

Fraser Valley Regional District Parks and Trails 2050 Plan: 2025 User Survey Report

December 2025

Prepared for Fraser Valley Regional District by PRA Inc.



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BACKGROUND AND METHODOLOGY

The Fraser Valley Regional District (FVRD) contracted PRA Inc. to conduct a survey of visitors of Regional and Community Parks and Trails in the summer of 2025. Results of the survey will be used to support long-term planning and decision-making by helping to inform the FVRD's Parks and Trails 2050 Strategic Plan.

There were three methods in which parks and trails visitors could participate in the survey: in person at 1 of 14 Regional Parks or Trails, online through an open link accessed via handouts from survey interviewers or through the FVRD Have Your Say website and social media promotions, or online through an open link accessed through mailed letters to community residences.

Regional Parks and Trails Survey (in-person):

The in-person portion of the study was conducted at 14 Regional Parks and Trails identified by the FVRD. Kettle Valley Rail Trail was the only Regional Trail excluded from in-person surveying because it was closed. For each of the 14 sites, survey interviewers were on-site for two days in August and two days in September, ensuring a mix of weekend and weekday visits, and a mix of morning and afternoon shifts. Survey interviewers approached visitors during their shifts, inviting them to participate in the survey using a provided electronic tablet.

Shifts were conducted from August 1st to September 22nd, 2025, and resulted in 1,079 completed surveys. Those who completed the survey through this method were asked questions about the specific park or trail they were currently visiting.

Community Parks and Trails Survey (online):

PRA created an online survey form and provided the FVRD with an open link to the survey. PRA and the FVRD drafted a letter that was mailed to 1,000 residences in the Fraser Valley that invited community members to participate in the survey by visiting the provided link or scanning the QR code printed on the letter.

Letters were mailed in early September 2025, which resulted in 59 completed surveys. Those who completed the survey through this method were asked to select the Community Park or Trail they most recently visited and were asked questions specific to that park or trail.

BACKGROUND AND METHODOLOGY

Combined Parks and Trails Survey (online):

PRA created an online survey form and provided the FVRD with an open link to the survey. The FVRD provided information about the survey on their Have Your Say website and promoted the survey through social media channels with the link to access the survey. In-person interviewers at the Regional sites also handed out printed survey cards to park or trail visitors who declined to participate in the survey during their visit. Survey cards had both the link and QR code with which respondents could use to access the online survey.

The survey was available online from August 1st to September 29th, 2025, which resulted in 110 completed surveys (80 for Regional Parks or Trails and 30 for Community Parks or Trails). Those who completed the survey through this method were asked to select the Regional or Community Park or Trail they most recently visited and were asked questions specific to that park or trail.

Weighting

To more accurately reflect the visitor population of each Regional site, data for Regional Parks and Trails were weighted using visitation count data from August and September 2024 provided by the FVRD. For example, because visitation at Island 22 Regional Park was higher than other parks in 2024, its sample of 90 respondents was weighted up to 197 respondents in the aggregate-level data, while the respondent count for Neilson Regional Park was reduced from 91 to 46 due to lower visitor counts. Data for Community Parks and Trails were not weighted due to small sample sizes. Results shown for individual Regional sites in Section 3 are unweighted.

Reporting notes

Results are shown separately for all Regional Parks and Trails (n=1,159) and all Community Parks and Trails (n=89). All results are out of the full n-size unless otherwise indicated.

Key differences highlighted throughout the report are statistically significant at the 95% confidence level.

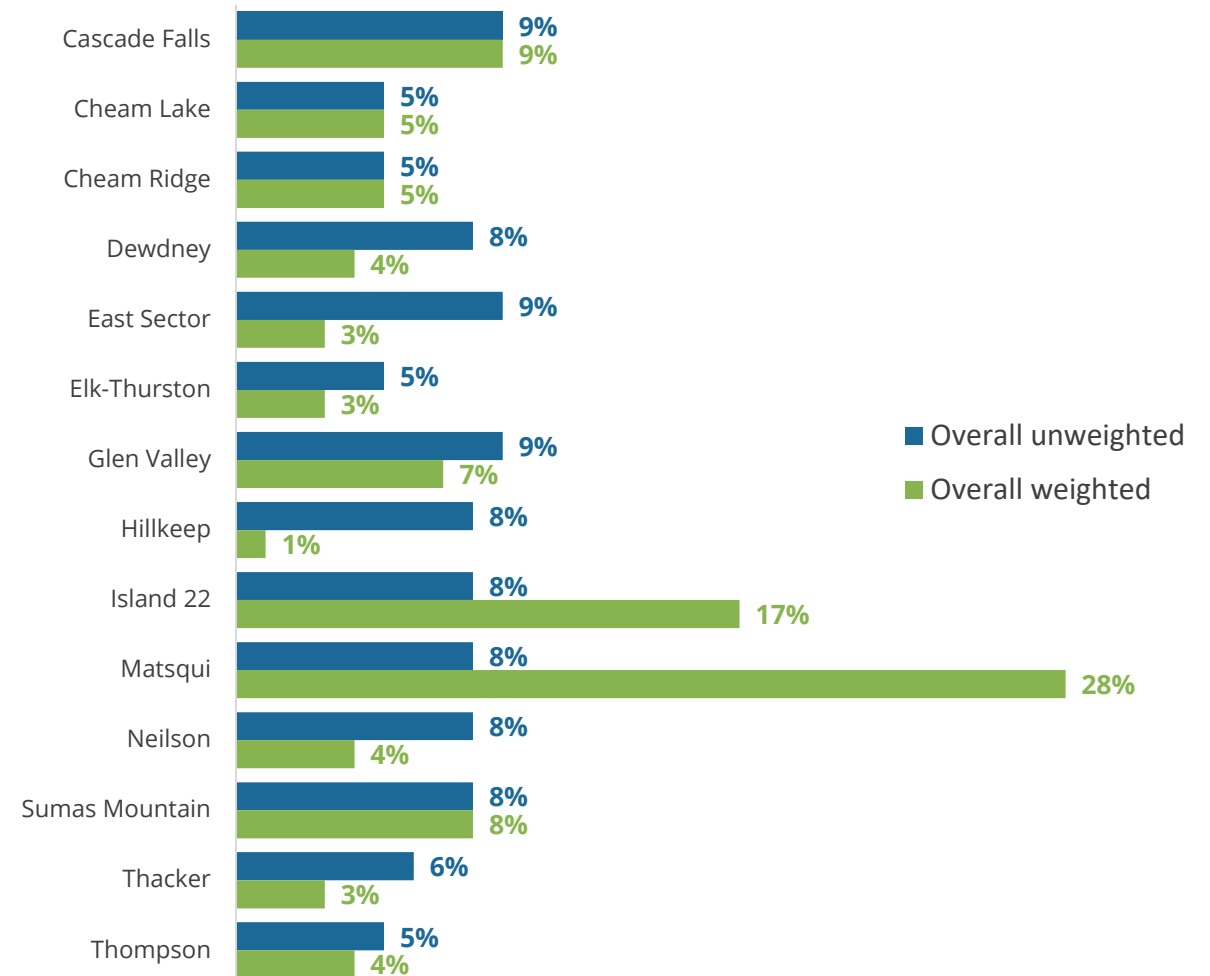
Some charts may not add to 100% due to rounding. For improved readability of charts, some values of less than 5% may not be shown.

SECTION 1: REGIONAL PARKS AND TRAILS

REGIONAL PARKS AND TRAILS

Q1. Which park/trail would you like to provide feedback on?

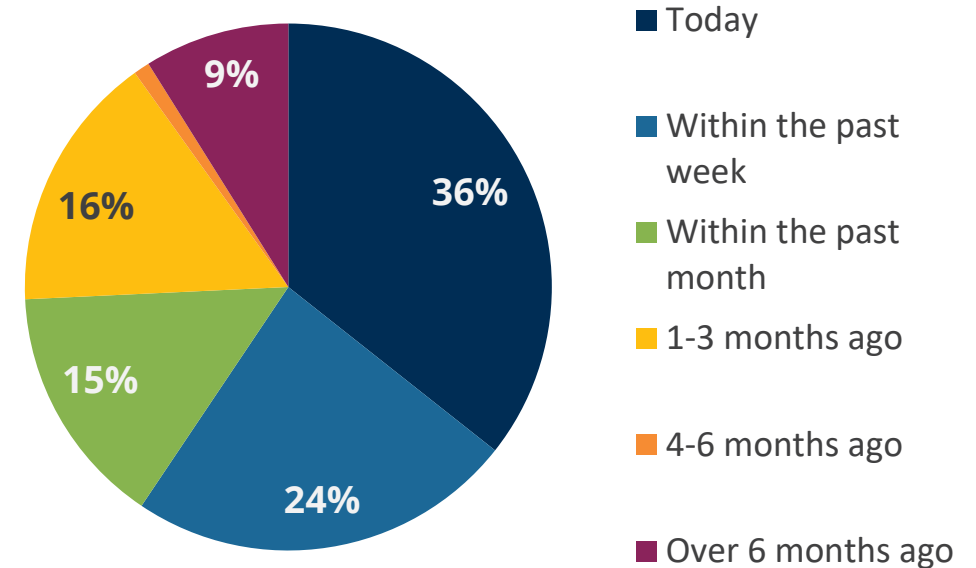
- This chart shows the proportion of surveys completed providing feedback on specific regional parks and trails.
- As mentioned previously, the data was weighted to more accurately represent the visitor population at each site, and proportions for weighted and unweighted data can be found in this chart.



LAST TIME VISITING THE PARK/TRAIL

Q1B. When was the last time you visited this park?*

- Visitors who completed the survey online were asked when they last visited the park/trail they were reporting on.
- About 75% of visitors were reporting about their visit to the park/trail within the past month, with over one third reporting on a visit that day.



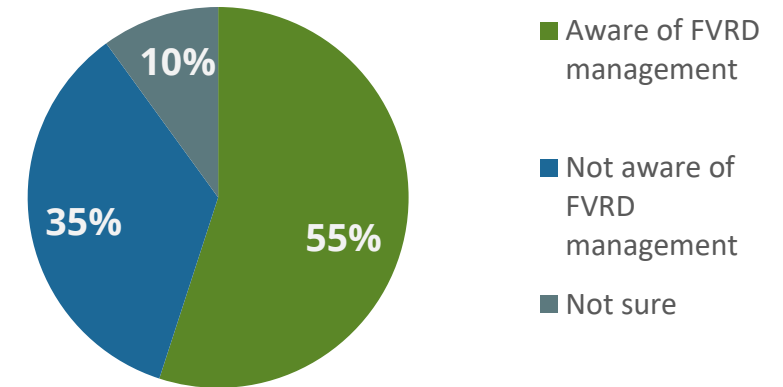
AWARE THAT PARK/TRAIL IS MANAGED BY THE FVRD

Q3. Before today, were you aware this park / trail was managed by the Fraser Valley Regional District?

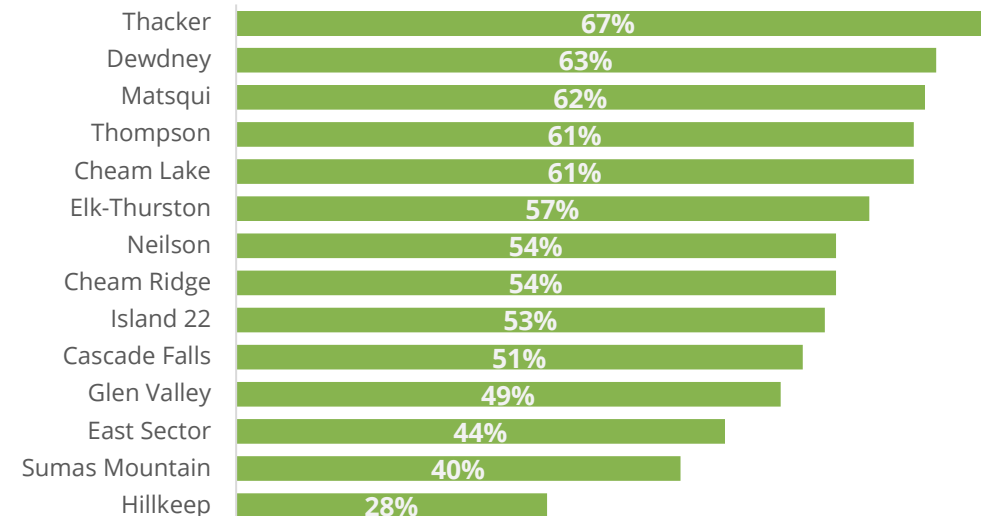
- About half (55%) of visitors were aware that the park/trail they visited was managed by the FVRD.
- Looking at awareness by individual regional parks/trails, two thirds of **Thacker Regional Park** visitors were aware that it was managed by the FVRD, while only about one fourth of **Hillkeep Regional Park** visitors were aware.

KEY DIFFERENCES:

- Visitors 60 years and older and those born in Canada were more likely than their counterparts to be aware that the park/trail was managed by the FVRD.



% Aware by parks



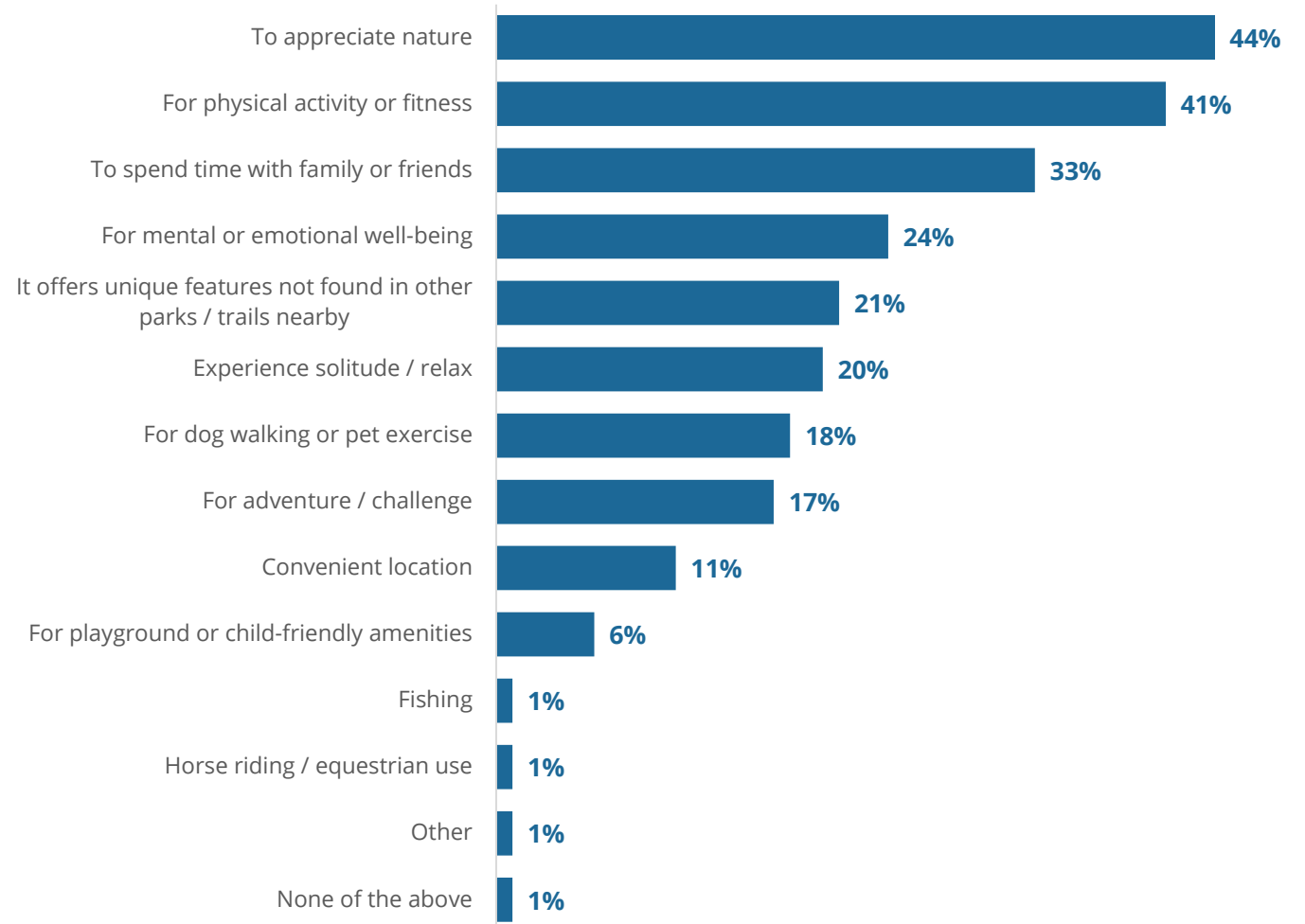
REASON FOR VISITING

Q4. Why did you visit the park / trail?

- The most common reasons mentioned on why a visitor was at the park/trail was **to appreciate nature** (44%) and **for physical activity or fitness** (41%). About one third of visitors visited to **spend time with family or friends** (33%).

KEY DIFFERENCES:

- Women were more likely to mention **spending time with family or friends** as a reason for their visit, while men were more likely to mention **for an adventure/challenge**.
- Those 25 to 59 years old were more likely than those 60 years and older to visit **to appreciate nature** and **for adventure/challenge**. Those 60 years and older were more likely to visit **for dog walking** and because it's a **convenient location** compared to those younger.



BROUGHT DOGS TO THE PARK/TRAIL

Q5A. Did you bring any dogs with you to the park / trail today?

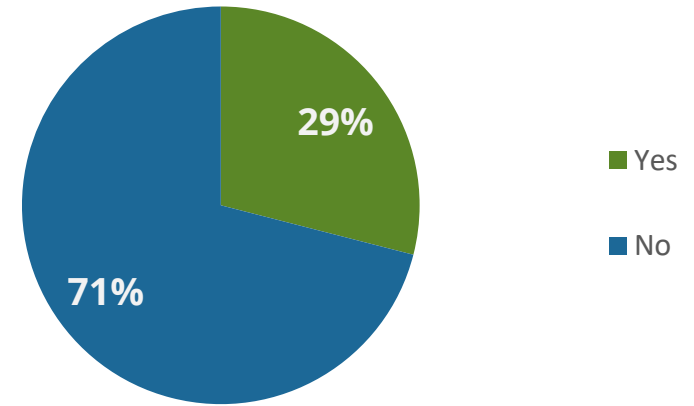
Q5B. How many dogs did you bring with you today?*

- Less than one third (29%) of visitors brought dogs with them to the park/trail.
- Among those that visited with a dog, the majority brought one dog (70%) with an overall average of 1.4 dogs.

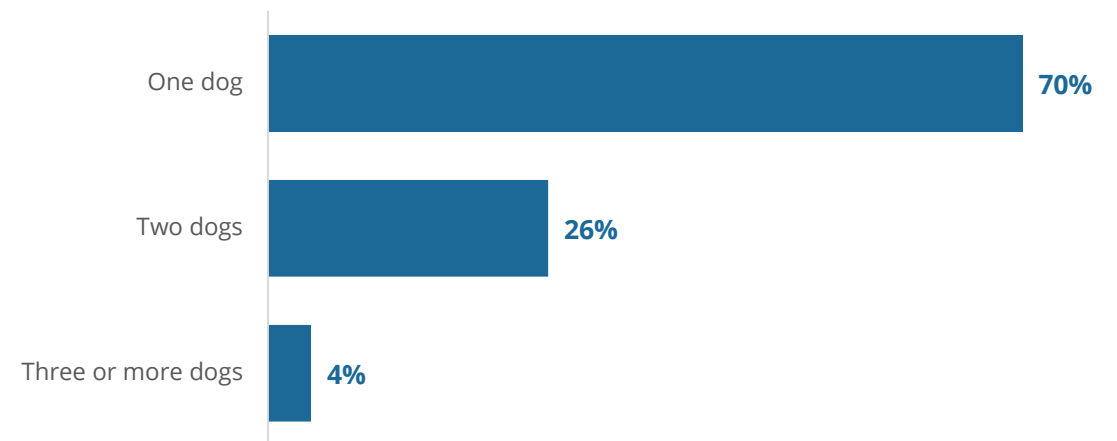
KEY DIFFERENCES:

- Those born in Canada and those that live in the FVRD were more likely than their counterparts to have visited the park/trail with a dog.

Brought dog(s) to the park/trail



Number of dogs brought to park/trail*



BROUGHT CHILDREN TO THE PARK/TRAIL

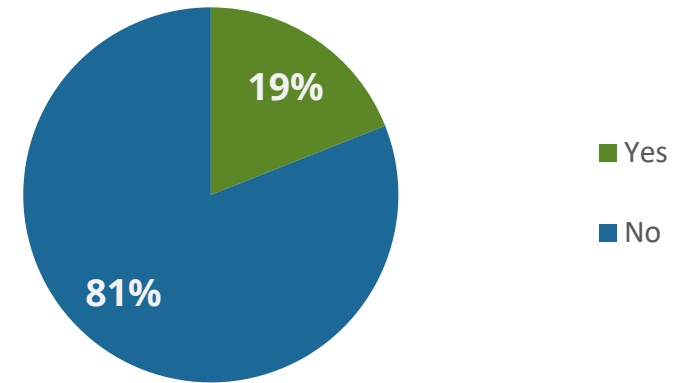
Q6A. Did you bring any children 19 or younger with you to the park / trail today?
Q6B. How many children were in each age group?*

- Less than one fifth (19%) of visitors brought children with them to the park/trail.
- Among those that visited with children, over half had children with them between the ages of 5-9 years olds.

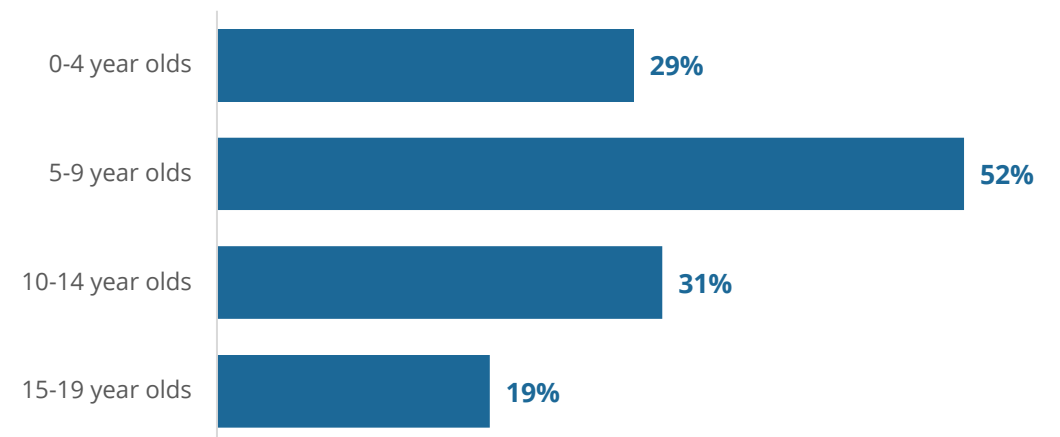
KEY DIFFERENCES:

- Visitors aged 25 to 59 were more likely to visit the park/trail with children compared to older visitors.

Brought children to the park/trail



Age ranges of children brought to park/trail*



IMPORTANCE OF SERVICES OR FACILITIES

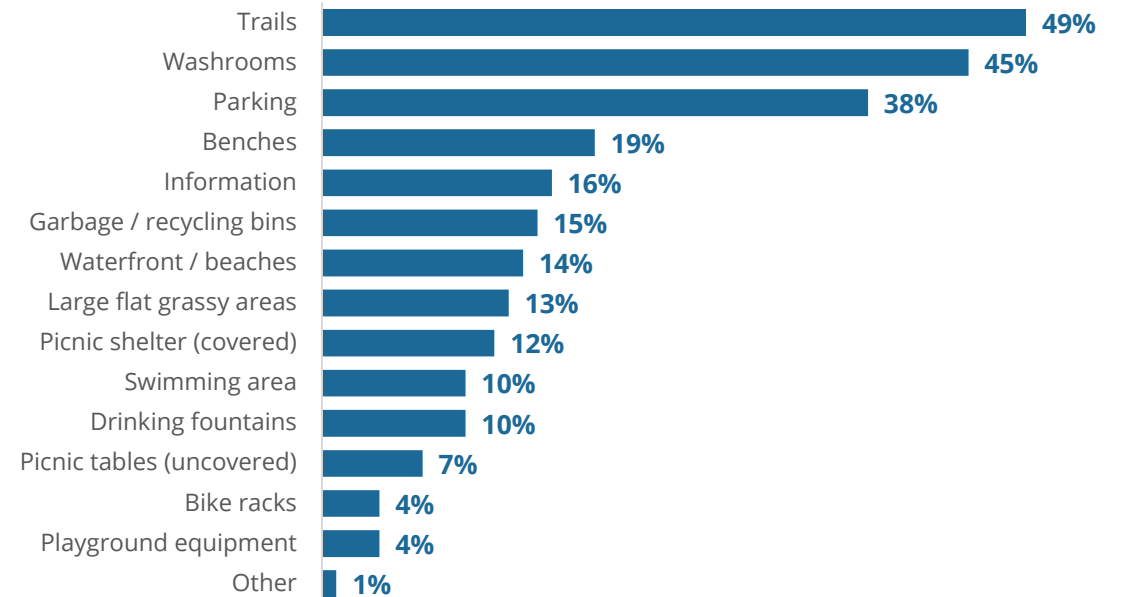
Q7A. What services or facilities are important for you to have when visiting regional or large parks? Please select your top 3 most important.
 Q7B. What kind of information are you looking for?*

- The services or facilities that were reported as most important by visitors were the **trails** (49%), **washrooms** (45%), and **parking** (38%).
- Among those that mentioned **information** as important, when asked to expand on what information, most mentioned **trail information** (52%).

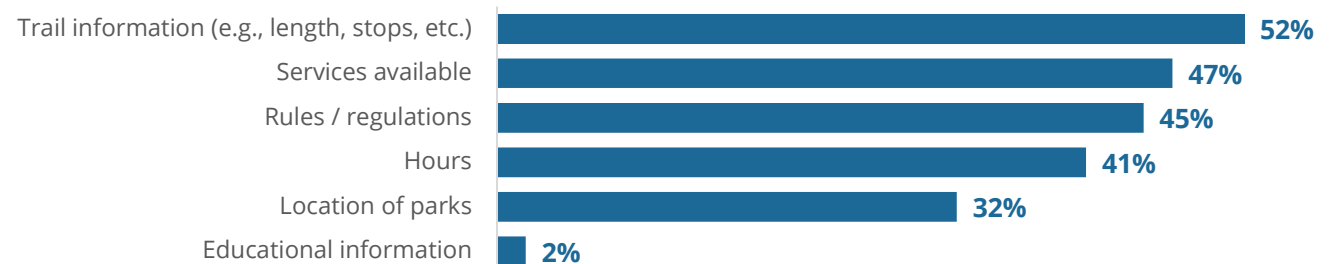
KEY DIFFERENCES:

- Women were more likely to mention **washrooms** as a facility of importance compared to men.
- Those under 25 were more likely to report the **swimming area** as an important facility compared to those older. The oldest and youngest cohorts were most likely to mention **garbage/recycling bins** compared to those 25 to 59 years old.
- Visitors that bring their children were more likely to mention **large flat grassy areas and covered picnic shelters** as areas of importance compared to those who did not bring children.

