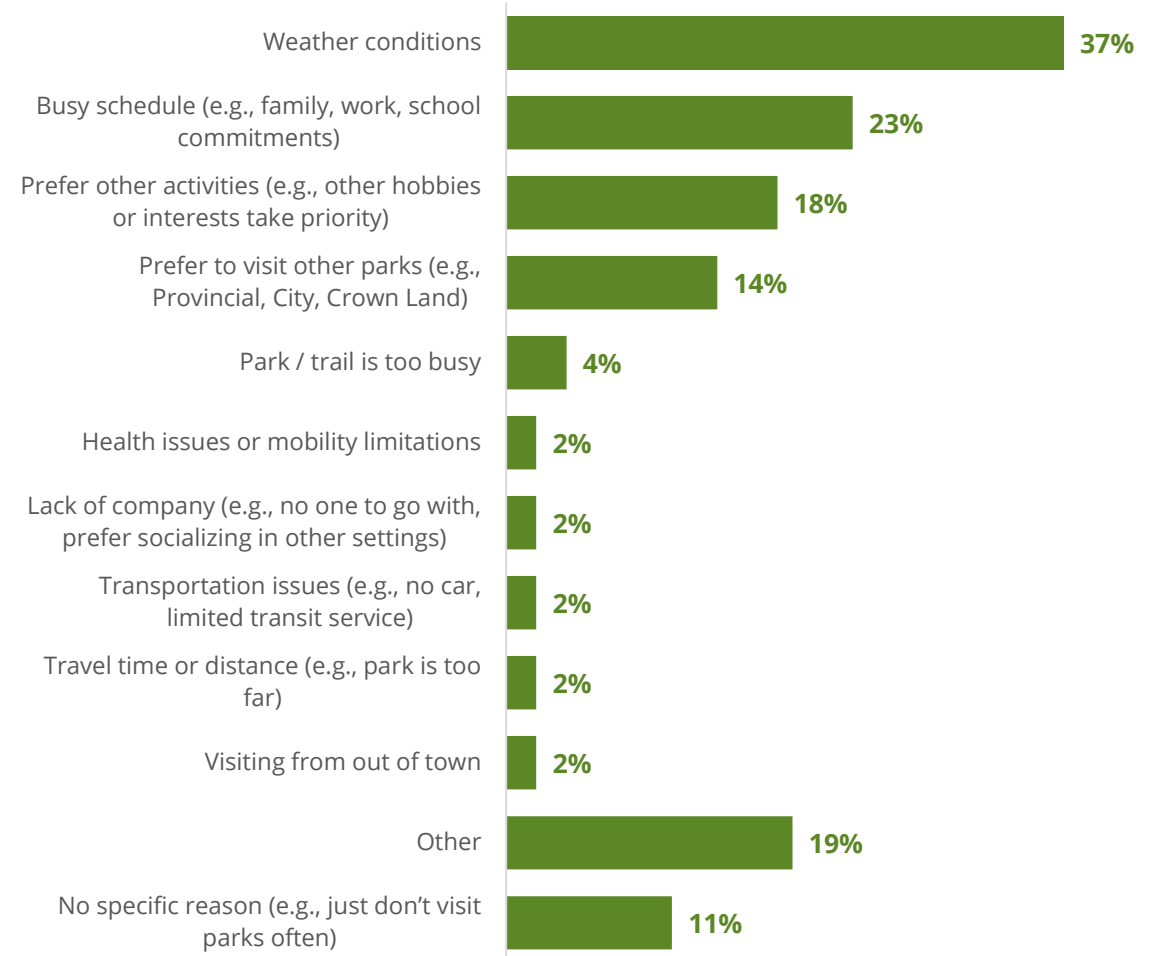
# REASONS THAT PREVENT VISITING MORE OFTEN

What prevents you from visiting more often? (BASE: Those who do not travel to the park/trail multiple times a week all year round)

## Regional parks/trails (n=1,083):



## Community parks/trails (n=57):



# QUESTIONS?