Importance of services/facilities



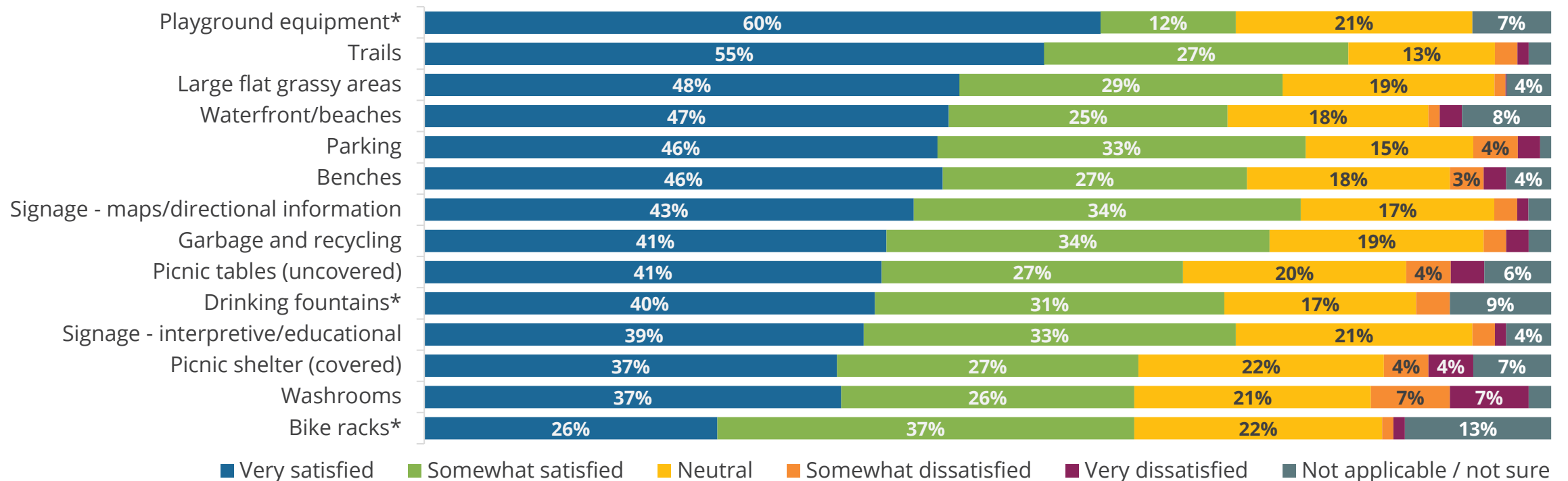
Type of important information



SATISFACTION WITH FACILITIES AND SERVICES

Q8A-N. How satisfied are you with the following facilities and services at this park / trail?

- **Trails** were the facility/service with the largest proportion of visitors who were satisfied overall (82% very or somewhat satisfied), while **playground equipment** had the largest proportion who were very satisfied (60%).
- At least one third of visitors to regional parks said they were very satisfied with all facilities and services at the park/trail, except for **bike racks** (26% very satisfied). Other facilities and services with lower proportion of satisfaction include **covered picnic shelters** and **washrooms**.



SATISFACTION WITH FACILITIES AND SERVICES (continued)

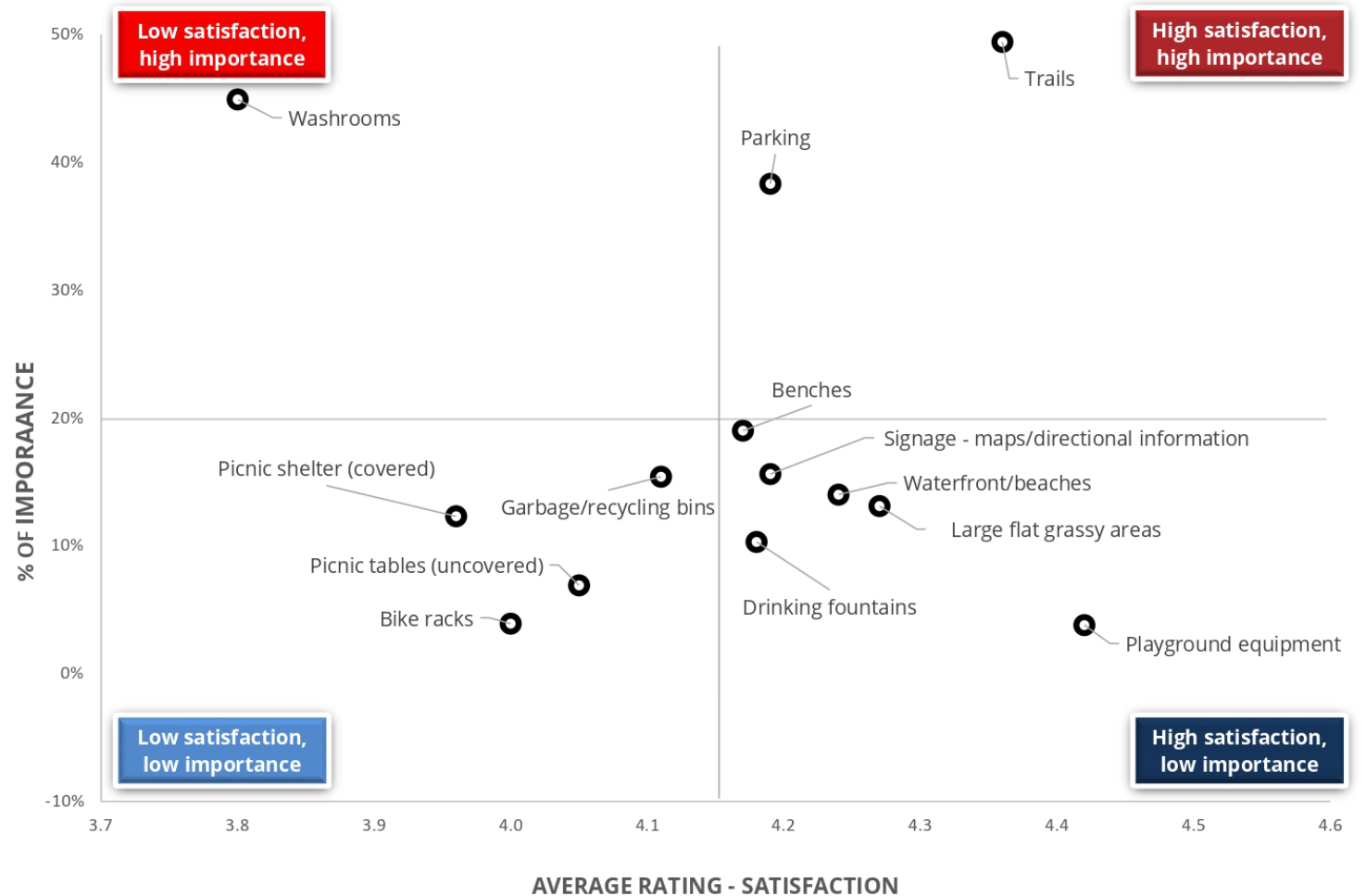
Q8A-N. How satisfied are you with the following facilities and services at this park / trail?

KEY DIFFERENCES:

- Women were more likely than men to be dissatisfied with the **washrooms, uncovered picnic tables, and covered picnic shelters.**
- Those aged 25 to 59 were more likely than the other cohorts to be very satisfied with the **uncovered picnic tables, large flat grassy areas, waterfront/beaches, trails, benches,** both the **interpretive/educational signage** and the **maps/directional information signage.**
- Visitors between the ages of 40 to 59 were more likely to be very satisfied with the **washrooms** than other age groups.
- Those living outside of the FVRD were more likely than those living within the Region to be dissatisfied with **garbage and recycling, the uncovered picnic tables, the covered picnic shelter, benches,** and the **washrooms.** On the other hand, those living outside of the FVRD were more likely to be very satisfied with the **bike racks,** while those living in the FVRD were more likely to be satisfied with **parking.**

SATISFACTION VERSUS IMPORTANCE

- **Trails** was the top performing service/facility, as it was of high importance to visitors and received high satisfaction.
- **Washrooms** would be an important area of focus for parks and trails as it was considered a high importance service/facility but received low satisfaction ratings.
- **Parking, benches, map and directional signage**, and **garbage/recycling bins** were all areas that were showing high importance among visitors and would benefit from improvement due to their higher importance compared to other facilities and services.

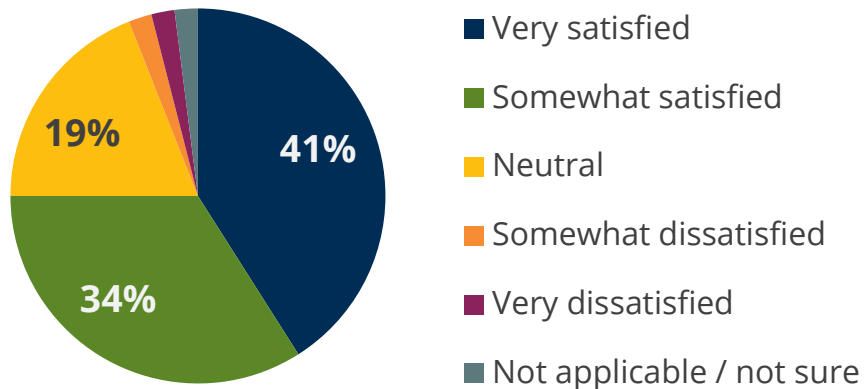


SATISFACTION WITH FACILITIES AND SERVICES BY PARKS

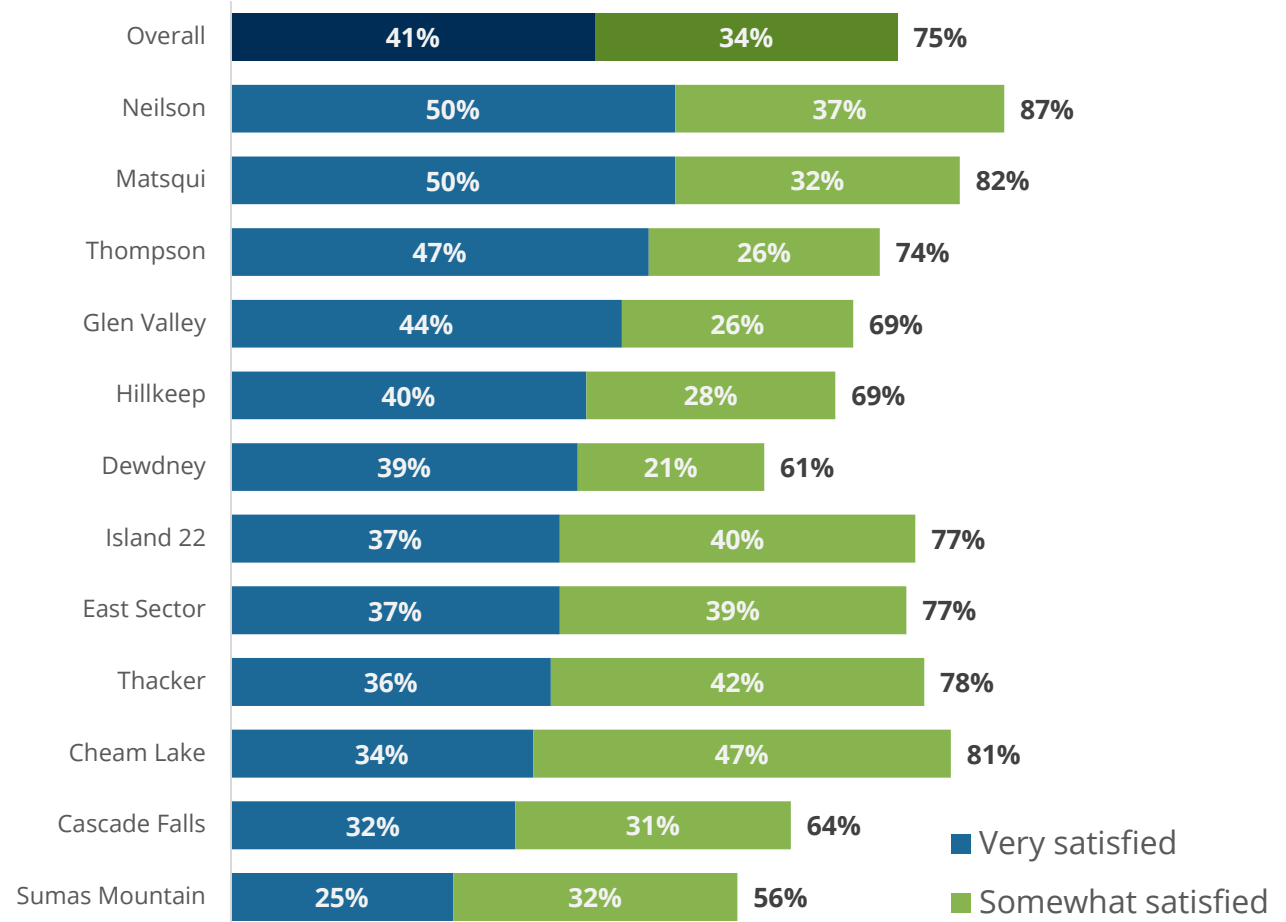
Q8B. How satisfied are you with the facilities and services at this park/trail? Garbage and recycling.

- Half of the visitors to **Neilson Regional Park** and **Matsqui Trail Regional Park** were very satisfied with the garbage and recycling, while only one fourth of **Sumas Mountain Regional Park** visitors were very satisfied.

Overall satisfaction with garbage and recycling



% satisfied with garbage and recycling

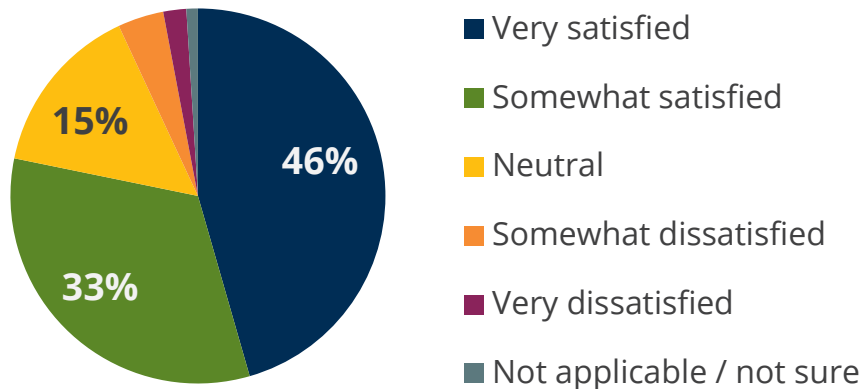


SATISFACTION WITH FACILITIES AND SERVICES BY PARKS

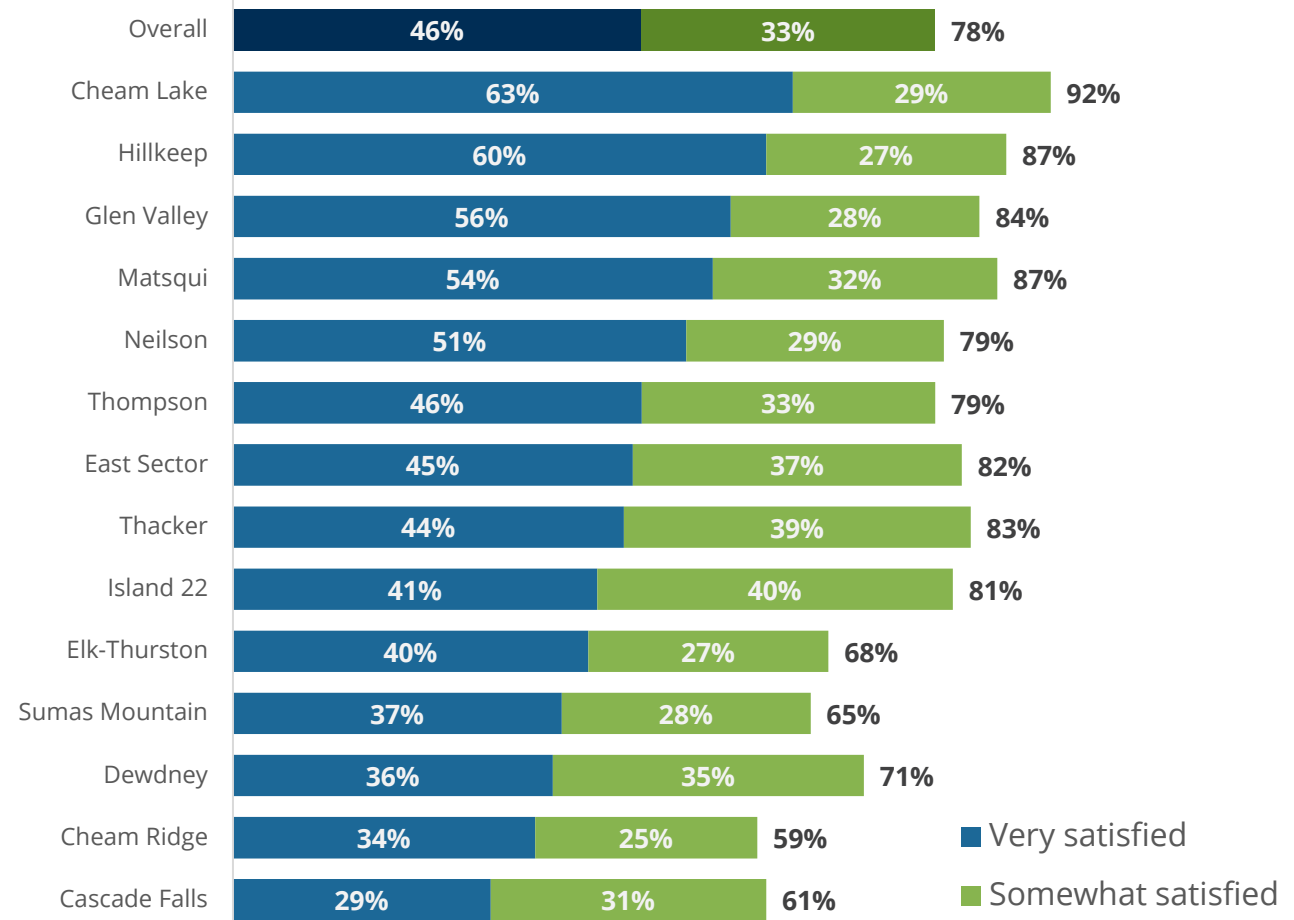
Q8C. How satisfied are you with the facilities and services at this park/trail? Parking.

- Parking services showed the highest proportion of those very satisfied among **Cheam Lake Wetlands Regional Park** visitors, followed by **Hillkeep Regional Park**, and **Glen Valley Regional Park**.
- **Cascade Falls Regional Park**, **Cheam Ridge Trail**, and **Dewdney Regional Park** had the least number of visitors that were very satisfied with parking.

Overall satisfaction with parking



% satisfied with parking

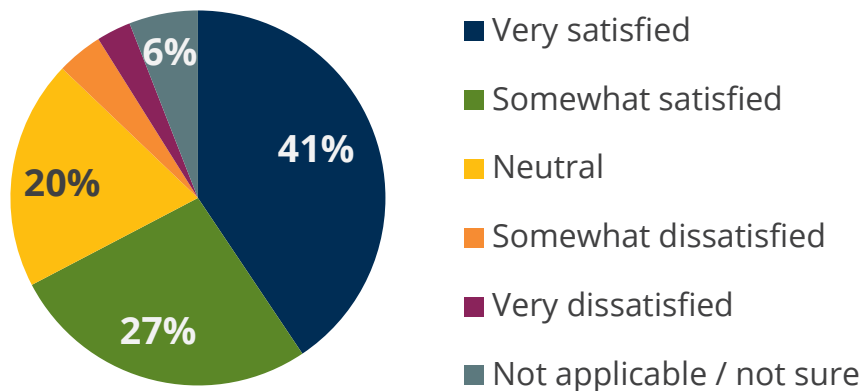


SATISFACTION WITH FACILITIES AND SERVICES BY PARKS

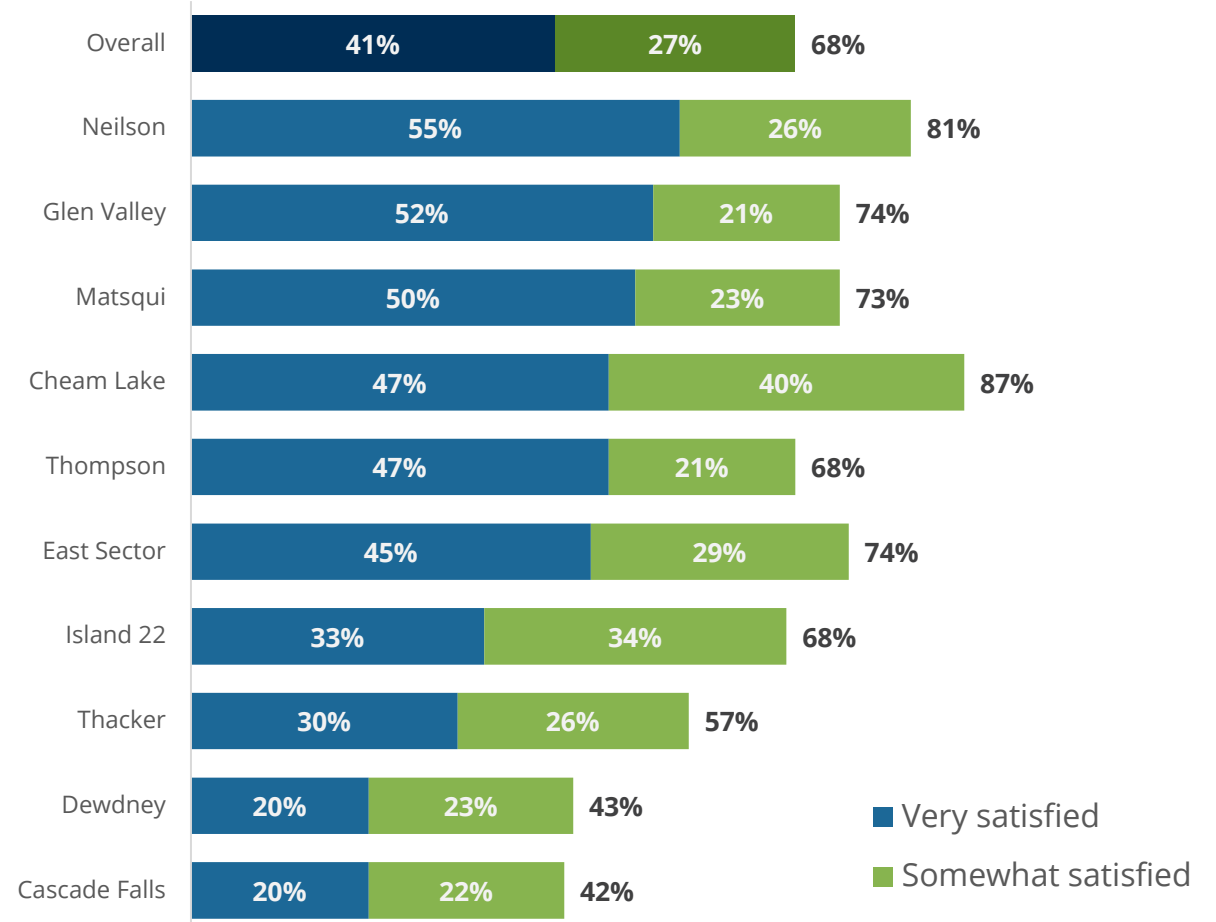
Q8D. How satisfied are you with the facilities and services at this park/trail? Picnic tables (uncovered).

- Over half of the visitors to **Neilson Regional Park**, **Glen Valley Regional Park**, and half the visitors to **Matsqui Trail Regional Park** reported being very satisfied with the uncovered picnic tables.
- Visitors to **Dewdney Regional Park** and **Cascade Falls Regional Park** only had one fifth of visitors that were very satisfied with the picnic tables.

Overall satisfaction with picnic tables (uncovered)



% satisfied with picnic tables (uncovered)

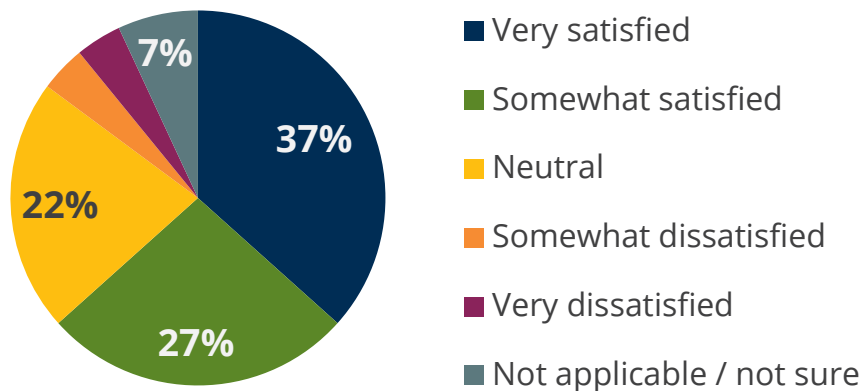


SATISFACTION WITH FACILITIES AND SERVICES BY PARKS

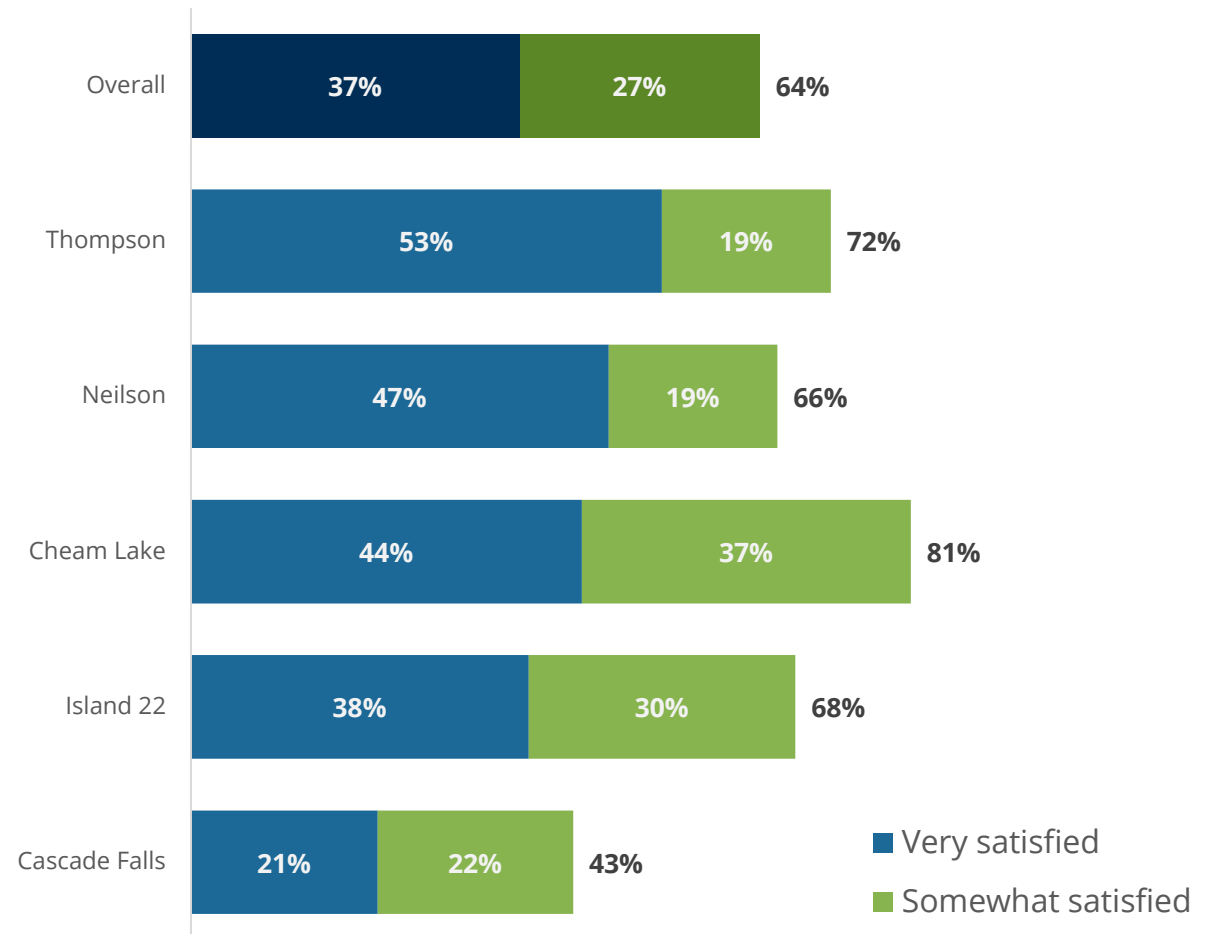
Q8E. How satisfied are you with the facilities and services at this park/trail? Picnic shelter (covered).

- Only about one fifth of visitors to **Cascade Falls Regional Park** were very satisfied with the covered picnic shelter, which was less compared to the other parks and trails with these shelters.

Overall satisfaction with picnic shelter (covered)



% satisfied with picnic shelter (covered)

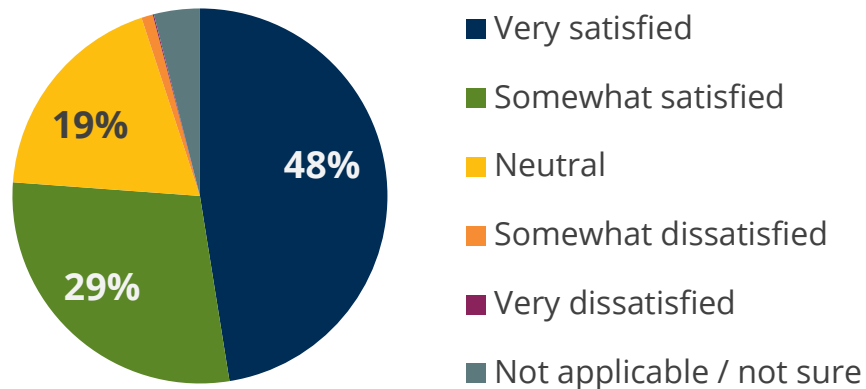


SATISFACTION WITH FACILITIES AND SERVICES BY PARKS

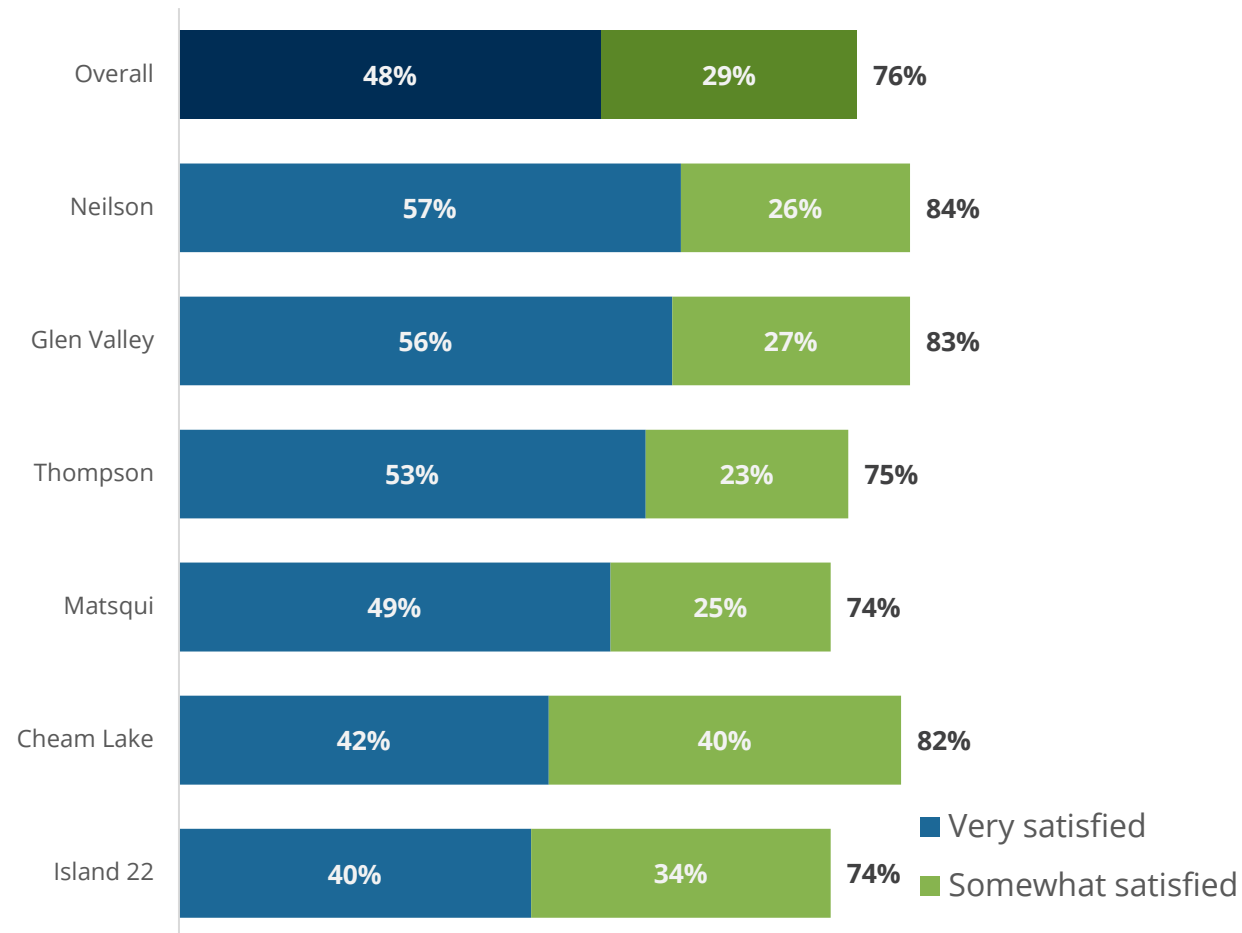
Q8F. How satisfied are you with the facilities and services at this park/trail? Large flat grassy areas.

- Visitors to **Neilson Regional Park** and **Glen Valley Regional Park** reported the highest proportion of those who were very satisfied with the large flat grassy areas in their parks, compared to visitors of **Island 22 Regional Park** which had the lowest proportion of those very satisfied.

Overall satisfaction with large flat grassy areas



% satisfied with large flat grassy areas

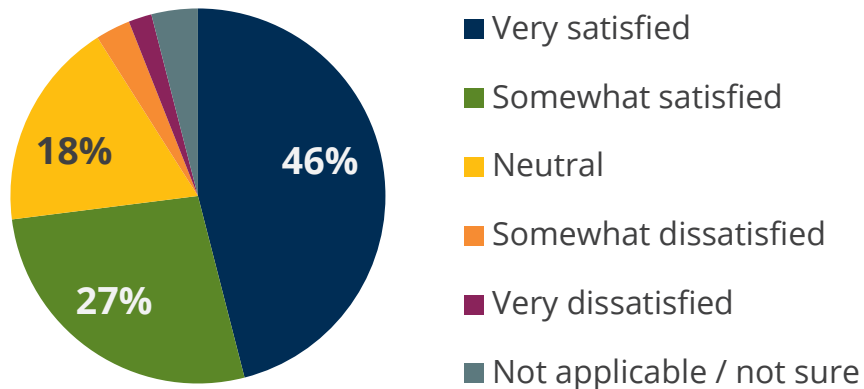


SATISFACTION WITH FACILITIES AND SERVICES BY PARKS

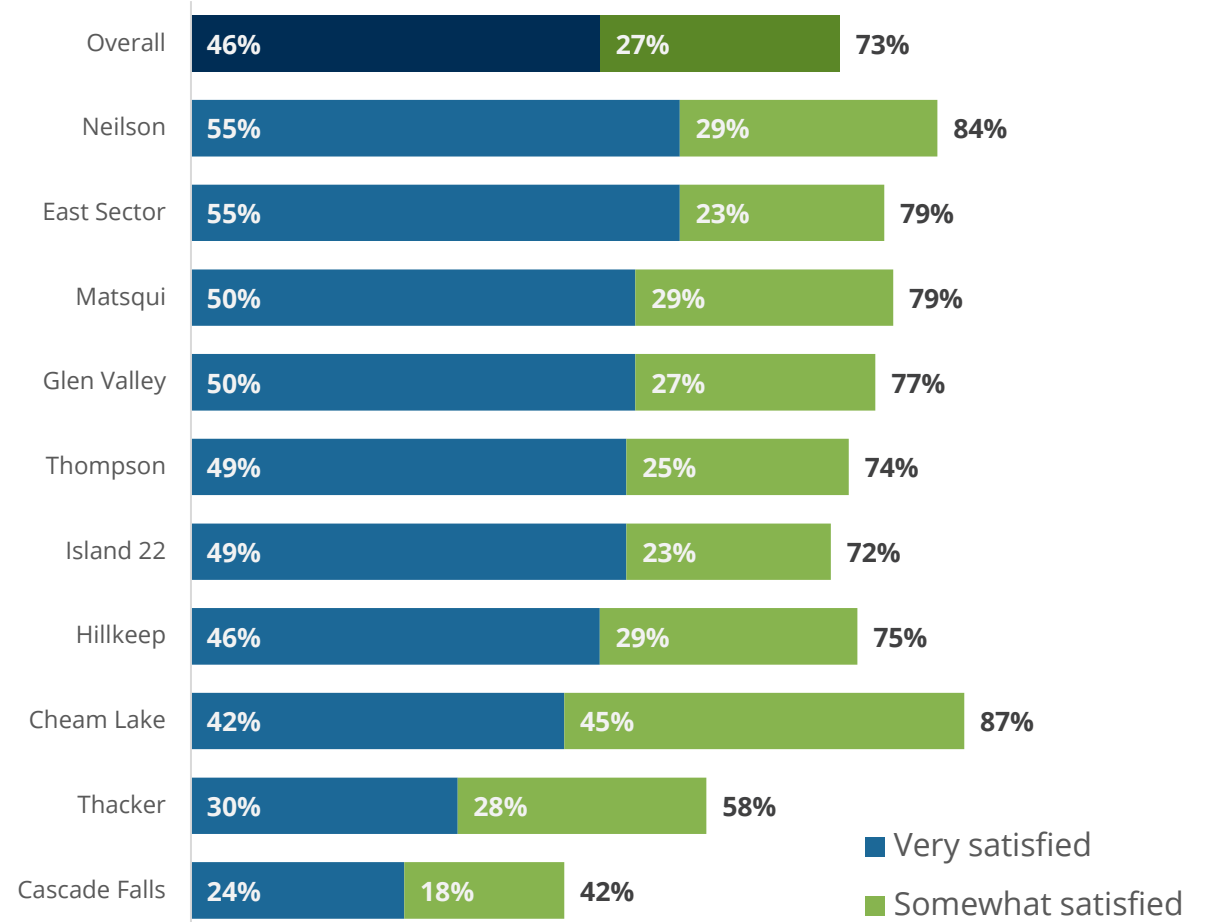
Q8H. How satisfied are you with the facilities and services at this park/trail? Benches.

- Satisfaction with benches between parks was similar (between 42% and 55% very satisfied), with the exceptions being at **Thacker Regional Park** and **Cascade Falls Regional Park**.

Overall satisfaction with benches



% satisfied with benches

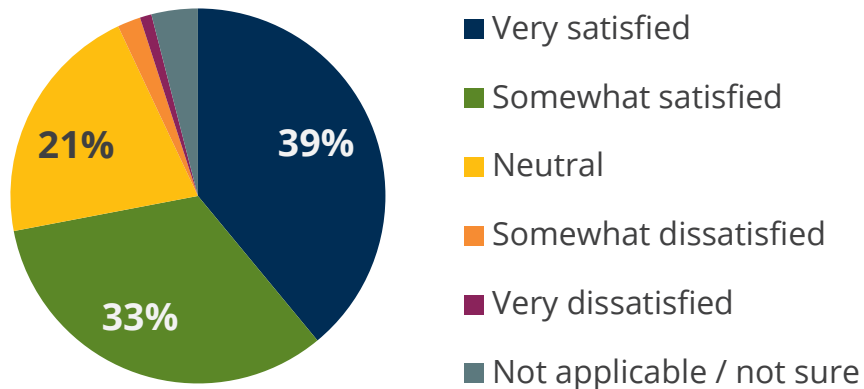


SATISFACTION WITH FACILITIES AND SERVICES BY PARKS

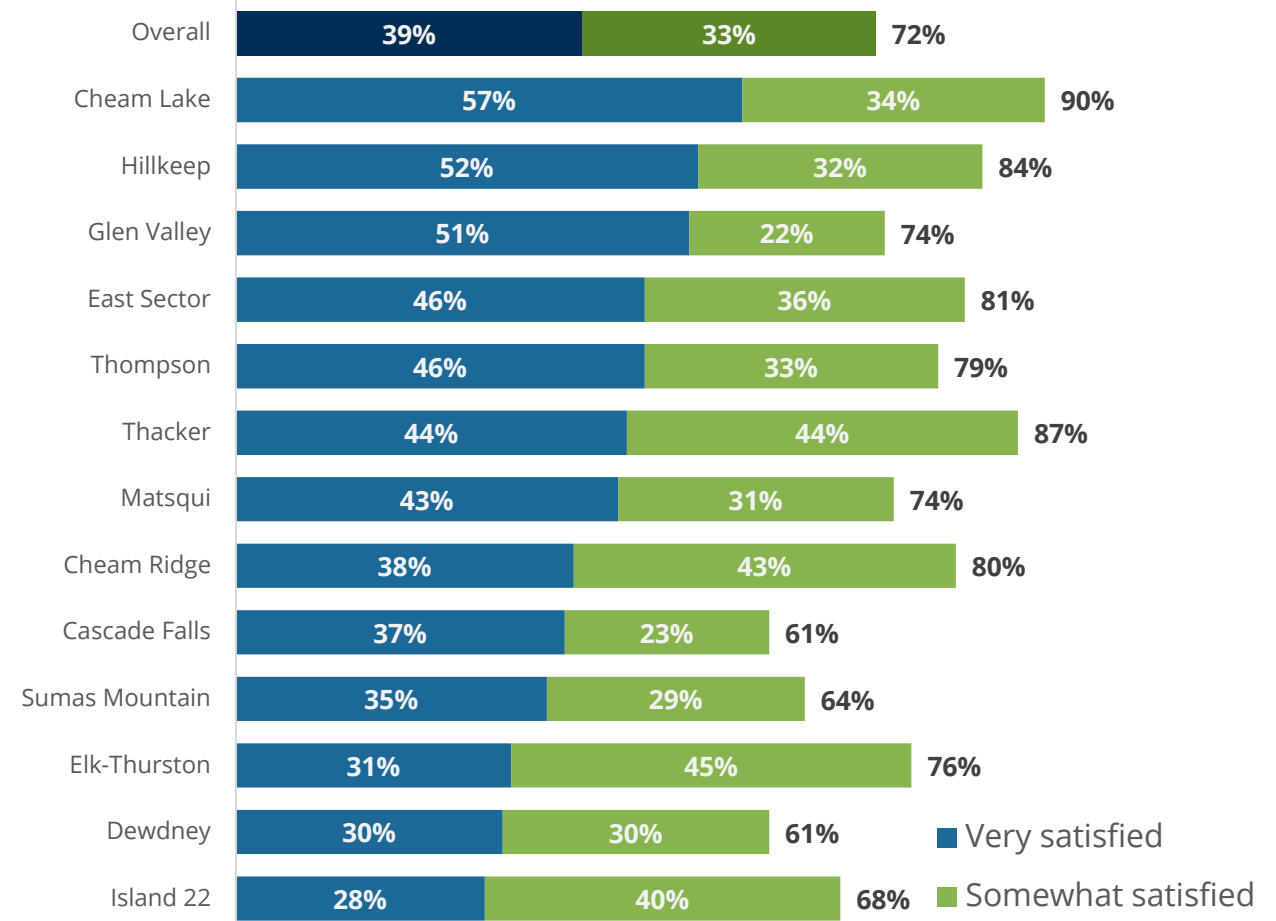
Q8I. How satisfied are you with the facilities and services at this park/trail? Signage – Interpretive / educational.

- Over half of the visitors at each of **Cheam Lake Wetlands Regional Park, Hillkeep Regional Park, and Glen Valley Regional Park** were very satisfied with the interpretive and educational signage at the park.
- Visitors to **Island 22 Regional Park** had the lowest proportion of those very satisfied with this type of signage.

Overall satisfaction with signage – interpretive / educational



% satisfied with signage – interpretive / educational

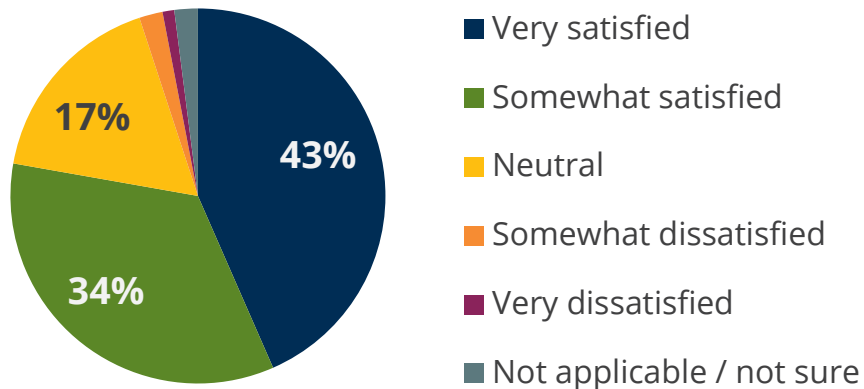


SATISFACTION WITH FACILITIES AND SERVICES BY PARKS

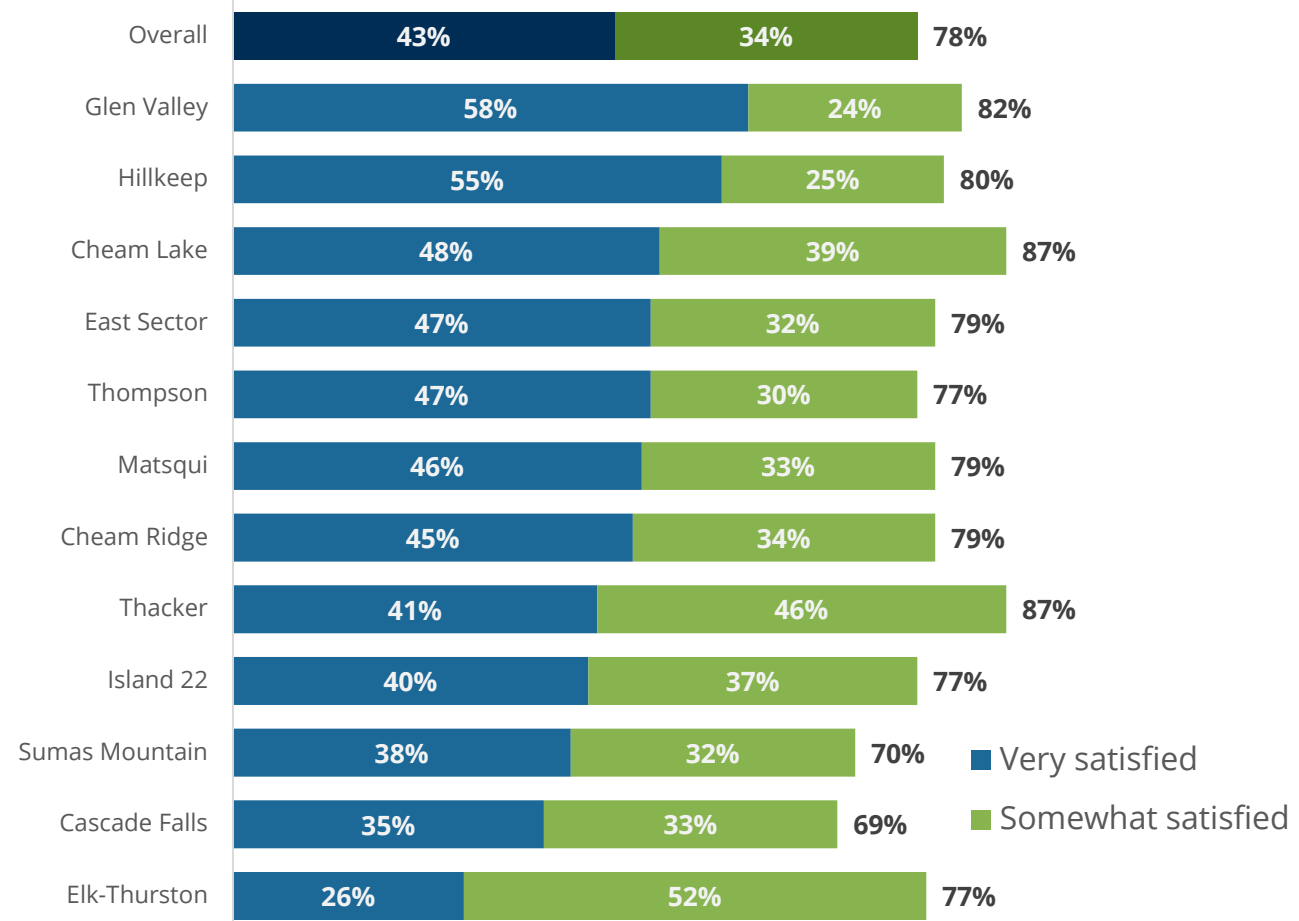
Q8J. How satisfied are you with the facilities and services at this park/trail? Signage - Maps / directional information.

- Over half of visitors at each of **Glen Valley Regional Park** and **Hillkeep Regional Park** were very satisfied with the maps and directional information signage at the park.
- Comparatively, only one fourth of visitors to **Elk-Thurston Trail** were very satisfied with this type of signage.

Overall satisfaction with signage - maps / directional information



% satisfied with signage - maps / directional information

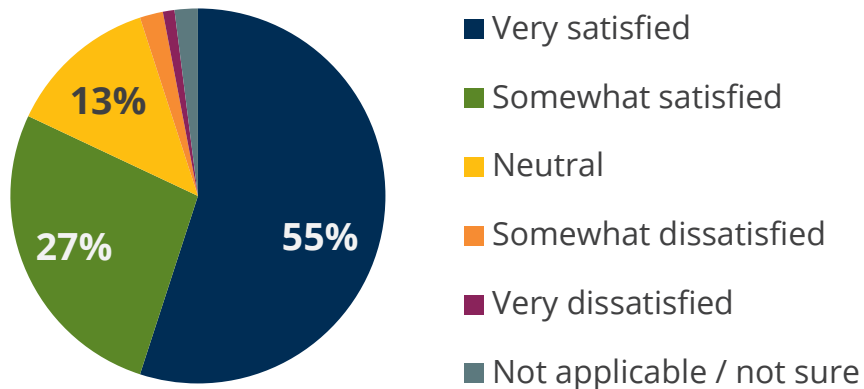


SATISFACTION WITH FACILITIES AND SERVICES BY PARKS

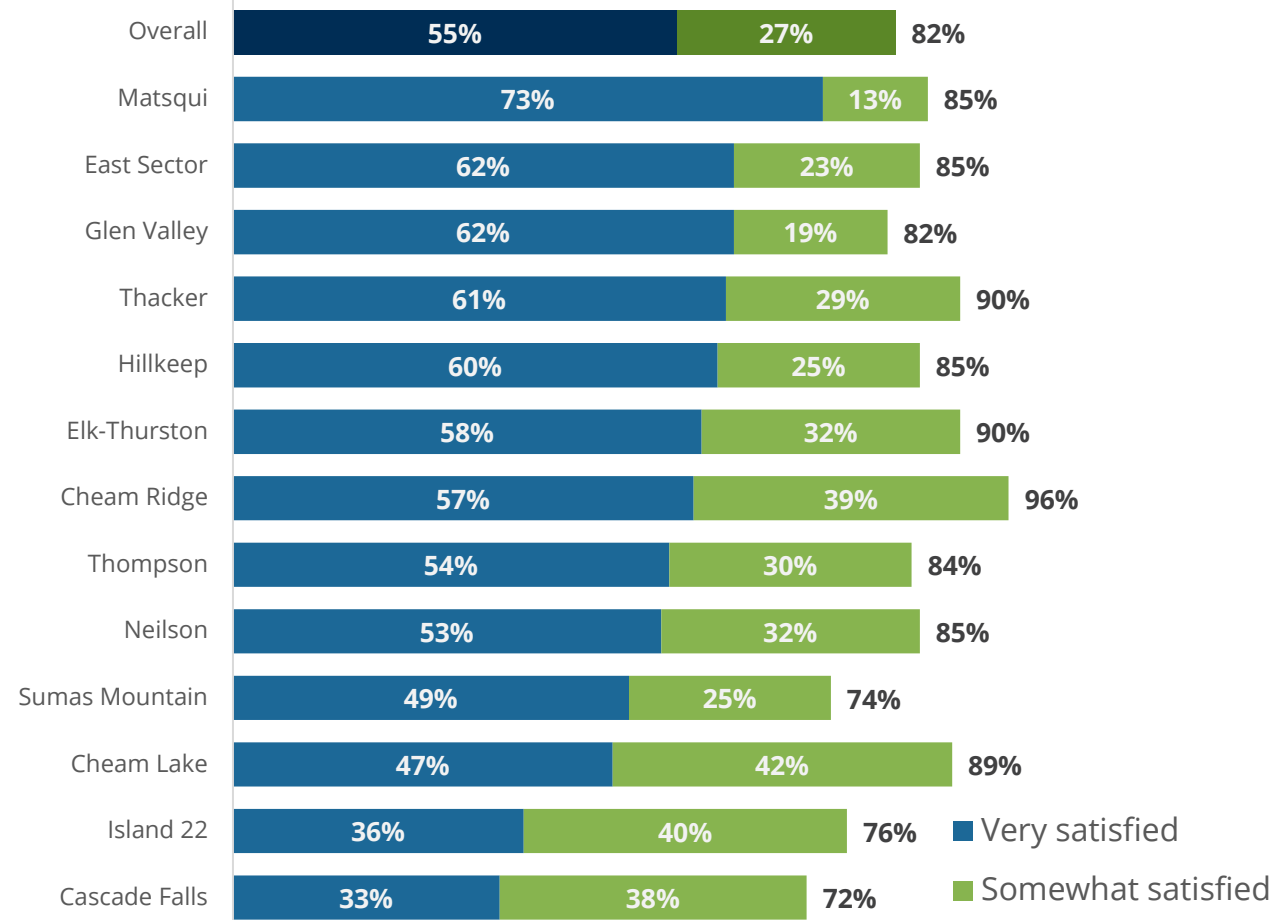
Q8K. How satisfied are you with the facilities and services at this park/trail? Trails.

- Almost three quarters of visitors to **Matsqui Trail Regional Park** were very satisfied with the trails, which was the highest proportion out of all the regional parks and trails.
- **Island 22 Regional Park** and **Cascade Falls Regional Park** had the lowest proportion of visitors who reported being very satisfied with the trails.

Overall satisfaction with trails



% satisfied with trails

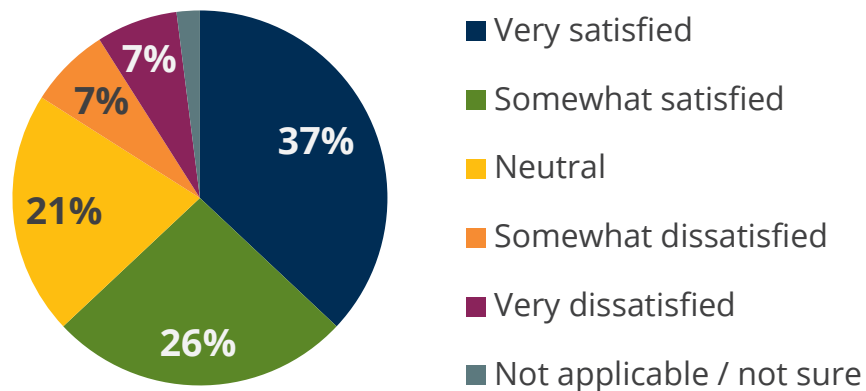


SATISFACTION WITH FACILITIES AND SERVICES BY PARKS

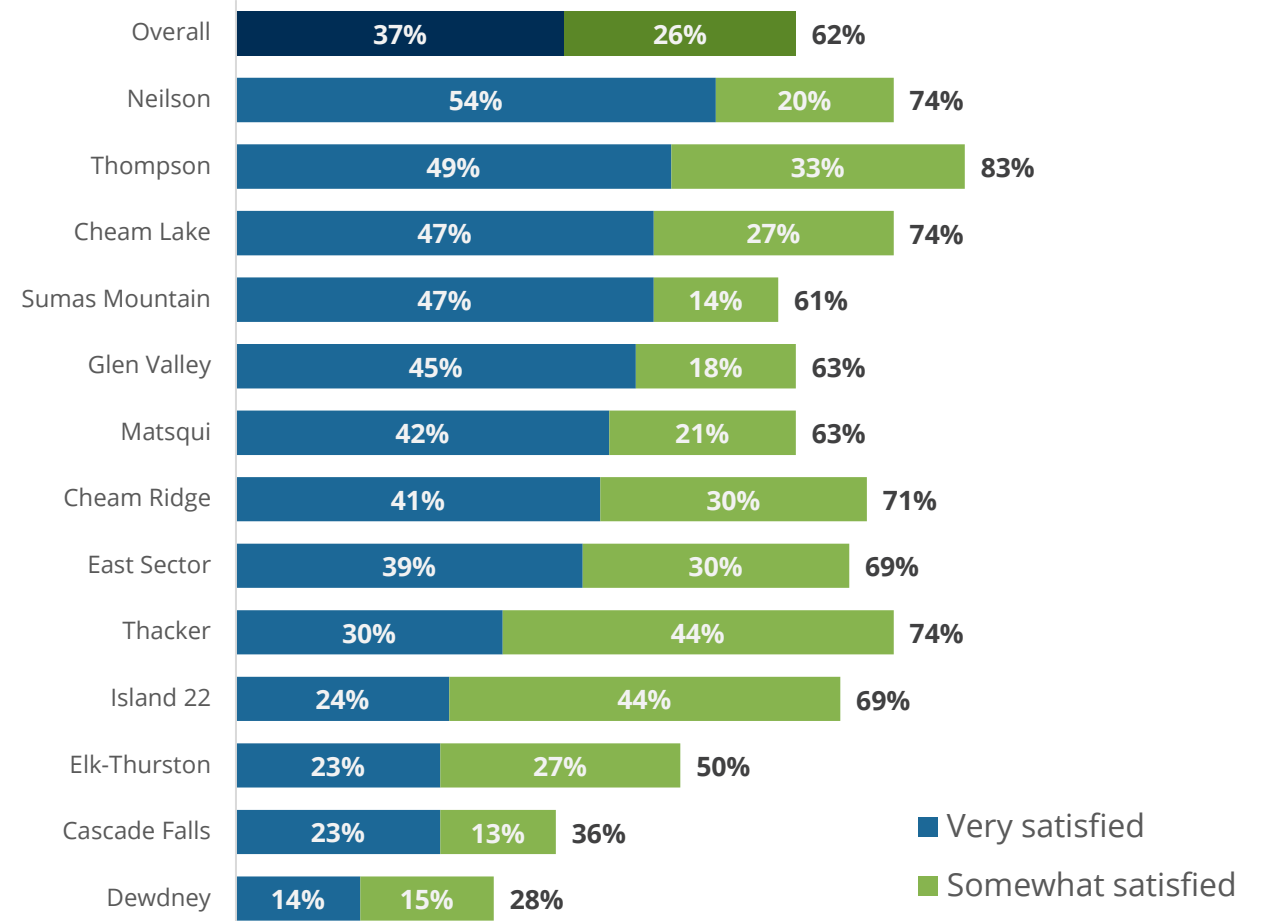
Q8L. How satisfied are you with the facilities and services at this park/trail? Washrooms.

- Visitors to **Neilson Regional Park** had the highest proportion of those very satisfied with the washrooms compared to the other regional parks and trails.
- Parks and trails that had the lowest proportion of visitors who said they were very satisfied with the washrooms were **Dewdney Regional Park, Cascade Falls Regional Park, Elk-Thurston Trail, and Island 22 Regional Park.**

Overall satisfaction with washrooms



% satisfied with washrooms

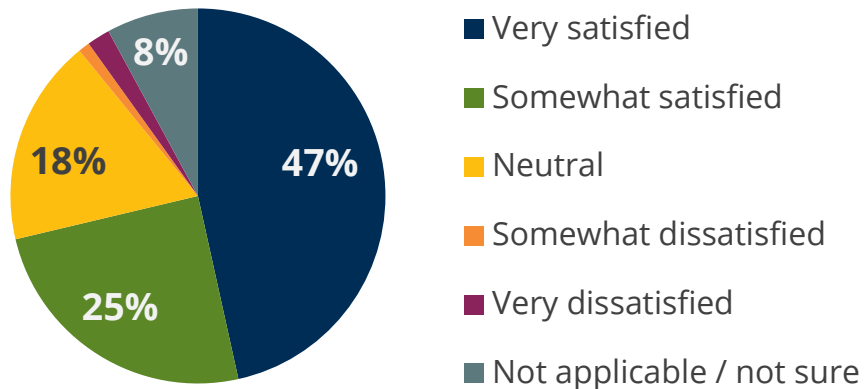


SATISFACTION WITH FACILITIES AND SERVICES BY PARKS

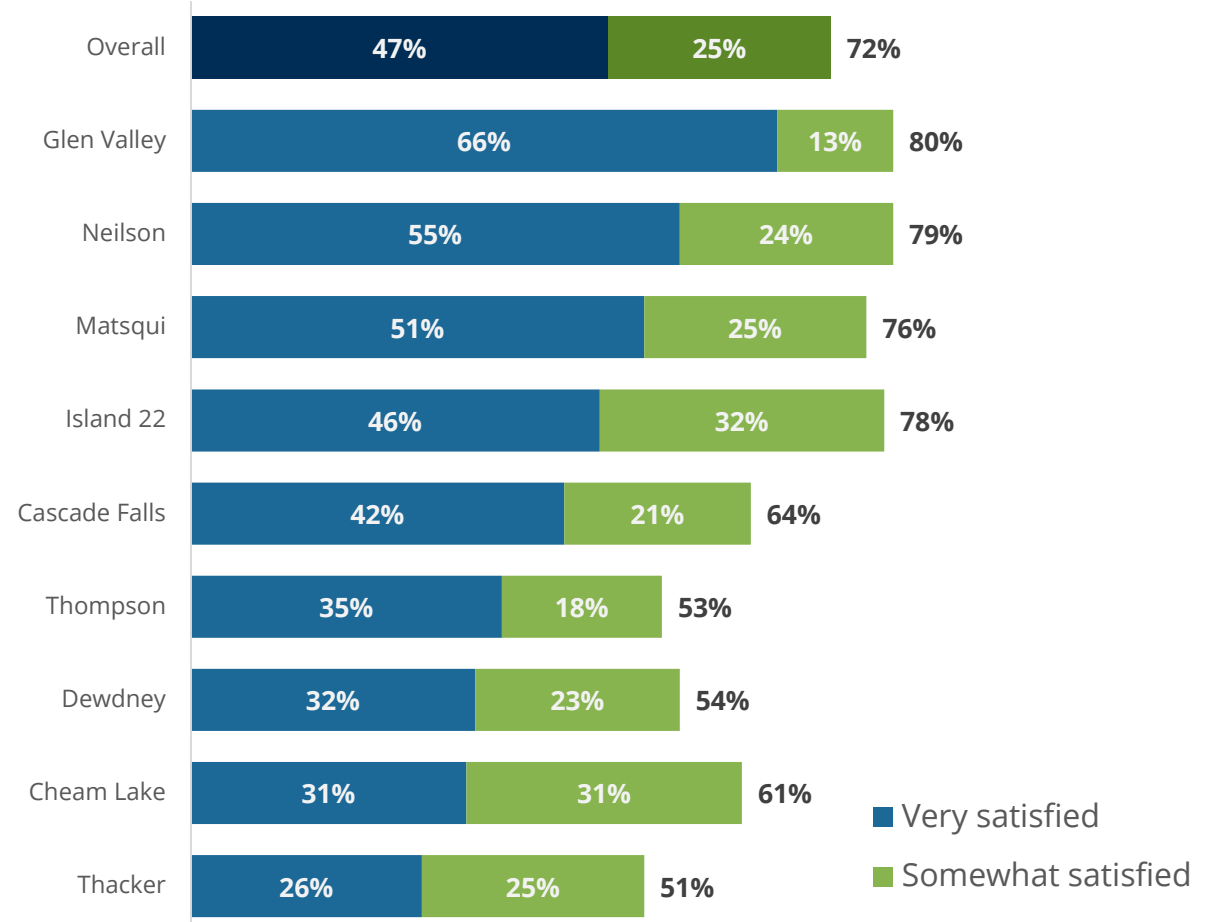
Q8N. How satisfied are you with the facilities and services at this park/trail? Waterfront / beaches.

- About two thirds of visitors to **Glen Valley Regional Park** reported that they were very satisfied with the waterfront/beaches at the park and were the highest proportion among all regional parks and trails.
- Parks and trails that had the lowest proportion of visitors who said they were very satisfied with the waterfront/beaches were **Thompson Regional Park, Dewdney Regional Park, Cheam Lake Wetlands Regional Park, and Thacker Regional Park.**

Overall satisfaction with waterfront / beaches



% satisfied with waterfront / beaches



SATISFACTION WITH FACILITIES AND SERVICES BY PARKS

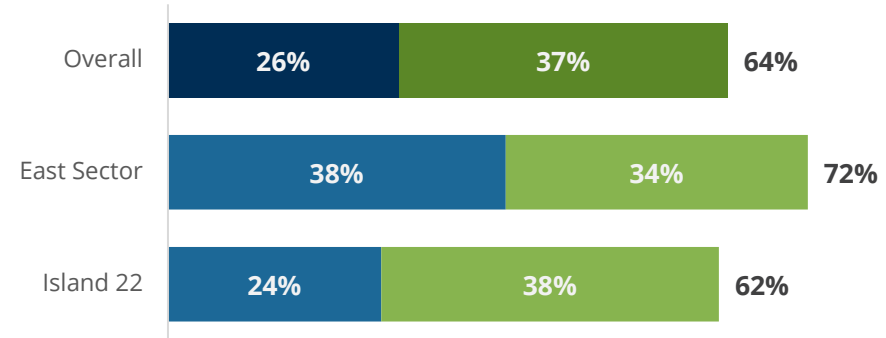
Q8A. How satisfied are you with the facilities and services at this park/trail? Bike racks.

Q8G. How satisfied are you with the facilities and services at this park/trail? Playground equipment.

Q8M. How satisfied are you with the facilities and services at this park/trail? Drinking fountains.

- Visitors at the **East Sector Lands** were more likely to be very satisfied with the bike racks than those at **Island 22 Regional Park**.
- **Thompson Regional Park** is the only park with playground equipment, which 3 in 5 said they were very satisfied with.
- Satisfaction with drinking fountains was similar between the two regional parks that have that service.

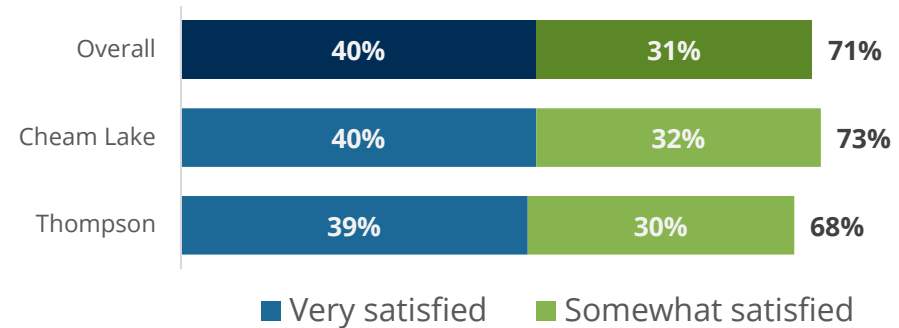
% satisfied with bike racks



% satisfied with playground equipment



% satisfied with drinking fountains



OVERALL SATISFACTION WITH THIS VISIT

Q9A. Overall, are you satisfied or dissatisfied with this visit to this park/trail?

Q9B. Please tell us why you were dissatisfied.*

- Almost 9 in 10 visitors (88%) to regional parks and trails were satisfied with their visit, including 51% who were very satisfied.
- Those dissatisfied with their visit most commonly mentioned **issues with state of the trail** (31%), **needing more benches/tables** (24%), and **issues with washrooms** (24%).

KEY DIFFERENCES:

- Those who brought children to the park/trail were more likely to be very satisfied with their visit compared to those who did not bring children.
- Visitors travelling by private vehicle were more likely to be very satisfied with their visit compared to visitors in other modes of transportation.
- Those living outside of the FVRD were more likely to be dissatisfied with the park/trail than those living in the Region.

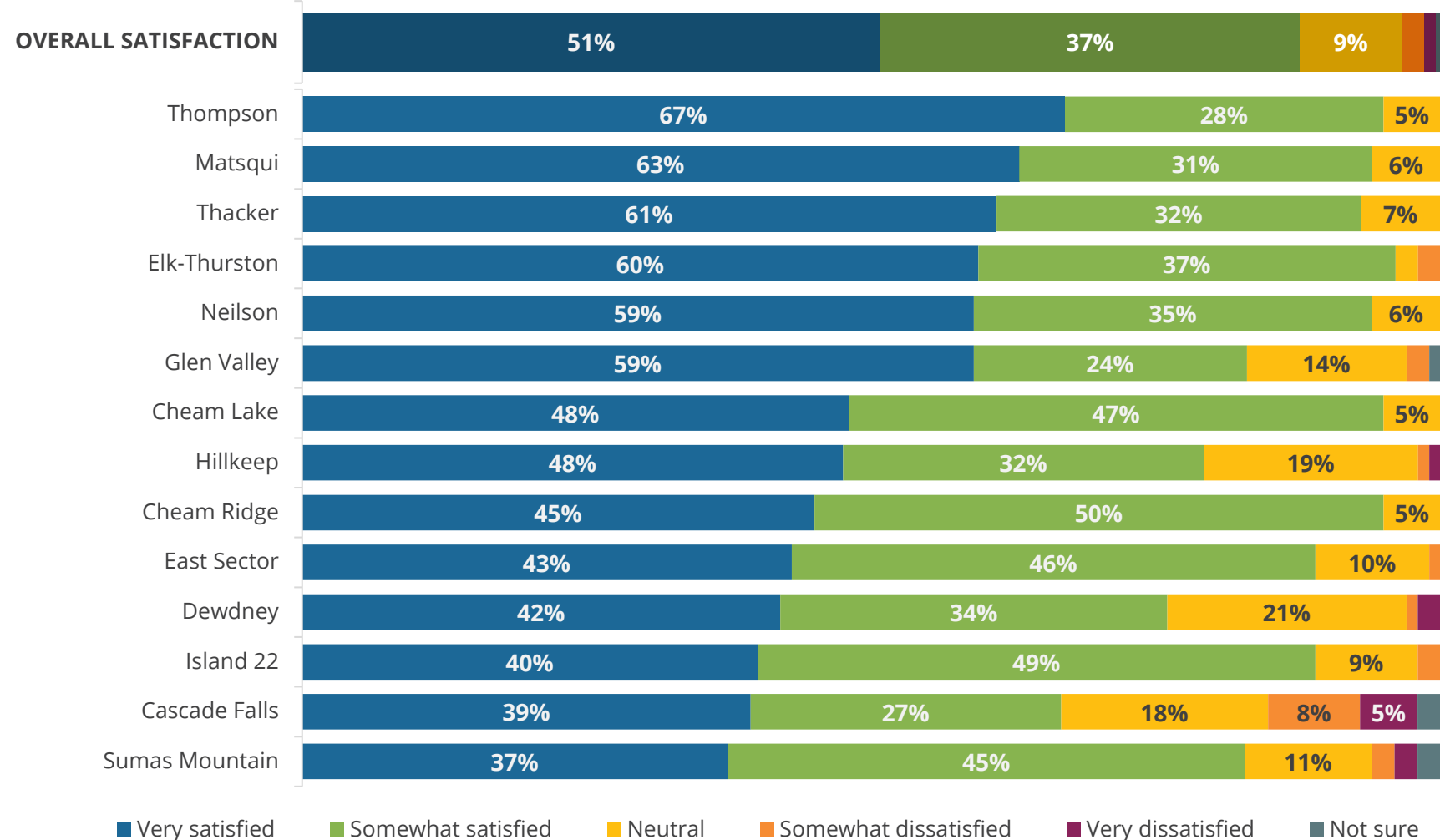


■ Very satisfied ■ Somewhat satisfied ■ Neutral ■ Somewhat dissatisfied ■ Very dissatisfied ■ Not sure

OVERALL SATISFACTION WITH THIS VISIT BY PARKS

Q9A. Overall, are you satisfied or dissatisfied with this visit to this park/trail?

- Six of the regional parks and trails had over half of their visitors report that they were very satisfied with their visit.
- Visitors to **Thompson Regional Park** reported the highest proportion of those who were very satisfied (67%), while **Elk-Thurston Trail** had the largest proportion that were satisfied overall (97% very or somewhat satisfied).
- Visitors to **Sumas Mountain Regional Park** reported the lowest proportion of those who were very satisfied (37%), while **Cascade Falls Regional Park** had the lowest proportion that were satisfied overall (67% very or somewhat satisfied).



SAFETY WHILE VISITING

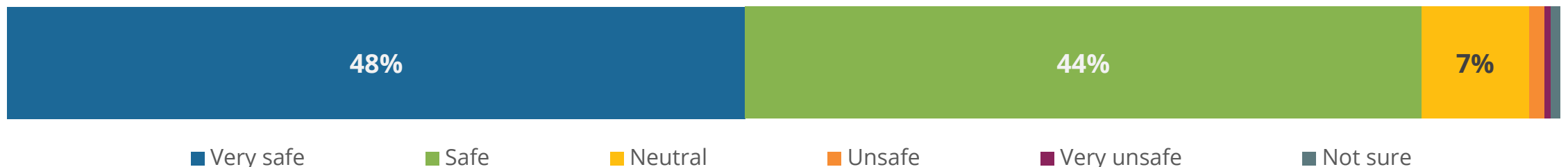
Q10A. How safe or unsafe did you feel during your visit to this park / trail?

Q10B. What made you feel unsafe?*

- About 9 in 10 visitors (91%) to regional parks and trails said they felt safe during their visit, including 48% who felt very safe.
- Those who felt unsafe during their visit most commonly mentioned the **condition of the trail** (66%) and **threat of wildlife** (29%).

KEY DIFFERENCES:

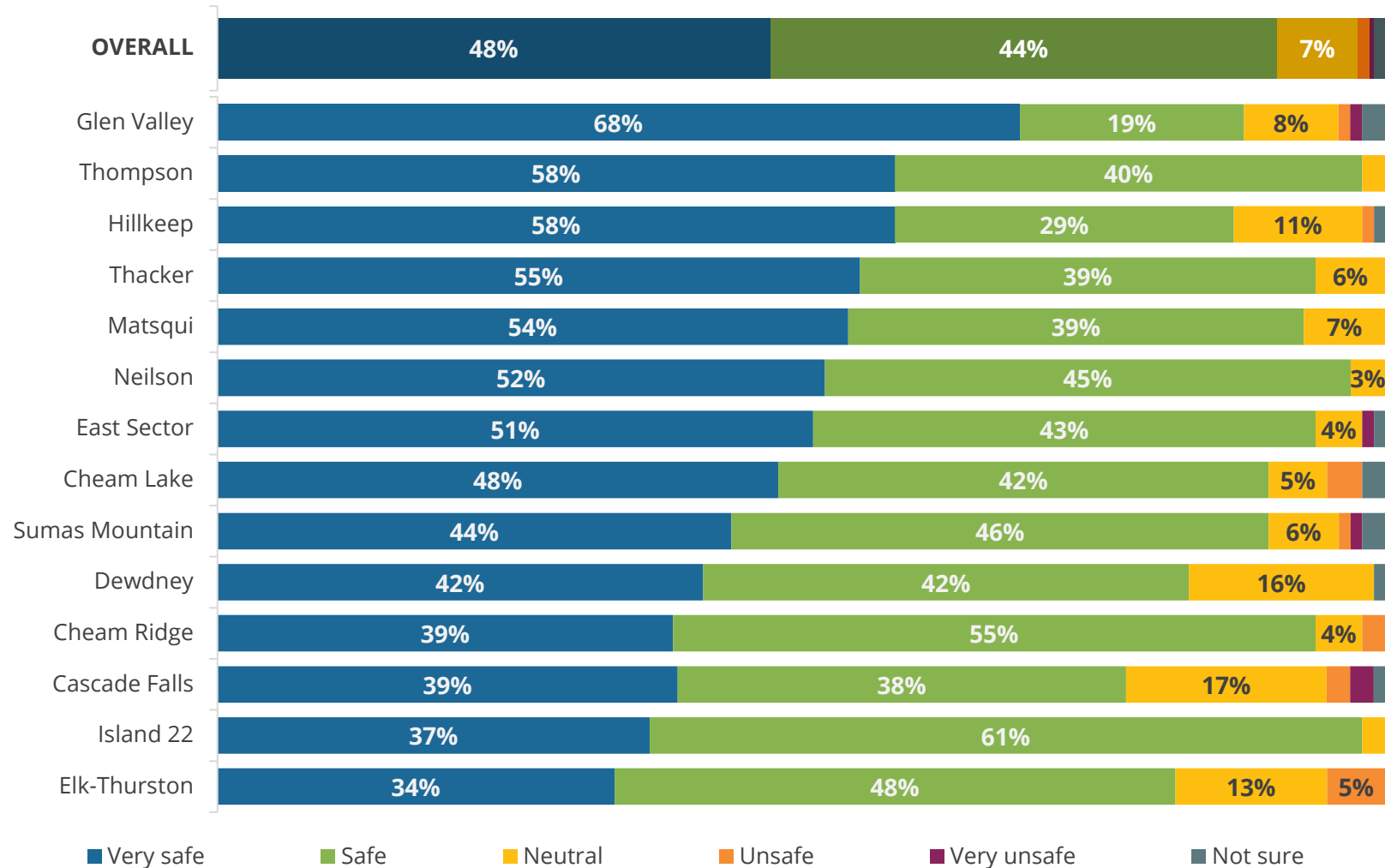
- Those 60 years and older and those under 25 years were least likely to say they felt safe on their visit compared to those 25 to 59. However, the oldest group is most likely to give a neutral rating.
- Visitors travelling by private vehicle were more likely to say they felt safe on their visit compared to visitors that took other modes of transportation.
- Those living in the FVRD were more likely to say they felt safe compared to those living outside the Region.



SAFETY WHILE VISITING BY PARKS

Q10A. How safe or unsafe did you feel during your visit to this park / trail?

- Seven of the regional parks and trails had over half of their visitors report that they felt very safe during their visit.
- Visitors to **Glen Valley Regional Park** reported the highest proportion of those who felt very safe (68%), while **Thompson Regional Park** and **Island 22 Regional Park** had the largest proportion that felt safe overall (98% very safe or safe at each).
- Visitors to **Elk-Thurston Trail** reported the lowest proportion of those who felt very safe (34%), while **Cascade Falls Regional Park** had the lowest proportion that felt safe overall (78% very safe or safe).



MODE OF TRANSPORTATION TO PARK/TRAIL

Q11A. How did you travel to this park / trail?

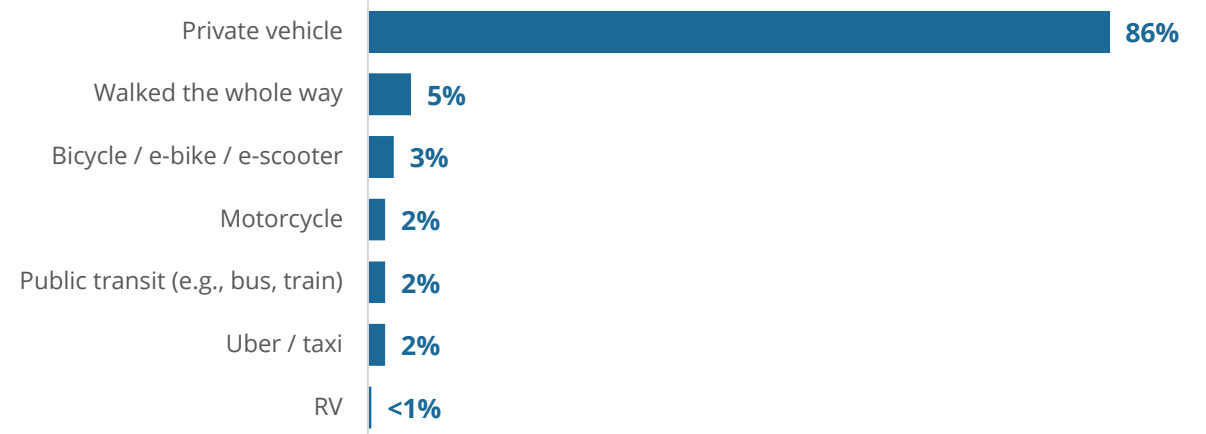
Q11B. Including yourself, how many people went with you in the car you traveled in?*

- The majority (86%) of visitors travelled to the park/trail in a private vehicle.
- Almost half (45%) of visitors who took a private vehicle had two people in the vehicle with them, with an overall average of 2.7 people.

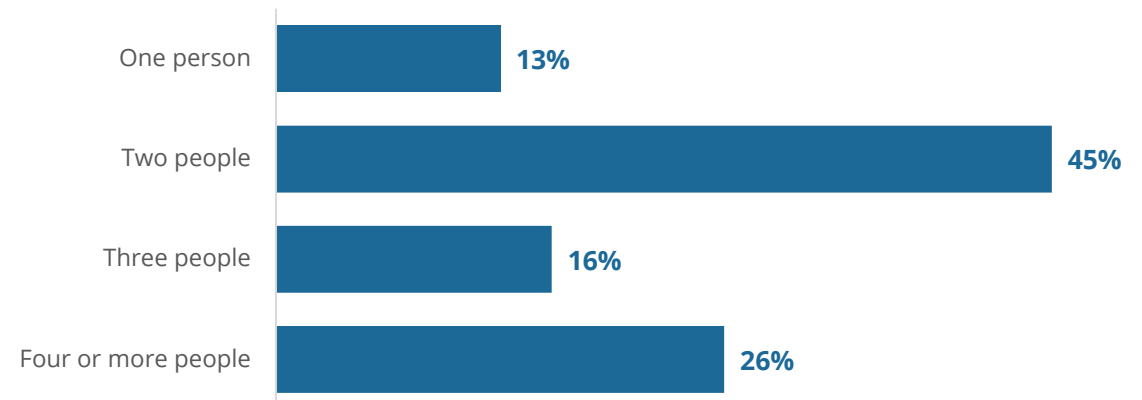
KEY DIFFERENCES:

- Not surprisingly, visitors living outside of the FVRD were more likely than those living in the Region to have travelled to the park/trail by private vehicle.

Mode of transportation to park/trail



Number of visitors in private vehicle*



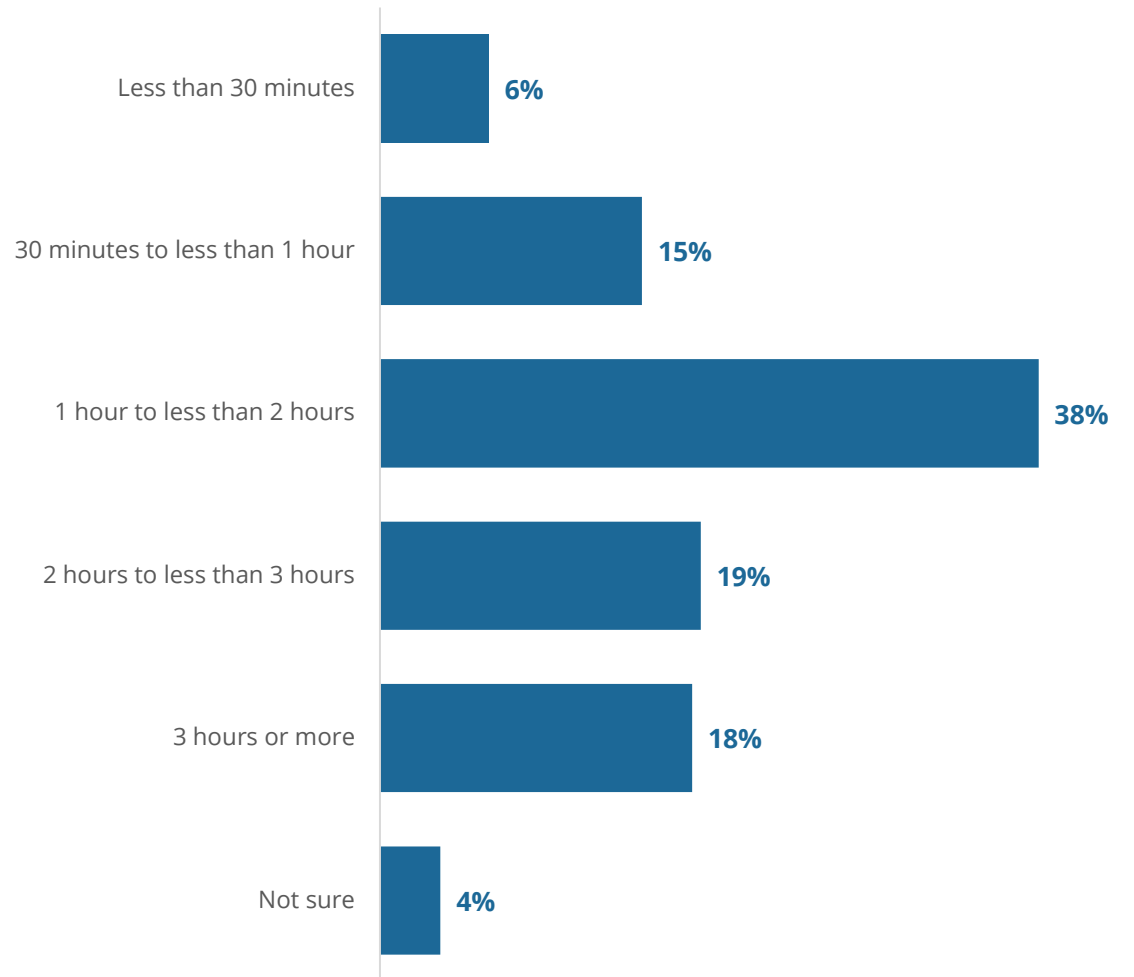
VISIT DURATION

Q12. How long did you stay at this park / trail?

- Three quarters of visitors stayed at least one hour during their visit to the park/trail, with most visitors staying between 1 and 2 hours (38%).

KEY DIFFERENCES:

- Men were more likely to spend three hours or more at the park/trail while women were more likely to spend between 1 to 2 hours at the park/trail.
- Those not born in Canada were more likely than those born in Canada to spend at least one hour at the park/trail.
- Visitors that come to the park/trail with children were more likely to stay between 2 and 3 hours compared to those who did not bring children.
- Those who walked to the park/trail were more likely to stay for less than an hour compared to those who used another form of transportation.



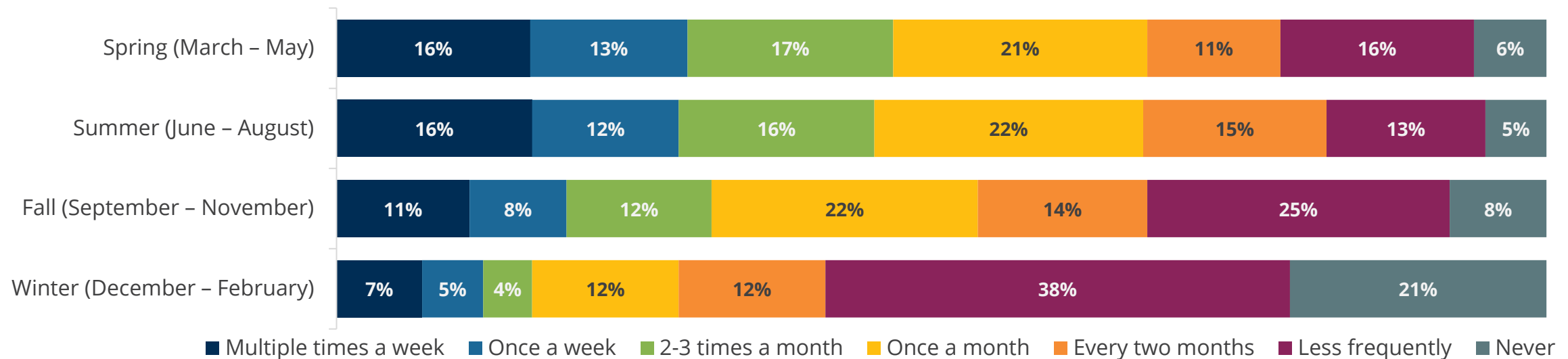
VISITATION FREQUENCY

Q13A. How often do you visit this park / trail during each of the following seasons?

- Visitors say they are more likely to visit the park/trail **at least weekly** in spring (29%) and summer (28%) compared to fall (20%) and winter (13%). In winter months, about 7 in 10 visitors go the park/trail less than once per month or never.

KEY DIFFERENCES:

- Those 60 and older are more likely than those younger to visit the park/trail at least weekly during all seasons.
- Those born in Canada are more likely than their counterparts to visit the park/trail at least weekly during all seasons.
- Visitors with a mobility limitation are more likely than those without to visit the park/trail at least weekly in spring and summer.
- Those living in the FVRD are more likely than those who are not to visit the park/trail more frequently during all seasons.



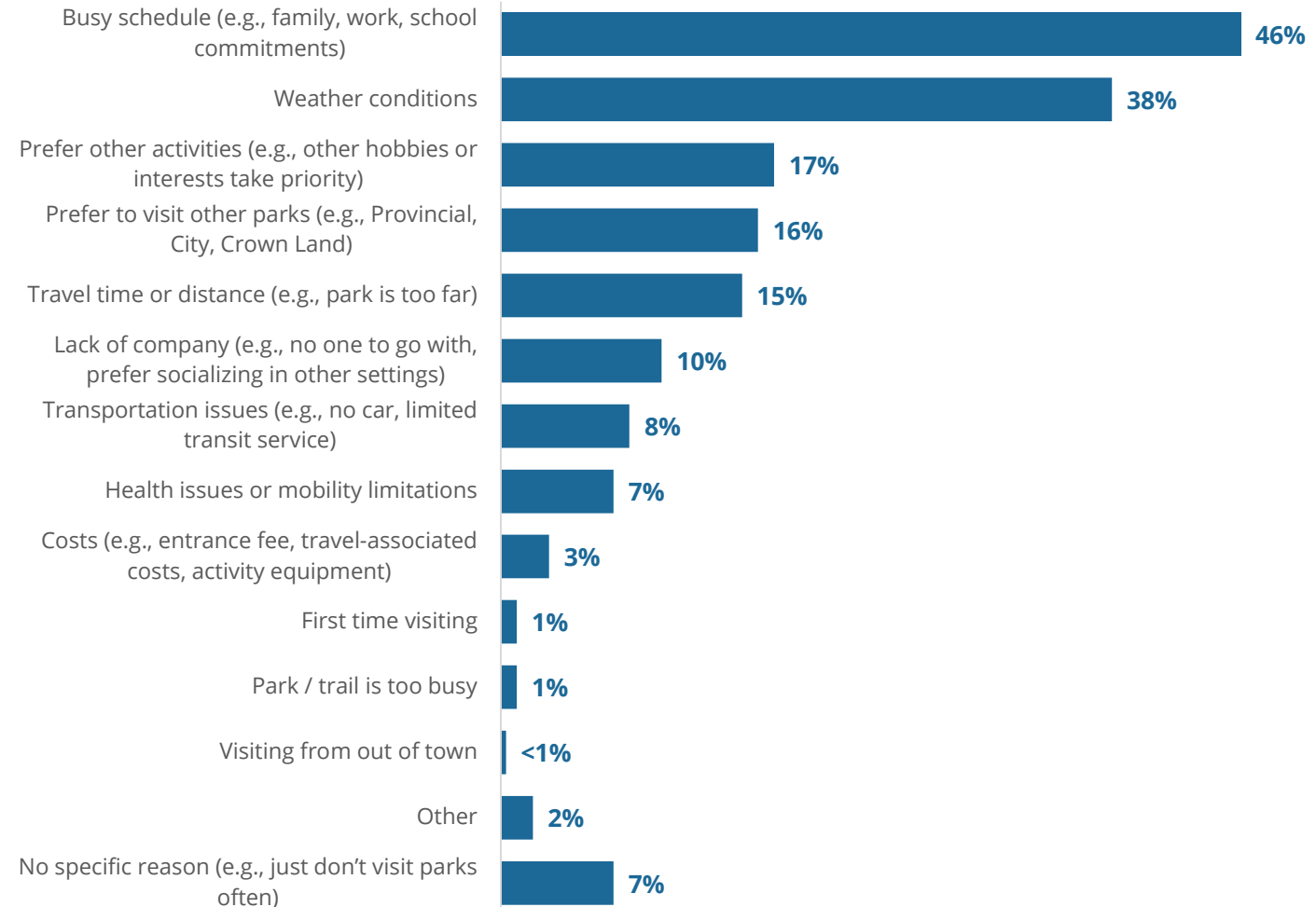
REASONS THAT PREVENT VISITING MORE OFTEN

Q13B. What prevents you from visiting more often?*

- Among those who do not frequent the park/trail multiple times a week all year round, the most mentioned reasons for what prevents them from visiting more often were **busy schedule** (46%) and **weather conditions** (38%).

KEY DIFFERENCES:

- Visitors 60 years or older are more likely to mention **health issues or mobility limitation** as a reason that prevents them from visiting more often, and less likely to mention **prefer other activities** compared to the other cohorts.
- Those not born in Canada and those employed are more likely to say a **busy schedule** compared to their counterparts.
- Those who traveled to the park/trail with children are more likely to mention **weather conditions** compared to those who did not visit with children.



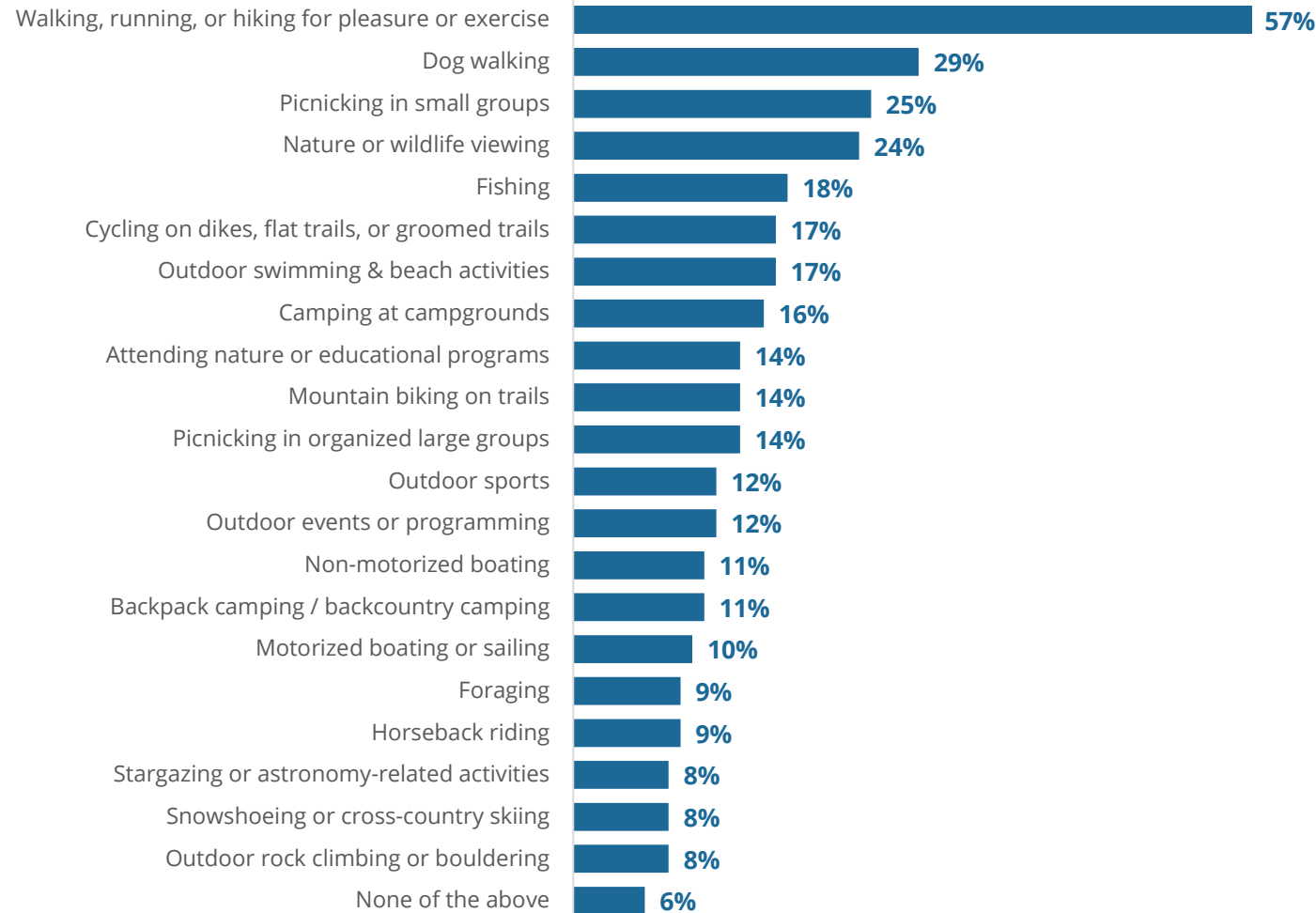
TYPES OF ACTIVITIES AT PARKS OR TRAILS

Q14. What types of activities, if any, have you participated in at parks or trails in the past 12 months?

- When asked what type of activities visitors have participated in at parks or trails in the past 12 months, the majority mentioned **walking, running, or hiking for pleasure or exercise** (57%). Other activities that were participated in by about one quarter of visitors include **dog walking** (29%), **picnicking in small groups** (25%), and **nature or wildlife viewing** (24%).

KEY DIFFERENCES:

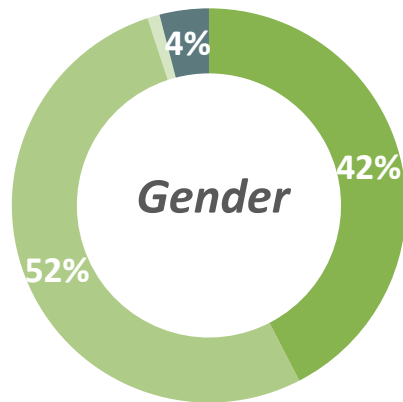
- Women were more likely than men to mention **walking, running, or hiking** as an activity at the parks/trails.
- Those that brought children to the park/trail and those living outside of the FVRD were more likely to mention **picnicking in small groups** compared to their counterparts.



REGIONAL PARKS AND TRAILS: DEMOGRAPHIC PROFILE

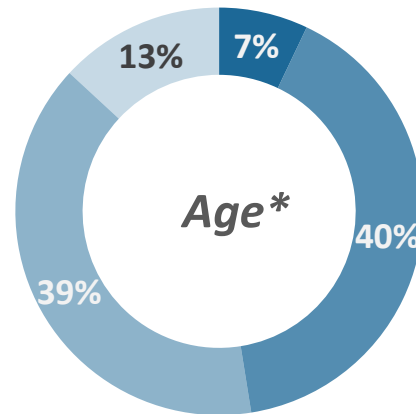
DEMOGRAPHIC PROFILE (weighted)

52% Man



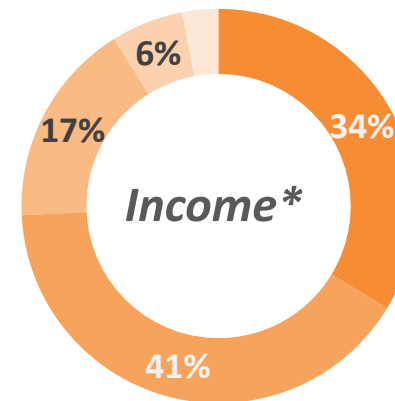
- Woman
- Man
- Non-binary
- Prefer not to say

40% 25 to 39 years



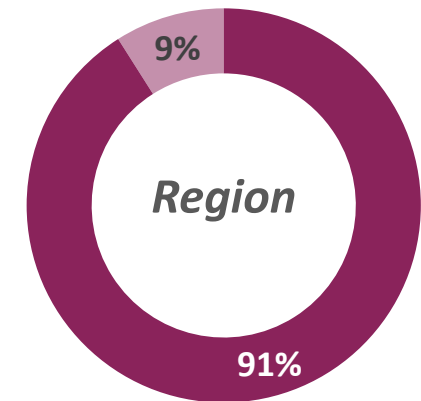
- Under 25 years
- 25 to 39 years
- 40 to 59 years
- 60 years and older

41% \$50K to \$79,999



- < \$50K
- \$50K to \$79,999
- \$80K to \$99,999
- \$100K to \$149,999
- \$150K +

91% FVRD



- Fraser Valley Regional District
- Outside FVRD

DEMOGRAPHIC PROFILE

(weighted and unweighted)

Municipality	Weighted	Unweighted
Fraser Valley Regional District	91%	90%
Abbotsford	35%	27%
Chilliwack	24%	25%
Harrison Hot Springs	3%	7%
Hope	5%	8%
Kent	2%	2%
Mission	18%	16%
Electoral Areas A to H	3%	4%
Outside of the FVRD	9%	10%
Metro Vancouver Regional District	8%	8%
Elsewhere in BC	1%	1%
Outside of BC	1%	1%
Prefer not to say	<1%	<1%

Live in FVRD*	Weighted	Unweighted
Less than 1 year	<1%	1%
1-2 years	4%	4%
3-5 years	12%	11%
6-10 years	15%	14%
11-20 years	20%	19%
More than 20 years	45%	46%
Not sure	4%	6%

Live in Canada	Weighted	Unweighted
Born here	59%	58%
20 years or more	11%	10%
10 to less than 20 years	13%	14%
5 to less than 10 years	8%	9%
Less than 5 years	4%	4%
Live outside of Canada	1%	2%
Prefer not to say	3%	3%

Employment status	Weighted	Unweighted
Employed	73%	73%
Full-time	52%	52%
Part-time	21%	21%
Retired	12%	12%
Homemaker	4%	4%
Student	4%	4%
Unemployed	1%	1%
Prefer not to say	7%	6%

Brought children	Weighted	Unweighted
Yes	19%	18%
0-4 years	6%	5%
5-9 years	10%	9%
10-14 years	6%	6%
15-19 years	4%	4%
No	81%	82%

DEMOGRAPHIC PROFILE

(weighted and unweighted)

Racial or ethnic background	Weighted	Unweighted
White/Caucasian	51%	50%
South Asian (e.g., East Indian, Pakistani, Sri Lankan)	19%	18%
Chinese	10%	10%
Filipino	6%	6%
Latin American	3%	3%
First Nations, Métis, or Inuit	3%	2%
Black	2%	3%
Southeast Asian (e.g., Vietnamese, Cambodian, Laotian, Thai)	2%	2%
West Asian (e.g., Iranian, Afghan)	2%	2%
Korean	2%	2%
Japanese	1%	2%
Arab (e.g., Lebanese, Saudi Arabian)	1%	1%
Prefer not to say	3%	3%

Language spoken at home	Weighted	Unweighted
English	67%	69%
Punjabi	9%	7%
Cantonese	5%	5%
Tagalog	4%	4%
Hindi	4%	4%
Farsi	2%	2%
Mandarin	2%	2%
Spanish	2%	1%
Korean	1%	1%
French	1%	1%
Dutch	1%	<1%
Bangali	1%	1%
German	<1%	<1%
Urdu	<1%	<1%
Japanese	<1%	<1%
Other	<1%	<1%
Prefer not to say	3%	2%

Physical disabilities or health issues that limit mobility	Weighted	Unweighted
Yes	6%	5%
No	88%	90%
Prefer not to say	6%	5%

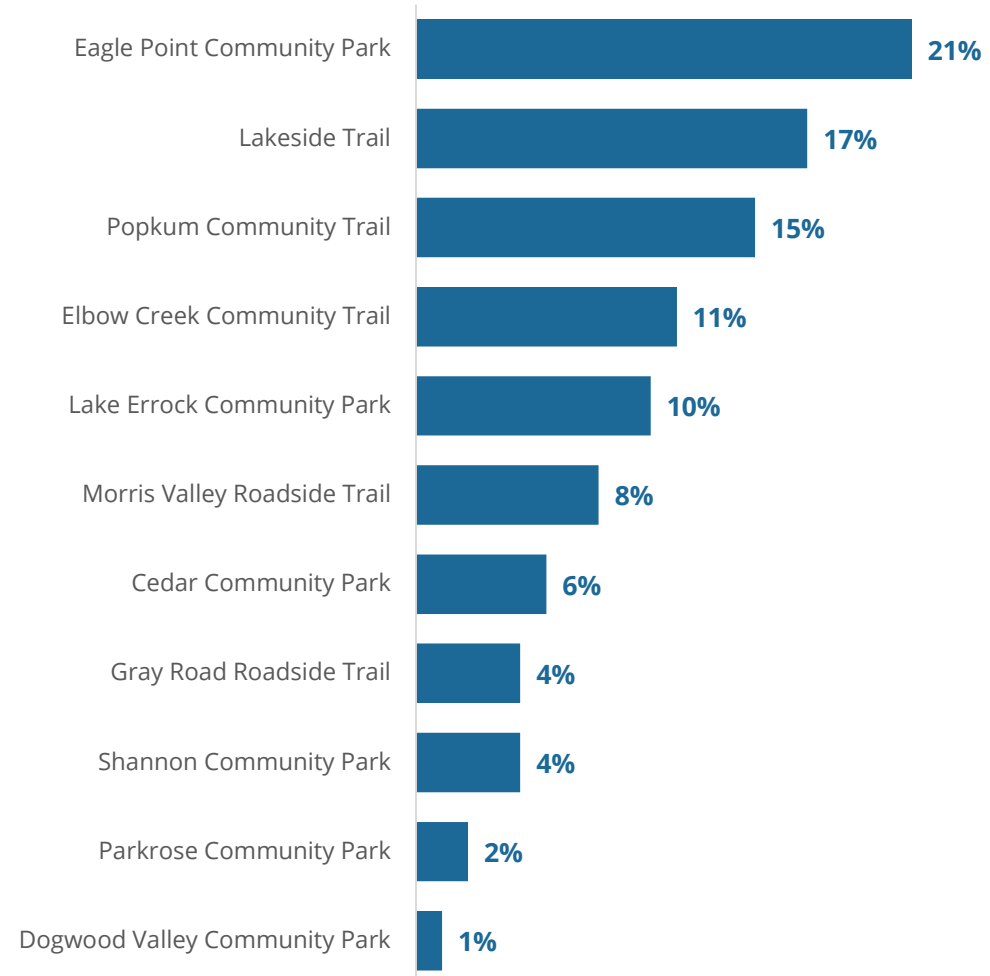
Require wheelchair access*	Weighted	Unweighted
Yes	10%	15%
No	85%	81%
Prefer not to say	6%	3%

SECTION 2: COMMUNITY PARKS AND TRAILS

COMMUNITY PARKS AND TRAILS

Q1. Which park/trail would you like to provide feedback on?

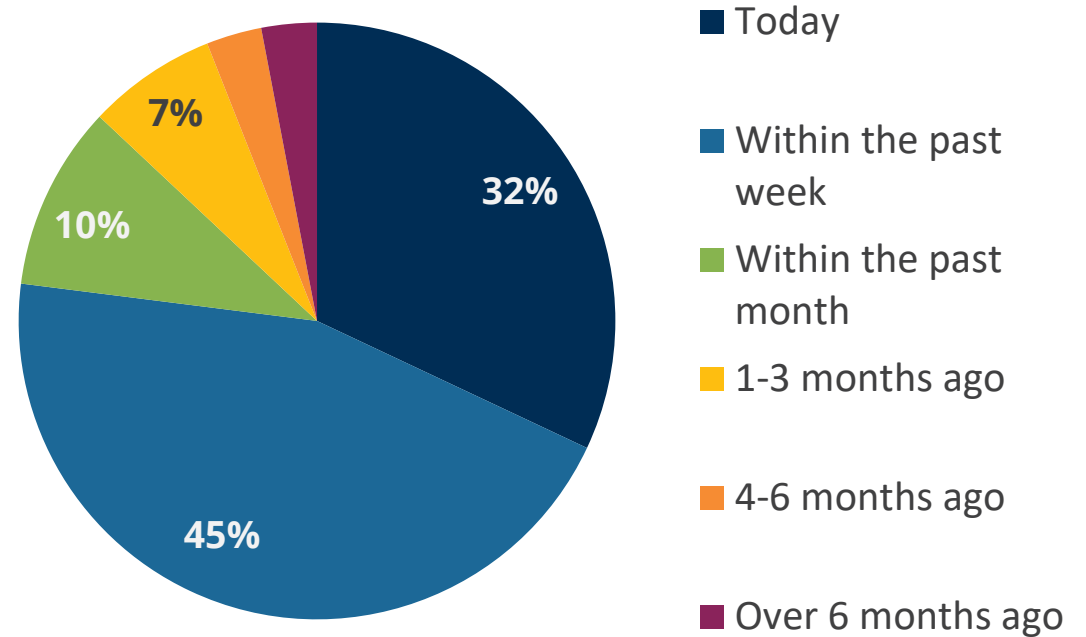
- This chart shows the proportion of surveys completed providing feedback on specific community parks and trails.



LAST TIME VISITING THE PARK/TRAIL

Q1B. When was the last time you visited this park?

- Under one third (32%) of visitors were reporting about their visit to the community park/trail that day, while the majority were reporting about a park/trail visit within the past week.



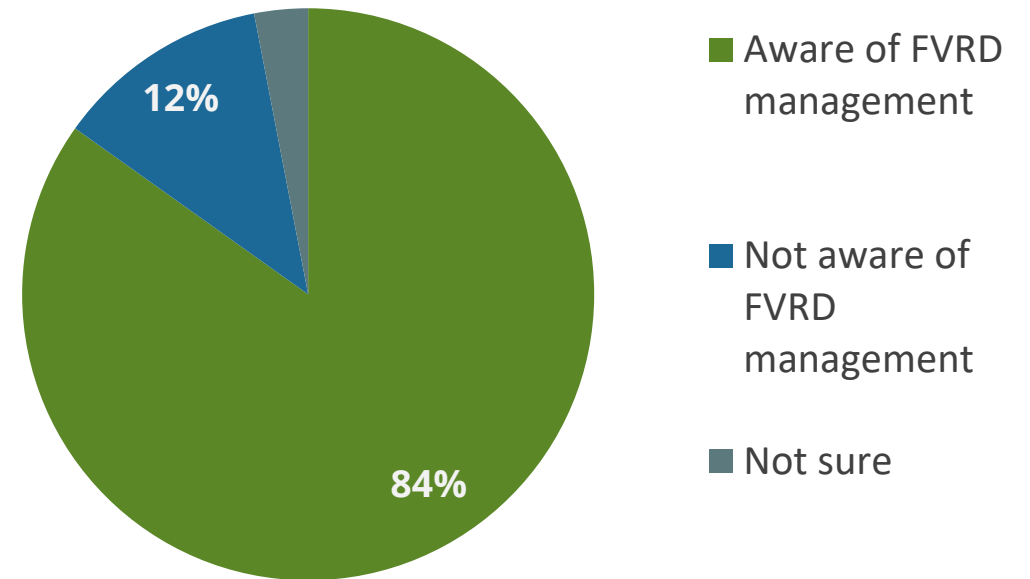
AWARE THAT PARK/TRAIL IS MANAGED BY THE FVRD

Q3. Before today, were you aware this park / trail was managed by the Fraser Valley Regional District?

- More than 8 in 10 (84%) visitors were aware that the park/trail they visited was managed by the FVRD.

KEY DIFFERENCES:

- Visitors 60 years and older are more likely than those under 60 to be aware that the park/trail they were visiting was managed by the FVRD.



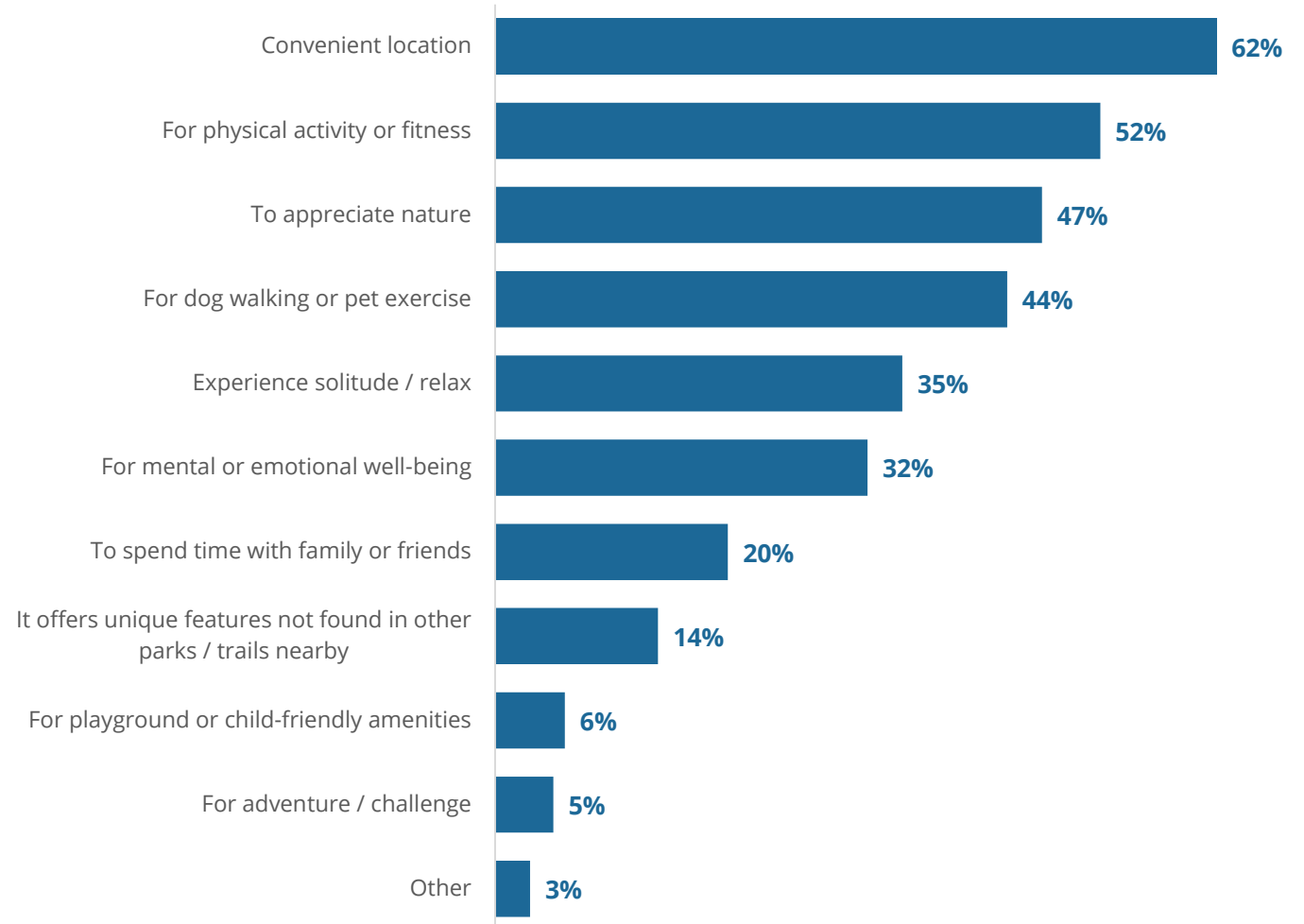
REASON FOR VISITING

Q4. Why did you visit the park / trail?

- The most common reasons mentioned as to why a visitor was at the park/trail was because of the **convenient location** (62%), **for physical activity or fitness** (52%), and **to appreciate nature** (47%).

KEY DIFFERENCES:

- Women were more likely to mention **convenient location** as a reason for their visit compared to men.
- Those under 60 years old were more likely than those over 60 to mention **to spend time with family or friends** as a reason for their visit.
- Those visiting the park/trail with children were more likely to mention **convenient location**, **for mental or emotional well-being**, and **to spend time with family or friends** than those visiting without children.



BROUGHT DOGS TO THE PARK/TRAIL

Q5A. Did you bring any dogs with you to the park / trail today?

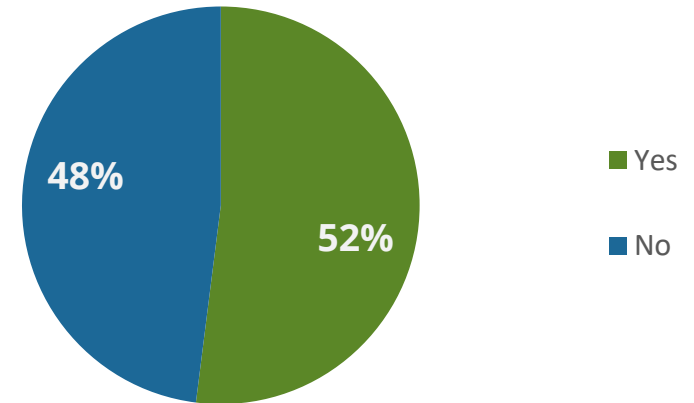
Q5B. How many dogs did you bring with you today?*

- Over half (52%) of visitors brought dogs with them to the park/trail.
- Among those that visited with a dog, the majority brought one dog (76%), with an overall average of 1.3 dogs.

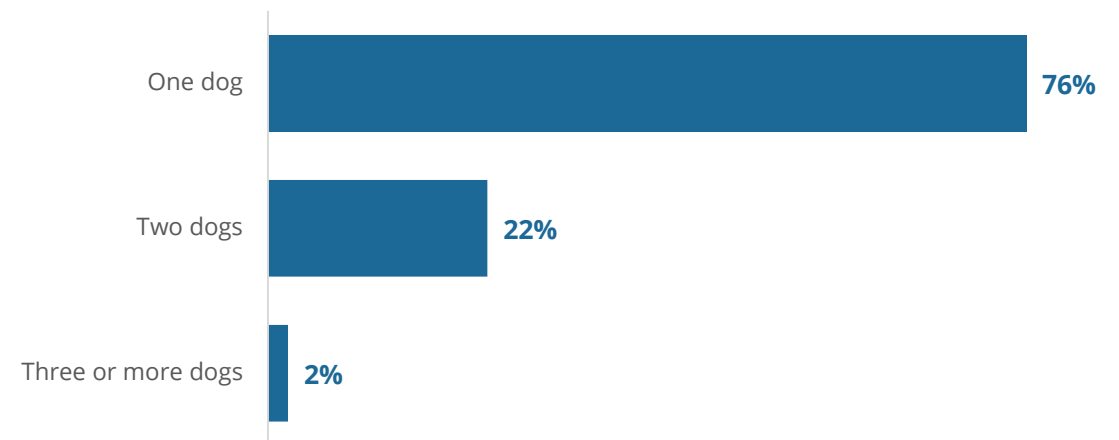
KEY DIFFERENCES:

- There are no significant differences between groups.

Brought dog(s) to the park/trail



Number of dogs brought to park/trail*



BROUGHT CHILDREN TO THE PARK/TRAIL

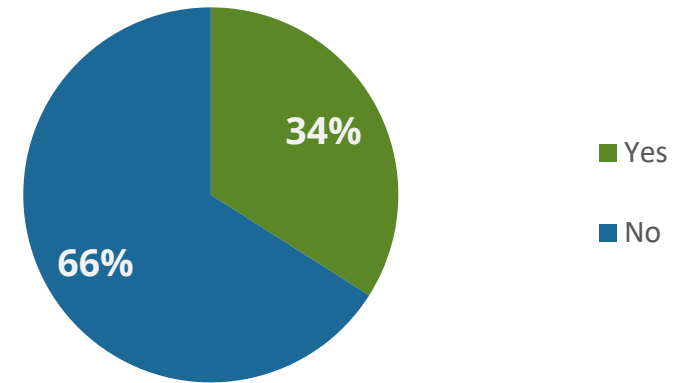
Q6A. Did you bring any children 19 or younger with you to the park / trail today?
Q6B. How many children were in each age group?*

- About one third (34%) of visitors brought children with them to the park/trail.
- Among those that visited with children, half had children with them between the ages of 10-14 years olds, and just under half (47%) visited community parks and trails with children under 5 years old.

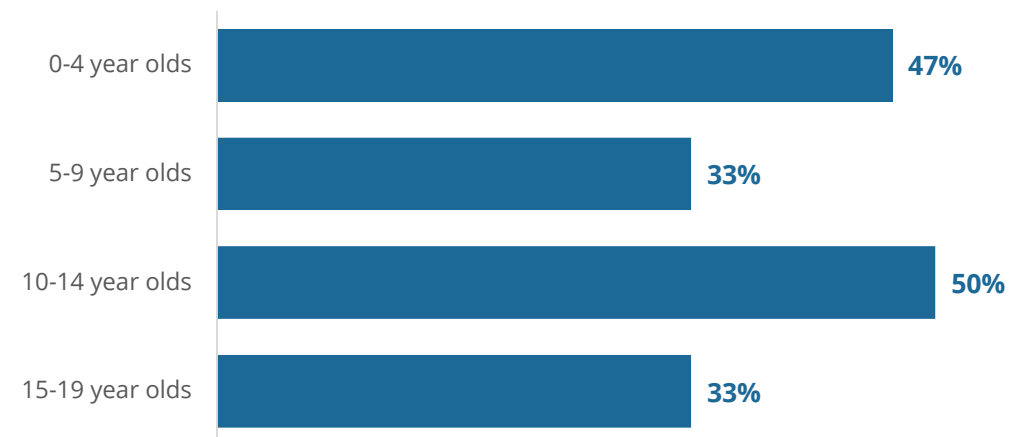
KEY DIFFERENCES:

- Visitors under 60 years were more likely to visit the park/trail with children than those 60 years and older.

Brought children to the park/trail



Age ranges of children brought to park/trail*



IMPORTANCE OF SERVICES OR FACILITIES

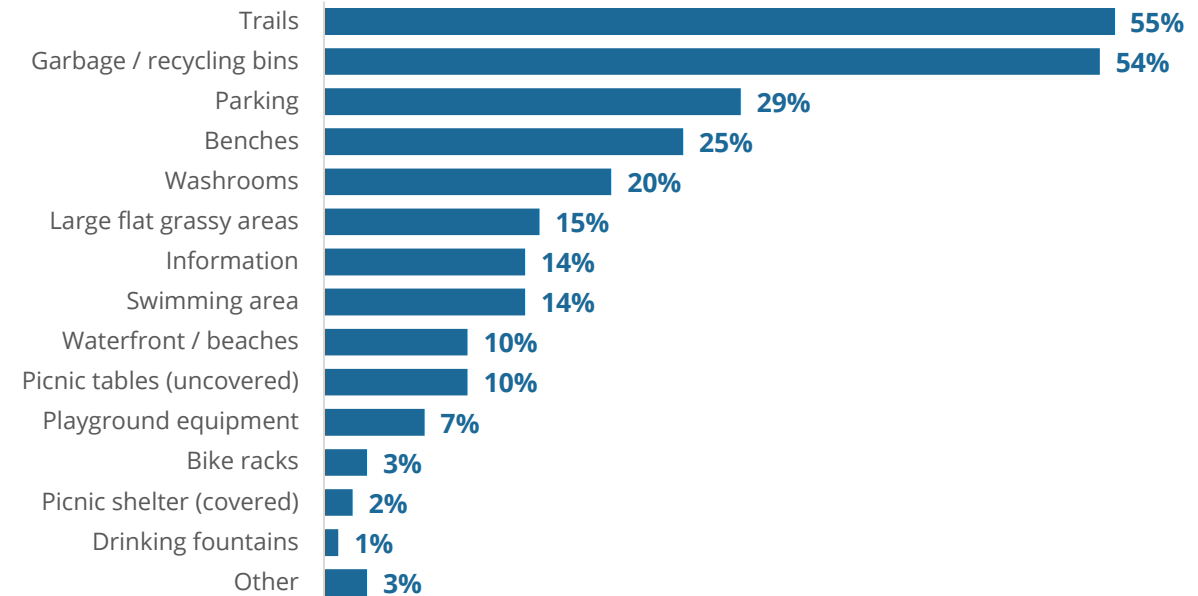
Q7A. What services or facilities are important for you to have when visiting regional or large parks? Please select your top 3 most important.
 Q7B. What kind of information are you looking for?*

- The services or facilities that were reported as most important by visitors were the **trails** (55%) and **garbage/recycling bins** (54%).
- Among those that mentioned **information** as important, when asked to expand on what information, most mentioned **trail information** (50%).

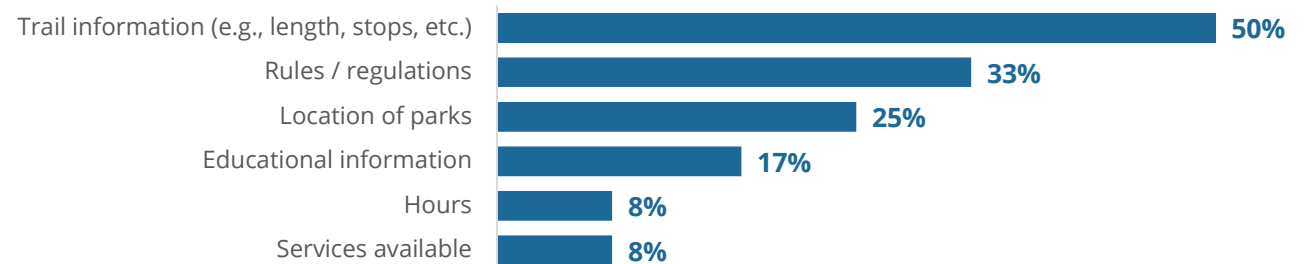
KEY DIFFERENCES:

- Visitors 60 years and older were more likely to mention **benches** as an important service compared to those younger.

Importance of services/facilities



Type of important information

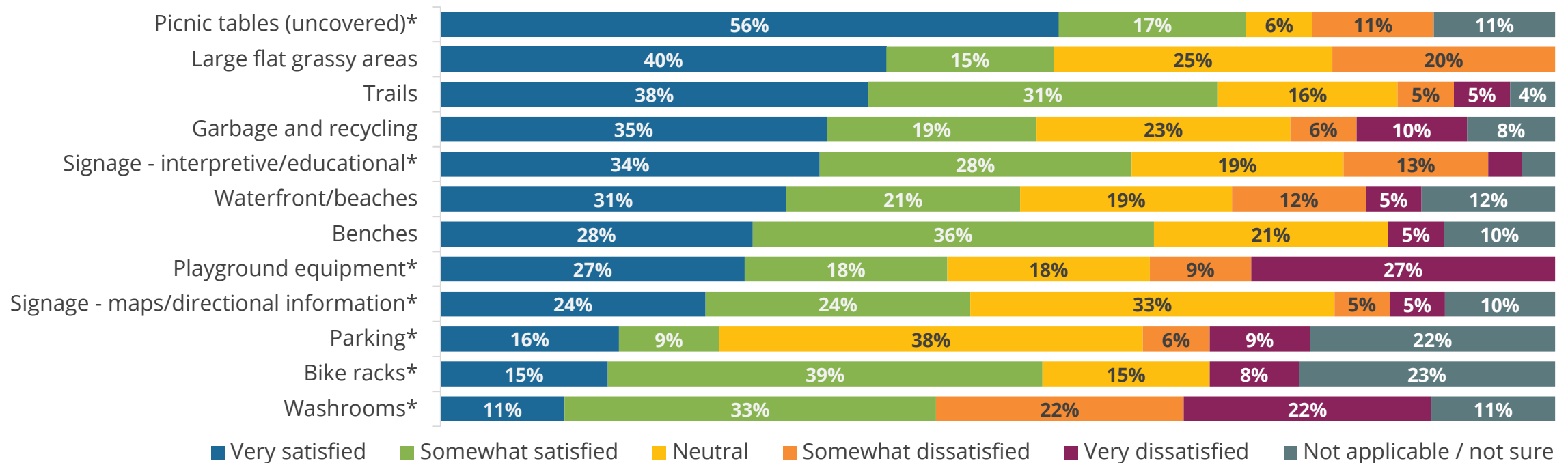


SATISFACTION WITH FACILITIES AND SERVICES

Q8A-N. How satisfied are you with the following facilities and services at this park / trail?

- **Uncovered picnic tables** were the facility/service with the largest proportion of visitors who were satisfied, including 56% who were very satisfied. The facility/service with the second highest overall satisfaction was the **trails** (69% very or somewhat satisfied), while **large flat grassy areas** had the second largest proportion who were very satisfied (40%).
- **Parking, bike racks, and washrooms** were the facilities/services with the lowest proportion of visitors that were very satisfied.

KEY DIFFERENCES: Due to small sample sizes, analysis by demographic groups is not possible.



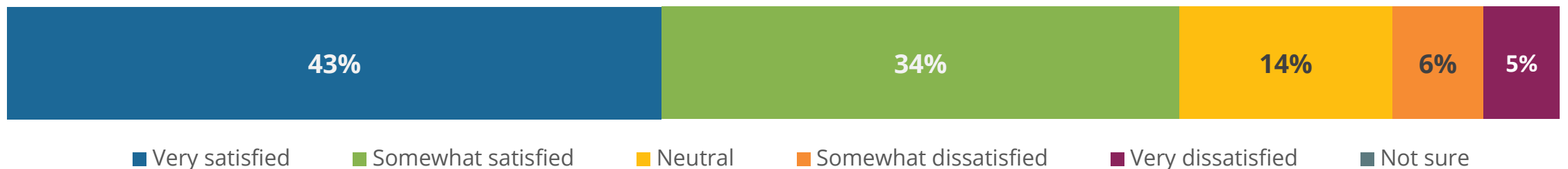
OVERALL SATISFACTION WITH THIS VISIT

Q9A. Overall, are you satisfied or dissatisfied with this visit to this park/trail?
Q9B. Please tell us why you were dissatisfied.*

- More than three quarters (76%) of visitors to community parks and trails were satisfied with their visit, including 43% who were very satisfied.
- Those dissatisfied with their visit most commonly mentioned **needing a better viewing platform** (22%) and **no playground for children** (22%).

KEY DIFFERENCES:

- There are no significant differences between groups.



SAFETY WHILE VISITING

Q10A. How safe or unsafe did you feel during your visit to this park / trail?
Q10B. What made you feel unsafe?*

- About 8 in 10 visitors (80%) to community parks and trails said they felt safe during their visit, including 39% who felt very safe.
- Those who felt unsafe during their visit most commonly mentioned **the threat of wildlife (bears, snakes, etc.)** (33%) and **issues with vehicles (speeding, too close to highway, etc.)** (33%).

KEY DIFFERENCES:

- There are no significant differences between groups.



MODE OF TRANSPORTATION TO PARK/TRAIL

Q11A. How did you travel to this park / trail?

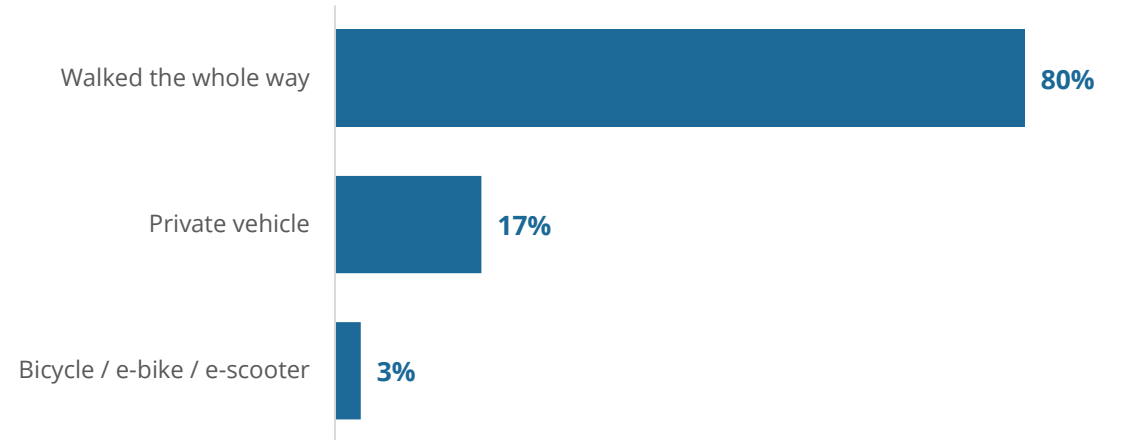
Q11B. Including yourself, how many people went with you in the car you traveled in?*

- The majority (80%) of visitors travelled to the park/trail by walking.
- One third of visitors who took a private vehicle had four or more people in the vehicle with them, with an overall average of 2.9 people.

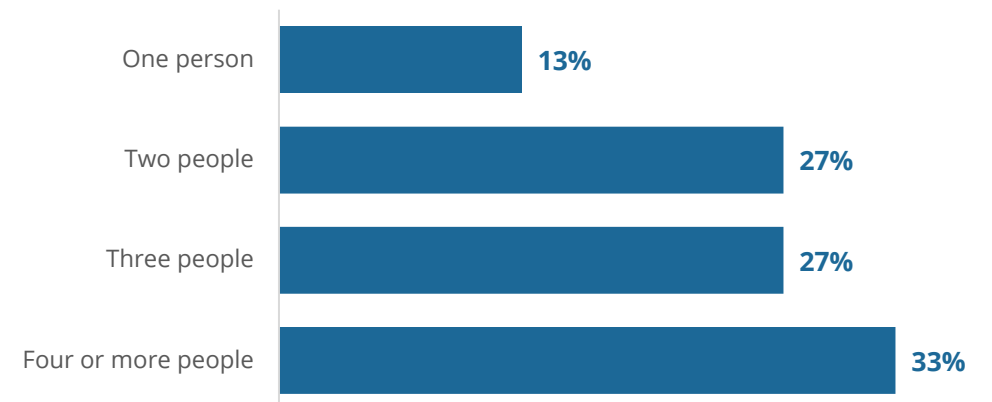
KEY DIFFERENCES:

- Visitors 60 years and older are more likely to have travelled to the park/trail by walking, while those under 60 years are more likely to have travelled by a private vehicle.
- Those that brought children to the park/trail are more likely to travel by private vehicle compared to those not bringing children with them.

Mode of transportation to park/trail



Number of visitors in private vehicle*



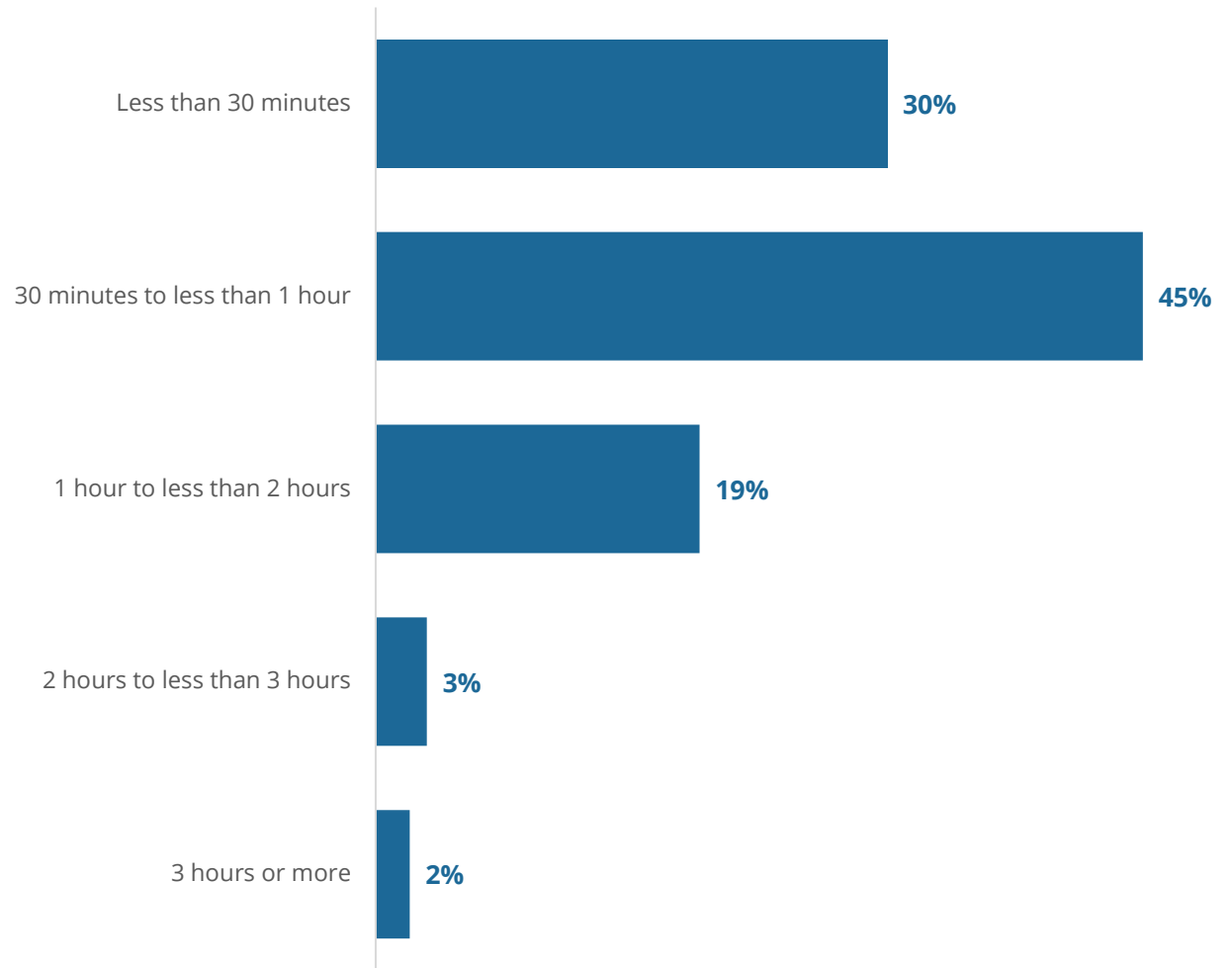
VISIT DURATION

Q12. How long did you stay at this park / trail?

- Three quarters of visitors stayed less than one hour during their visit to the park/trail, with most visitors staying between 30 minutes and 1 hour (45%).

KEY DIFFERENCES:

- Visitors that brought children to the park/trail were less likely than those that did not bring children to stay less than 30 minutes during their visit.



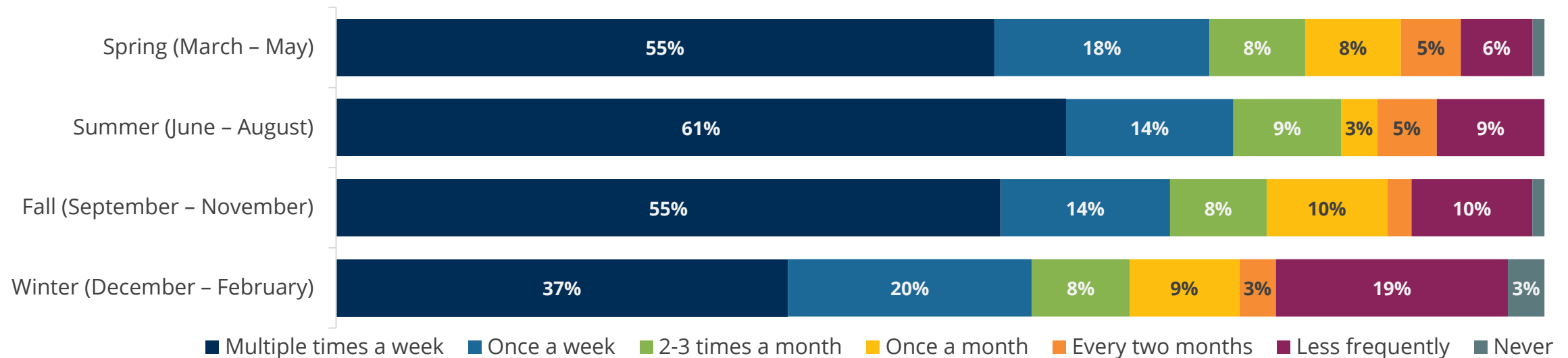
VISITATION FREQUENCY

Q13A. How often do you visit this park / trail during each of the following seasons?

- More than half of visitors say they visit the park/trail **at least weekly** in all seasons, from 74% in summer down to 57% in winter. In winter months, almost one quarter of visitors go to the park/trail less than once per month or never.

KEY DIFFERENCES:

- Those 60 and older are more likely than those younger to visit the park/trail once a week in spring.
- Retired visitors are more likely to visit the park/trail at least weekly in all seasons.
- Visitors that brought children with them to the park/trail are more likely than those that did not to visit 1-3 times a month in spring and summer and less than once per month in fall and winter.



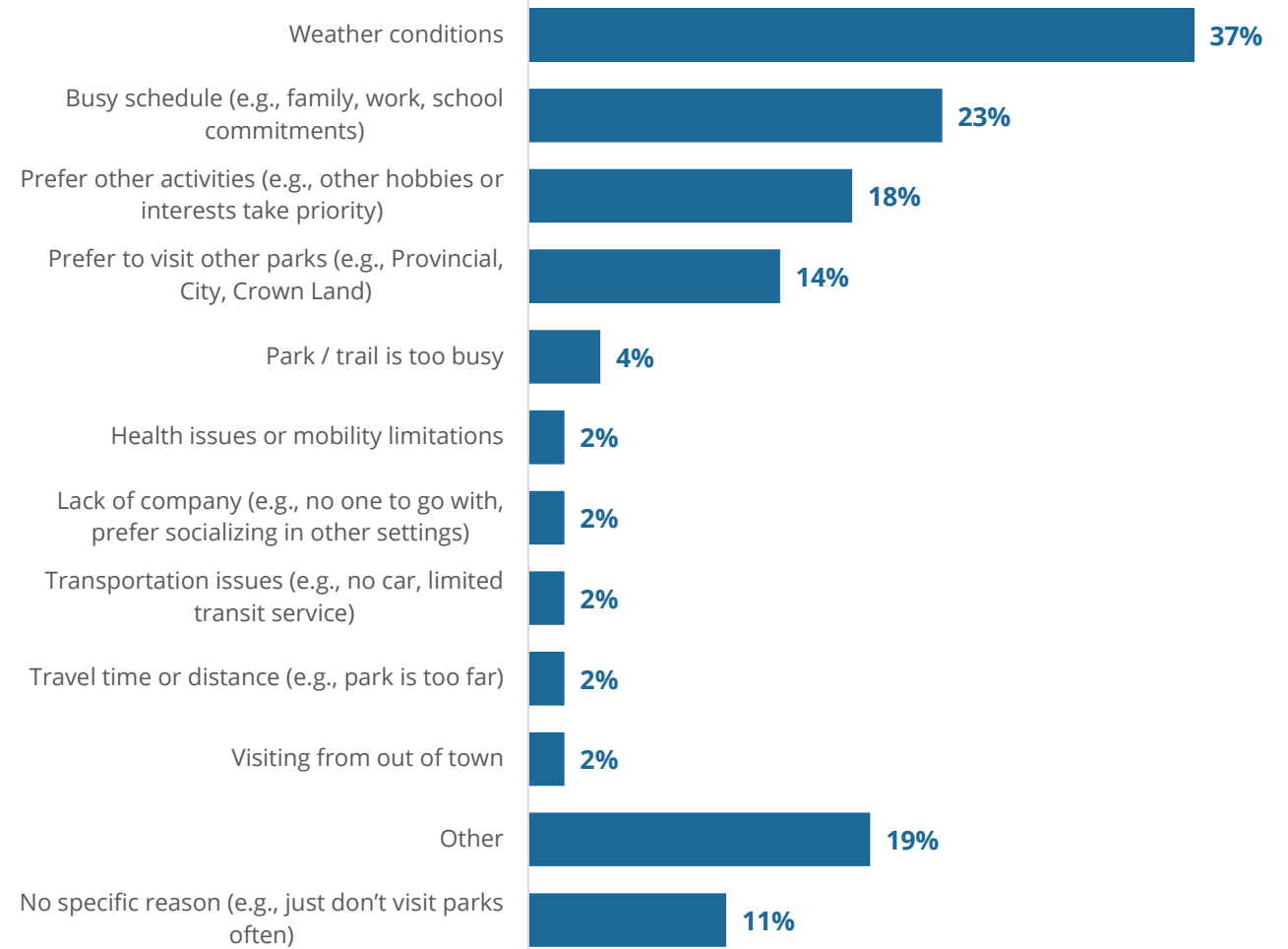
REASONS THAT PREVENT VISITING MORE OFTEN

Q13B. What prevents you from visiting more often?*

- Among those who do not frequent the park/trail multiple times a week all year round, the most mentioned reasons for what prevents them from visiting more often were **weather conditions** (37%), **busy schedule** (23%), and **prefer other activities** (18%).

KEY DIFFERENCES:

- Those who traveled to the park/trail with children are more likely to mention **busy schedules** compared to those who did not visit with children.



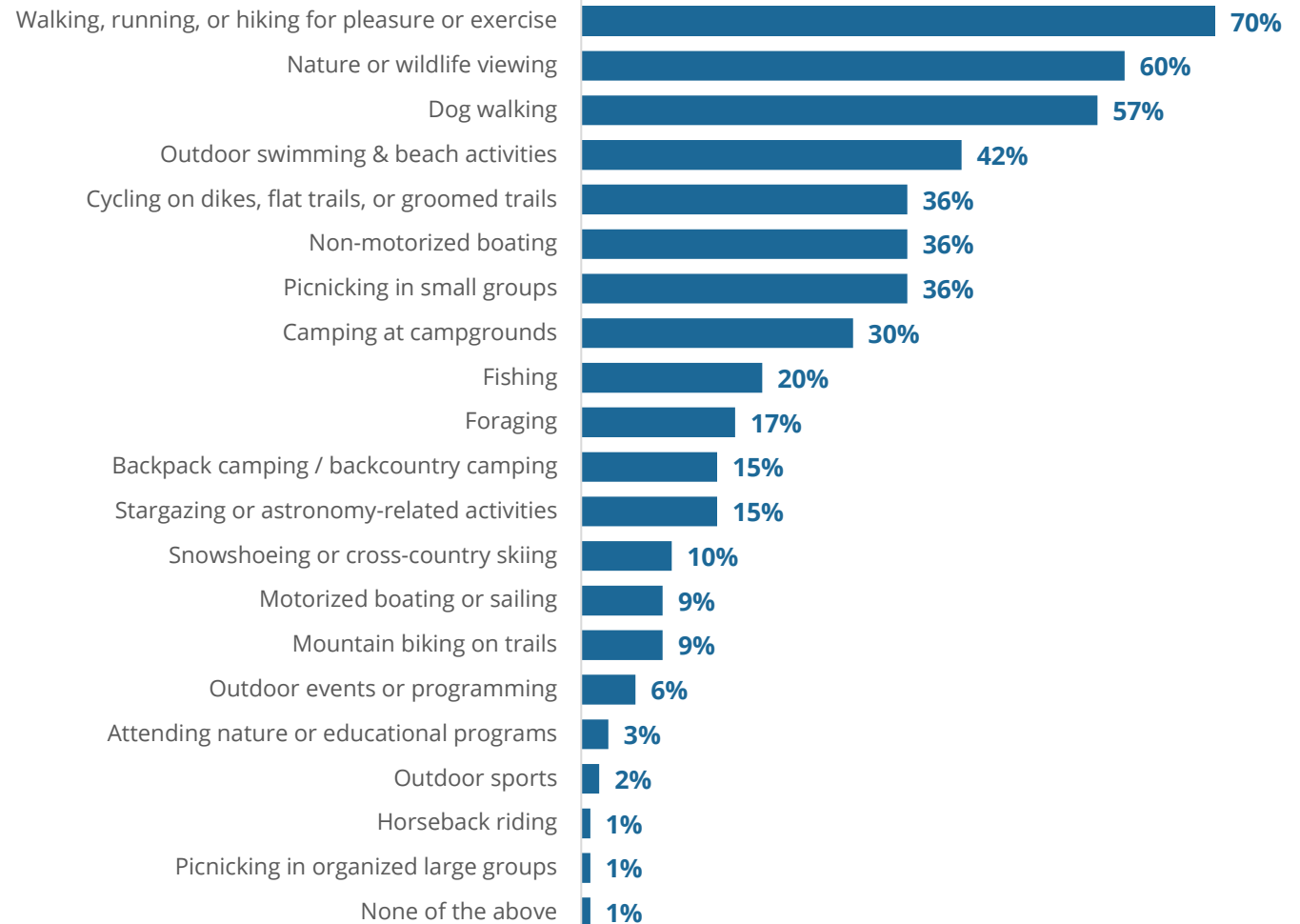
TYPES OF ACTIVITIES AT PARKS OR TRAILS

Q14. What types of activities, if any, have you participated in at parks or trails in the past 12 months?

- When asked what type of activities visitors have participated in at parks or trails in the past 12 months, more than half of visitors mentioned **walking, running, or hiking for pleasure or exercise (70%)**, **nature or wildlife viewing (60%)**, and **dog walking (57%)**.

KEY DIFFERENCES:

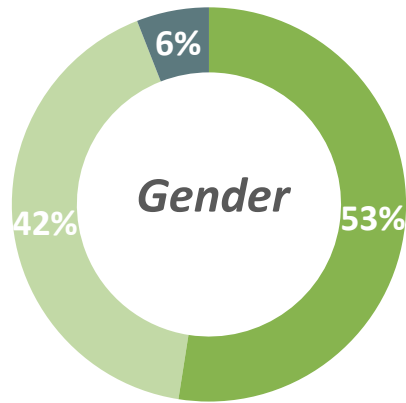
- Those under 60 years were more likely than those older to mention **outdoor swimming & beach activities**, **picnicking in small groups**, and **fishing**.
- Those that brought children to the park/trail were more likely to mention **cycling, picnicking in small groups**, and **backpack camping** compared to those who did not bring children.



COMMUNITY PARKS AND TRAILS: DEMOGRAPHIC PROFILE

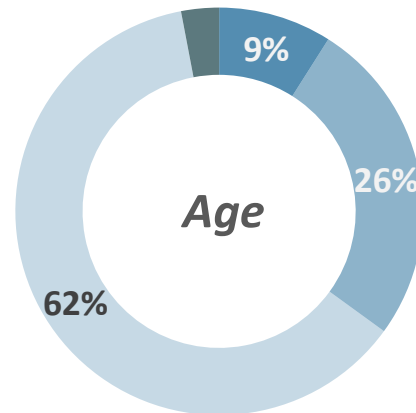
DEMOGRAPHIC PROFILE

53% Woman



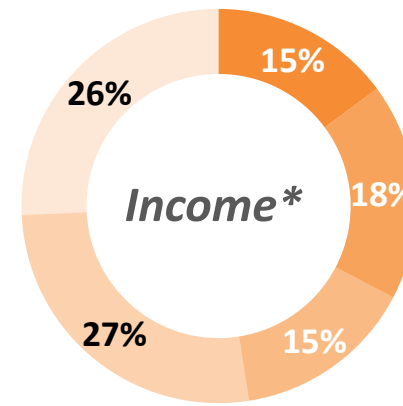
- Woman
- Man
- Non-binary
- Prefer not to say

62% 60 years and older



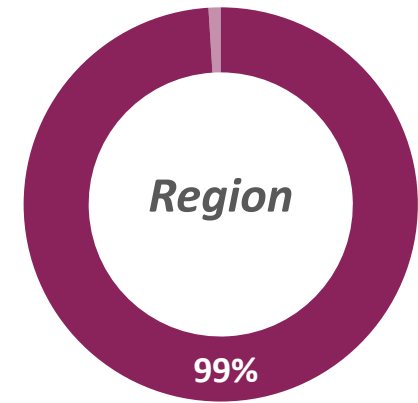
- Under 25 years
- 25 to 39 years
- 40 to 59 years
- 60 years and older
- Prefer not to say

27% \$100K to \$149,999



- < \$50K
- \$50K to \$79,999
- \$80K to \$99,999
- \$100K to \$149,999
- \$150K +

99% FVRD



- Fraser Valley Regional District
- Outside FVRD

DEMOGRAPHIC PROFILE

Municipality

Fraser Valley Regional District	99%
Abbotsford	2%
Chilliwack	5%
Harrison Hot Springs	2%
Hope	1%
Kent	9%
Mission	1%
Electoral Area A	0%
Electoral Area B	1%
Electoral Area C	34%
Electoral Area D	27%
Electoral Area E	0%
Electoral Area F	1%
Electoral Area G	0%
Electoral Area H	16%
Outside of the FVRD	1%

Live in FVRD*

Less than 1 year	3%
1-2 years	9%
3-5 years	17%
6-10 years	18%
11-20 years	28%
More than 20 years	23%
Not sure	1%

Live in Canada

Born here	84%
20 years or more	10%
10 to less than 20 years	1%
5 to less than 10 years	1%
Less than 5 years	0%
Prefer not to say	3%

Racial or ethnic background

White/Caucasian	88%
First Nations, Métis, or Inuit	5%
Black	1%
Chinese	1%
Prefer not to say	11%

Language spoken at home

English	92%
Dutch	1%
French	1%
German	1%
Prefer not to say	5%

Physical disabilities or health issues that limit mobility

Yes	7%
No	91%
Prefer not to say	2%

Require wheelchair access**

Yes	17%
No	83%

Employment status

Employed	40%
Full-time	30%
Part-time	10%
Retired	57%
Homemaker	1%
Student	0%
Unemployed	0%
Prefer not to say	1%

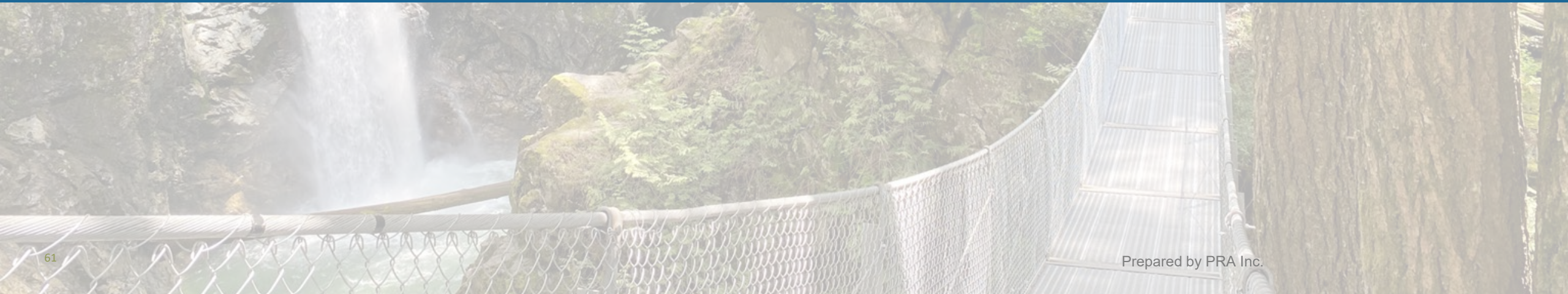
Brought children

Yes	34%
0-4 years	16%
5-9 years	11%
10-14 years	17%
15-19 years	11%
No	66%

SECTION 3: REGIONAL PARKS: DASHBOARDS

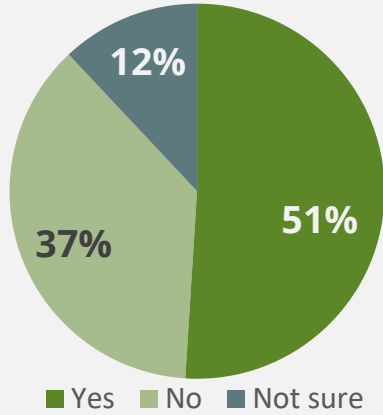


CASCADE FALLS REGIONAL PARK

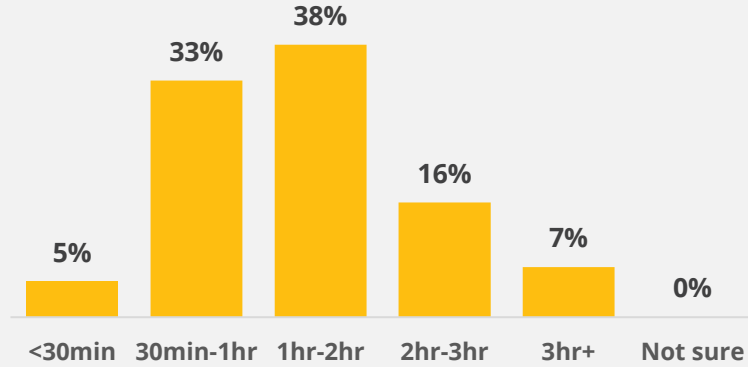


CASCADE FALLS REGIONAL PARK: DASHBOARD

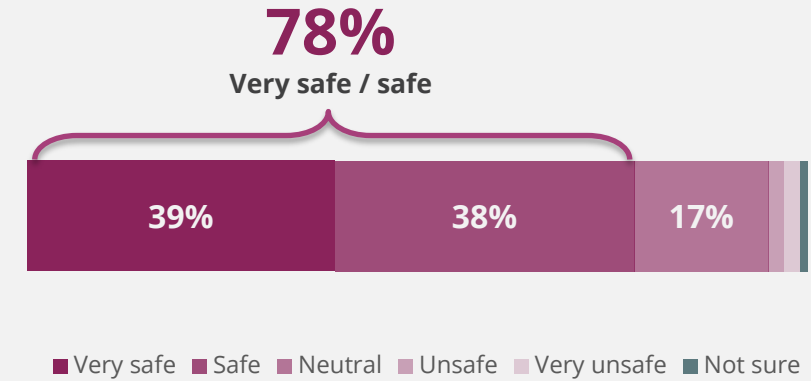
Aware park is managed by FVRD



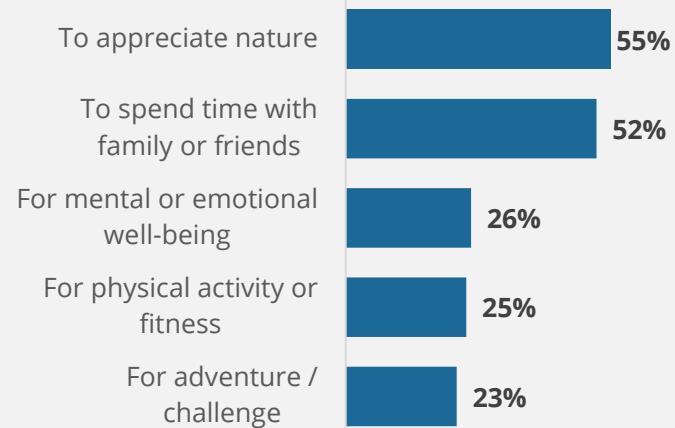
Length of visit



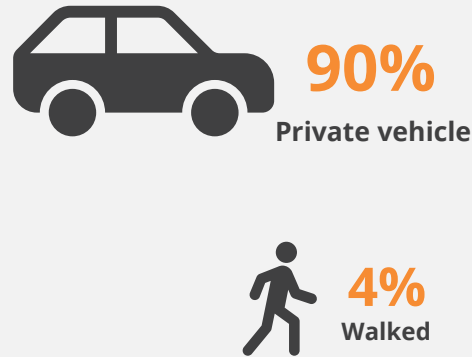
Safety of visit



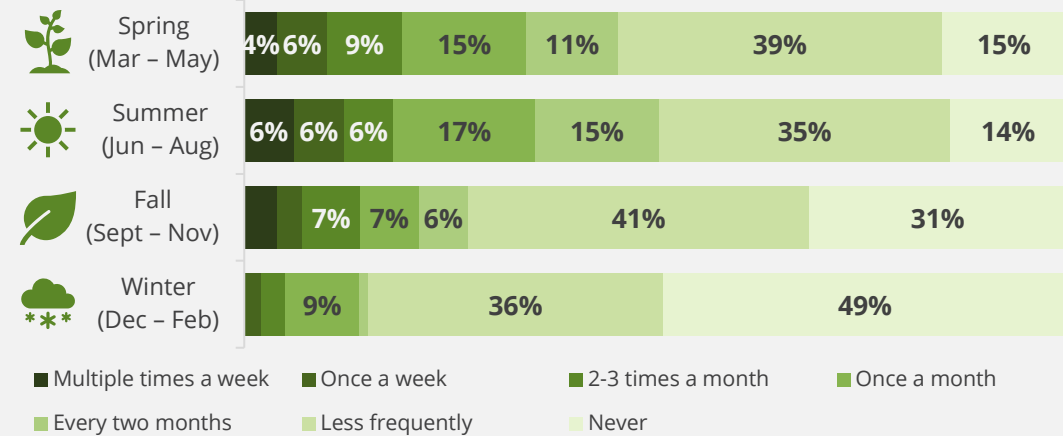
Reason for visiting: Top 5



Top travel modes

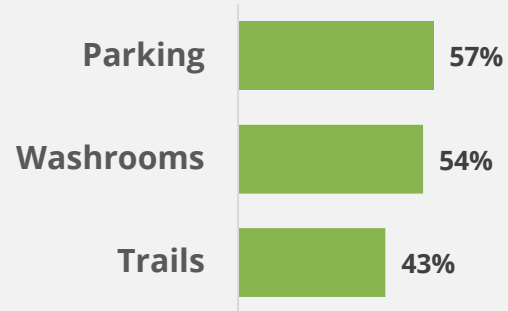


Seasonal visitation

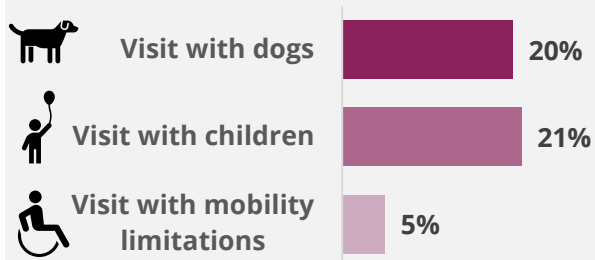


CASCADE FALLS REGIONAL PARK: DASHBOARD

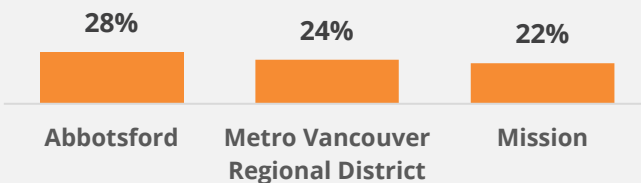
Importance of services or facilities: Top 3



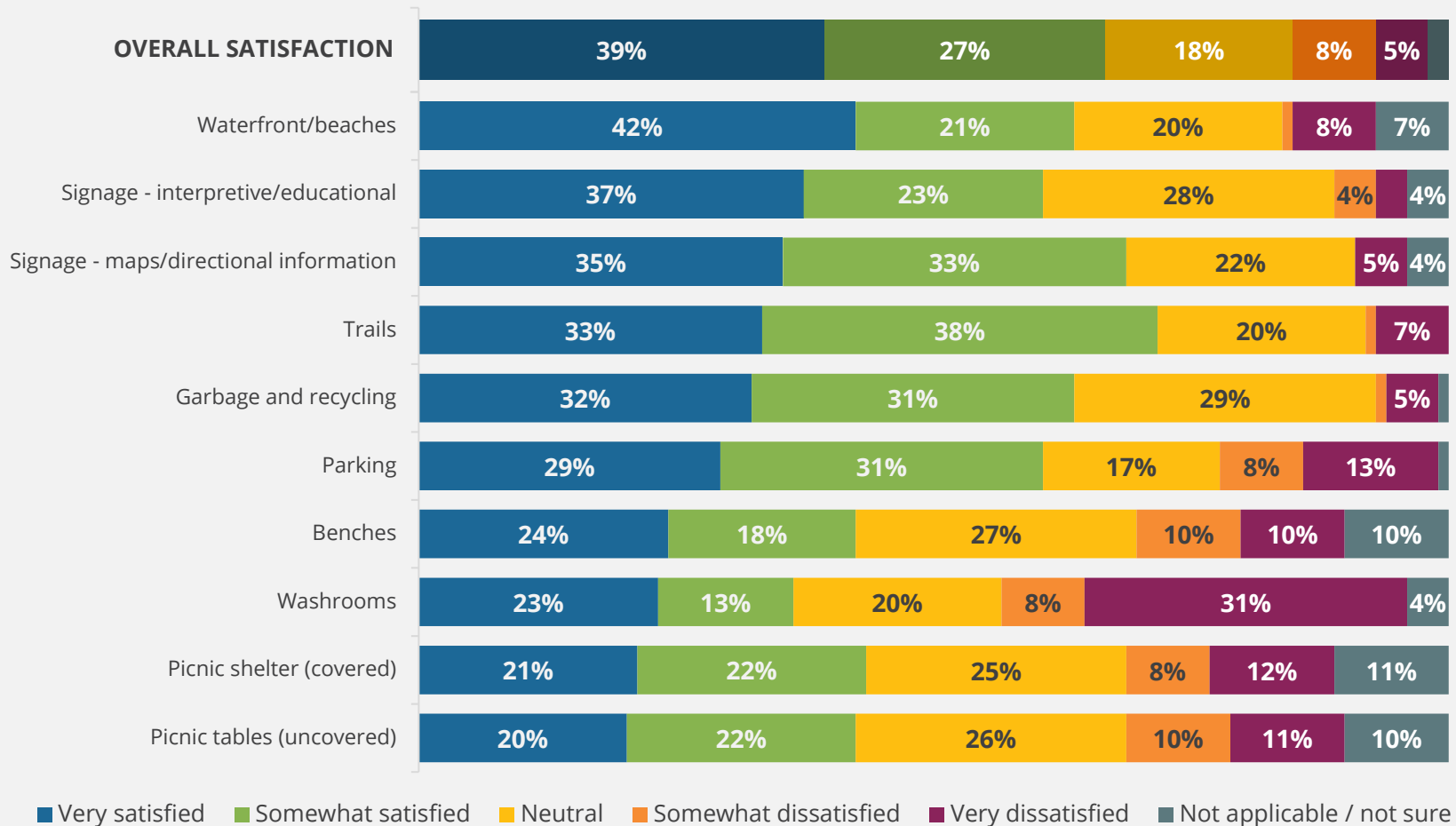
Park visitors that...



Where park visitors live: Top 3



Satisfaction with park/trail



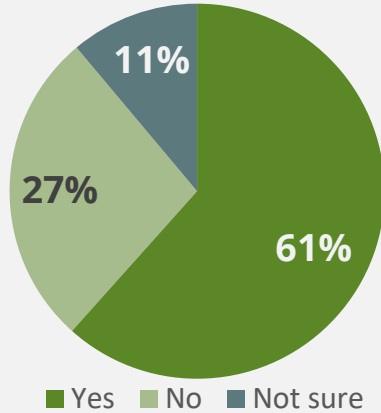


CHEAM LAKE WETLANDS REGIONAL PARK

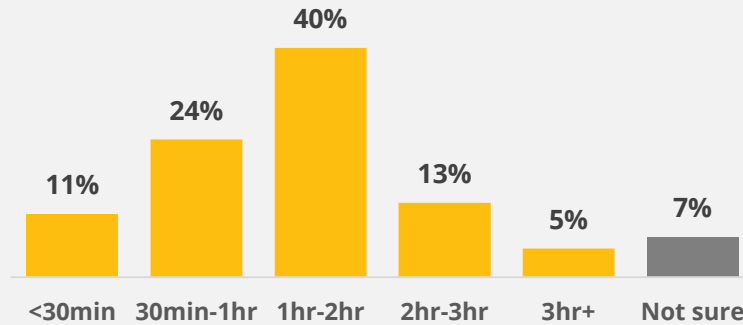


CHEAM LAKE WETLANDS REGIONAL PARK: DASHBOARD

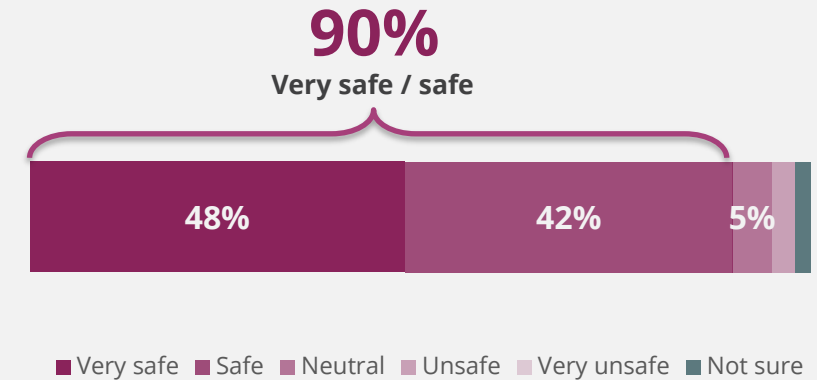
Aware park is managed by FVRD



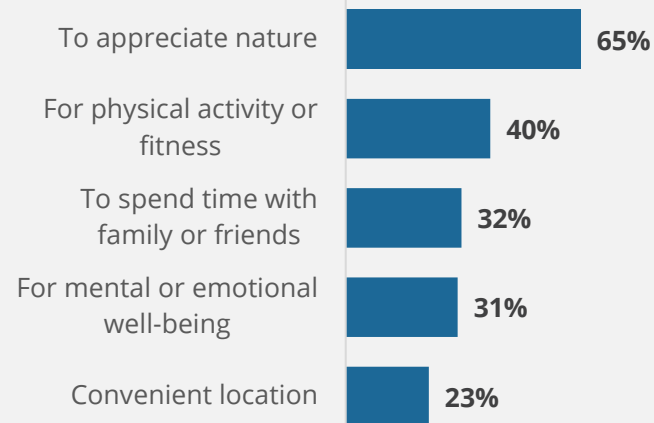
Length of visit



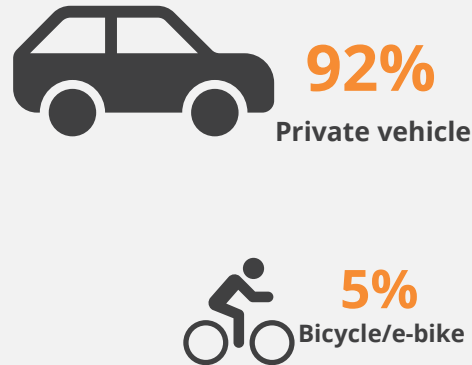
Safety of visit



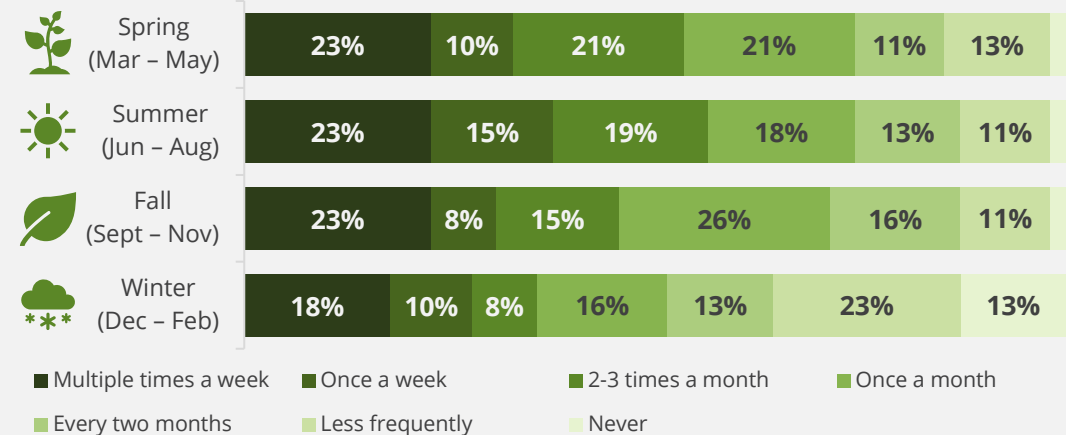
Reason for visiting: Top 5



Top travel modes

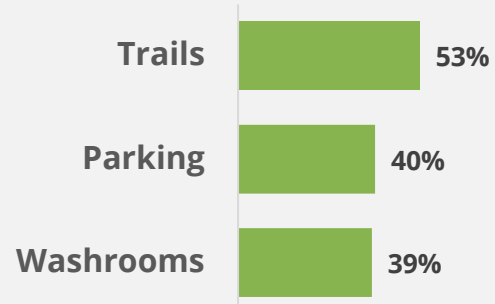


Seasonal visitation

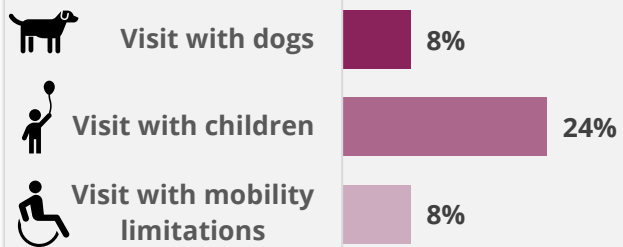


CHEAM LAKE WETLANDS REGIONAL PARK: DASHBOARD

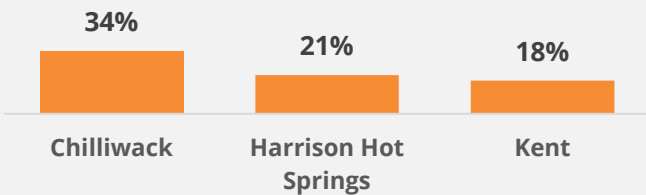
Importance of services or facilities: Top 3



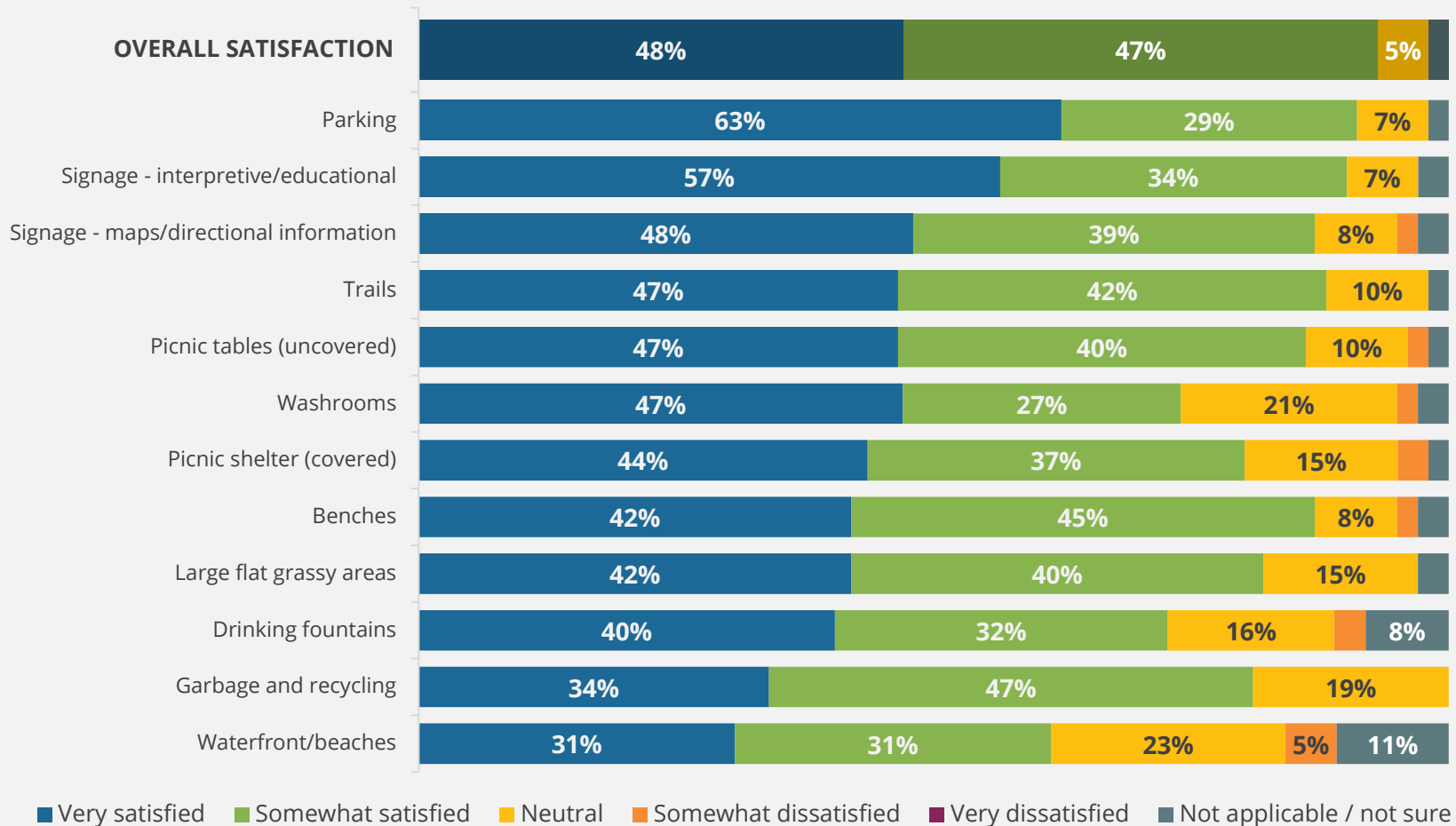
Park visitors that...



Where park visitors live: Top 3



Satisfaction with park/trail



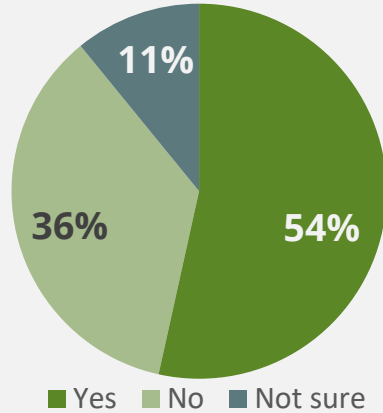


CHEAM RIDGE TRAIL

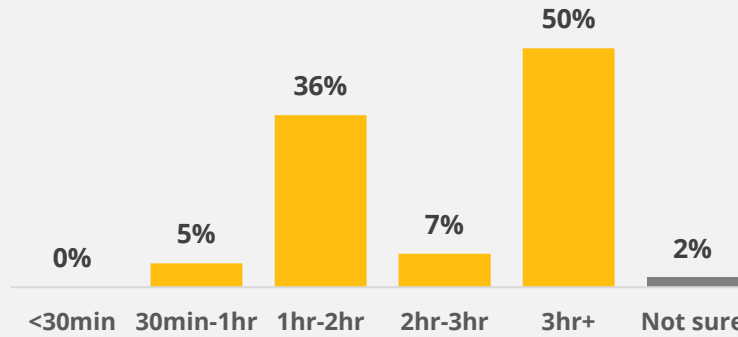


CHEAM RIDGE TRAIL REGIONAL PARK: DASHBOARD

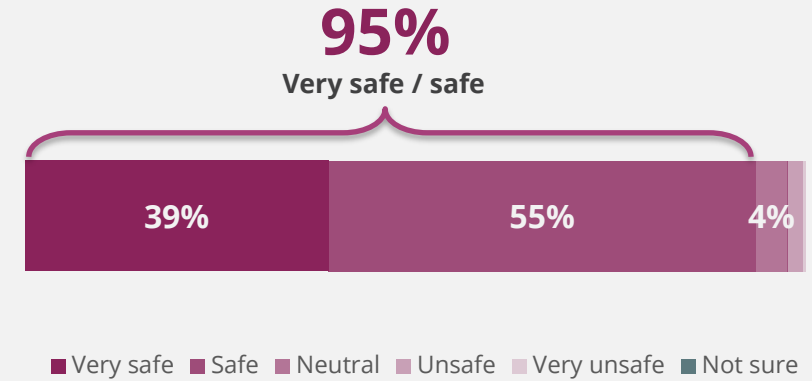
Aware park is managed by FVRD



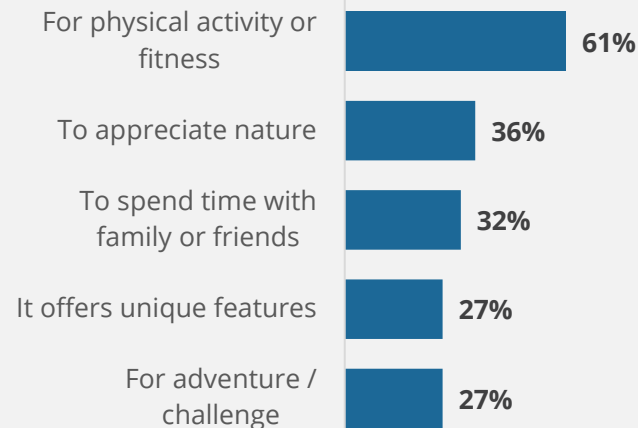
Length of visit



Safety of visit



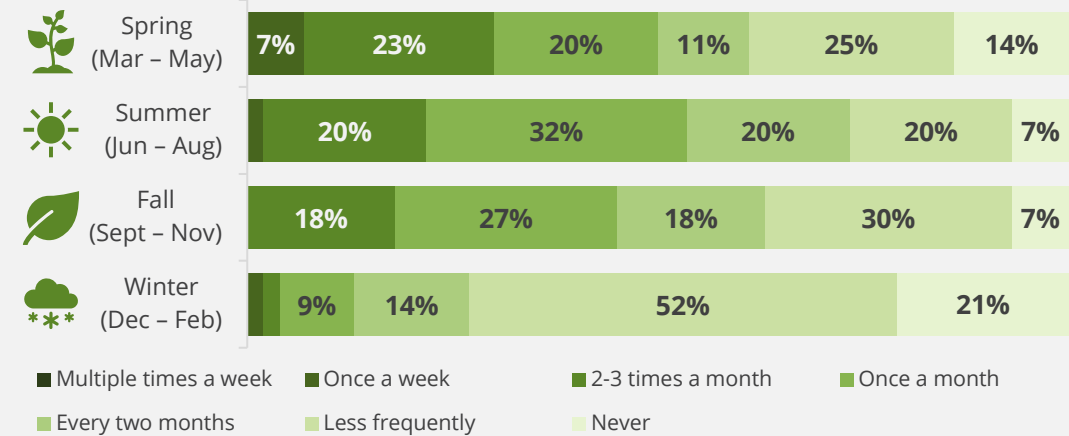
Reason for visiting: Top 5



Top travel modes

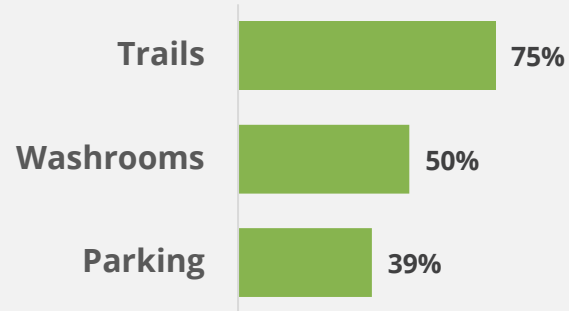


Seasonal visitation

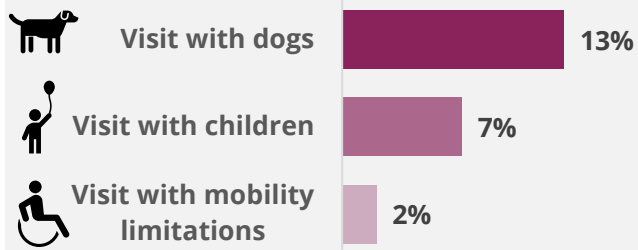


CHEAM RIDGE TRAIL REGIONAL PARK: DASHBOARD

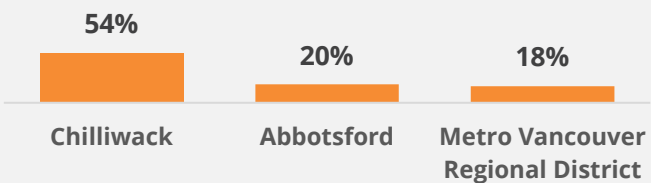
Importance of services or facilities: Top 3



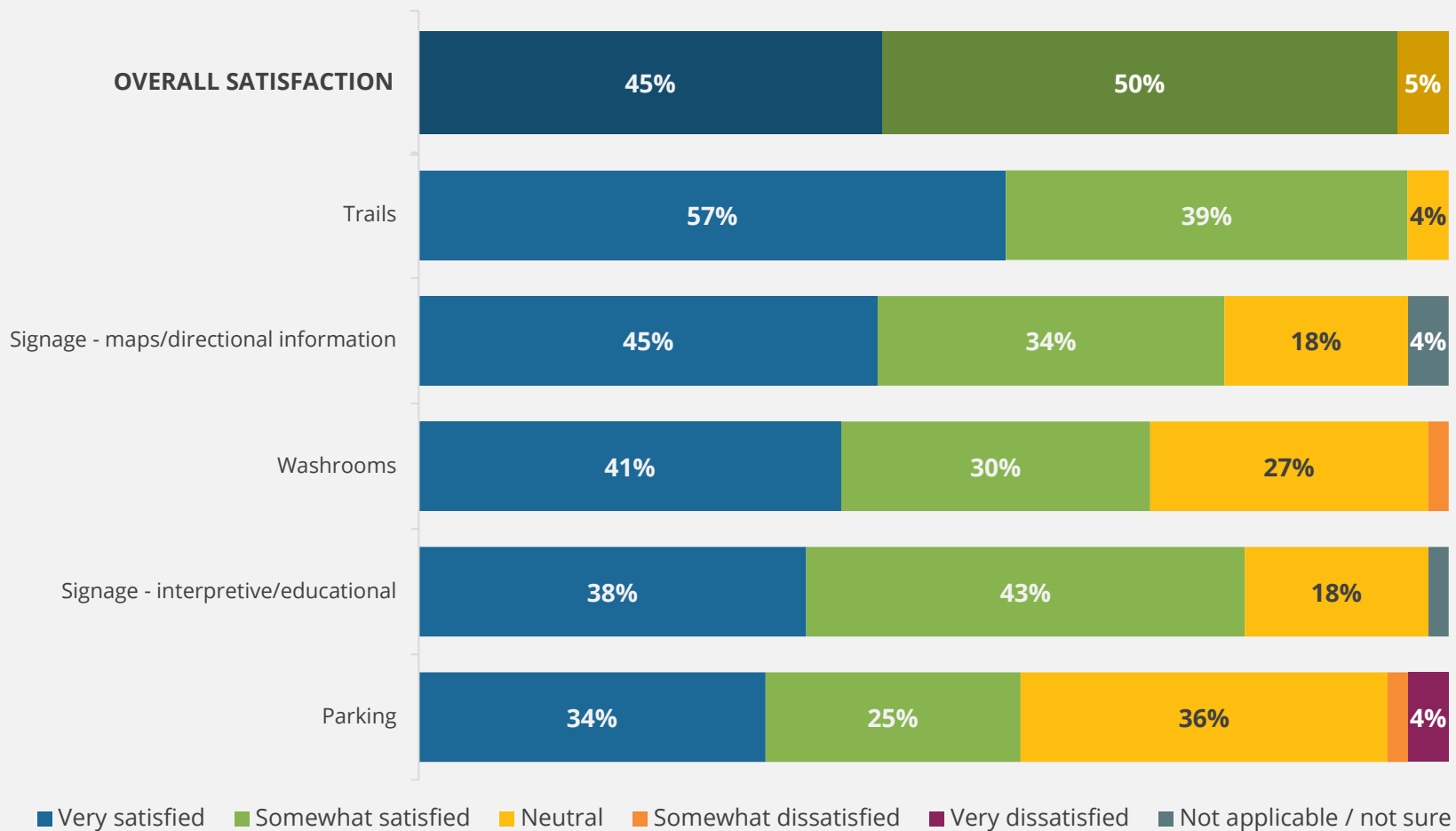
Park visitors that...



Where park visitors live: Top 3



Satisfaction with park/trail



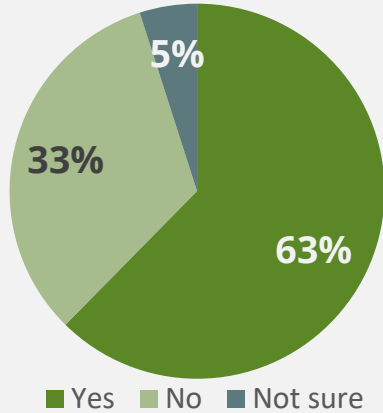


DEWDNEY REGIONAL PARK

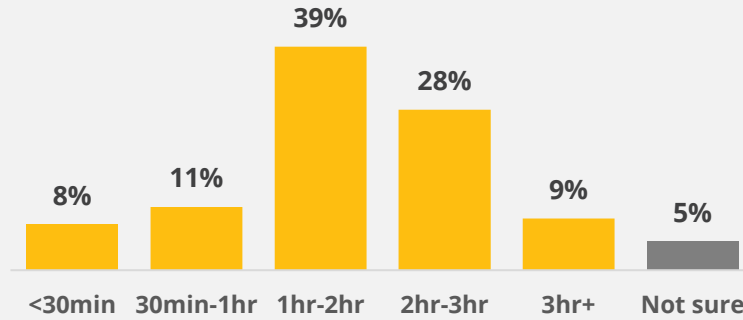


DEWDNEY REGIONAL PARK: DASHBOARD

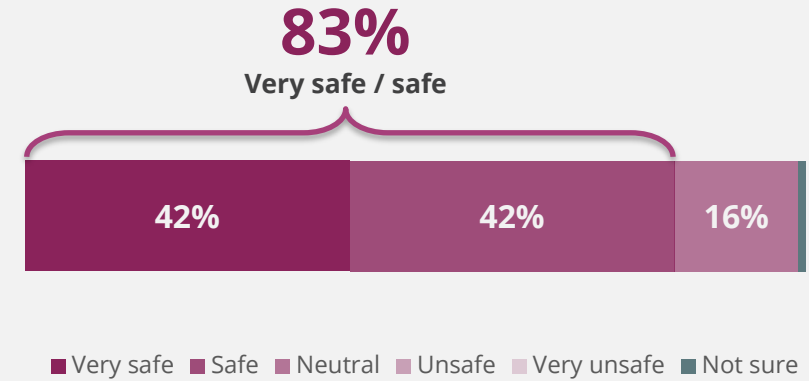
Aware park is managed by FVRD



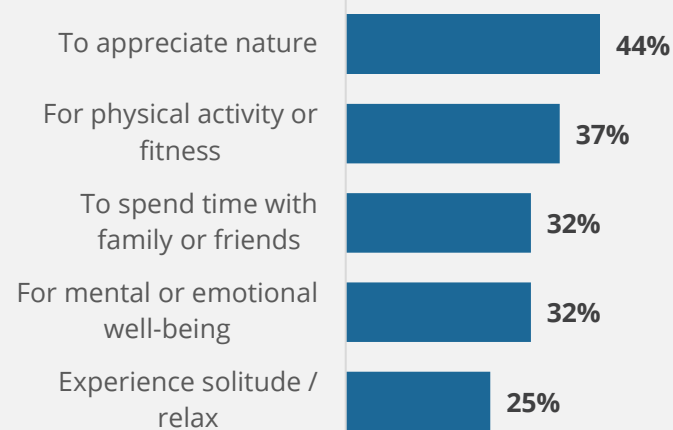
Length of visit



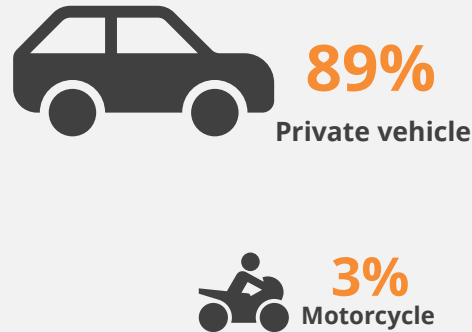
Safety of visit



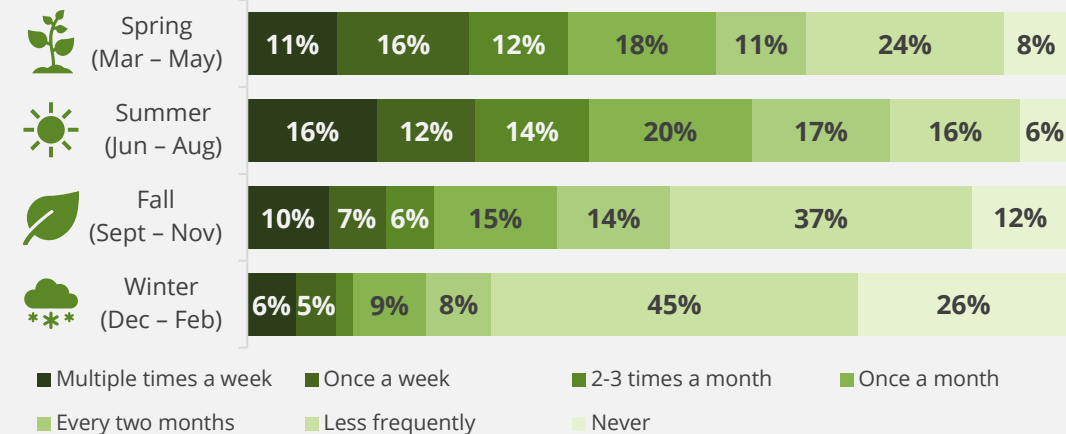
Reason for visiting: Top 5



Top travel modes

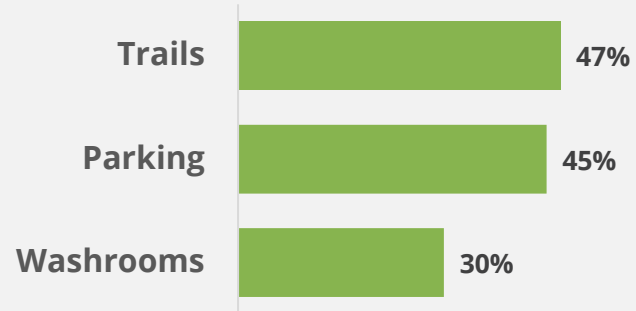


Seasonal visitation

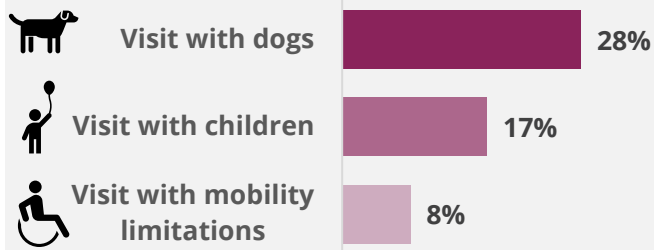


DEWDNEY REGIONAL PARK: DASHBOARD

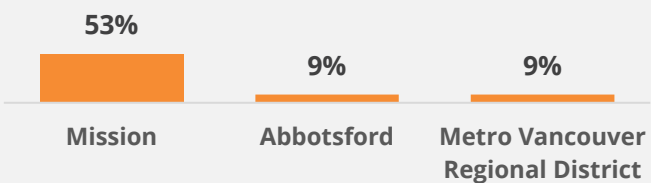
Importance of services or facilities: Top 3



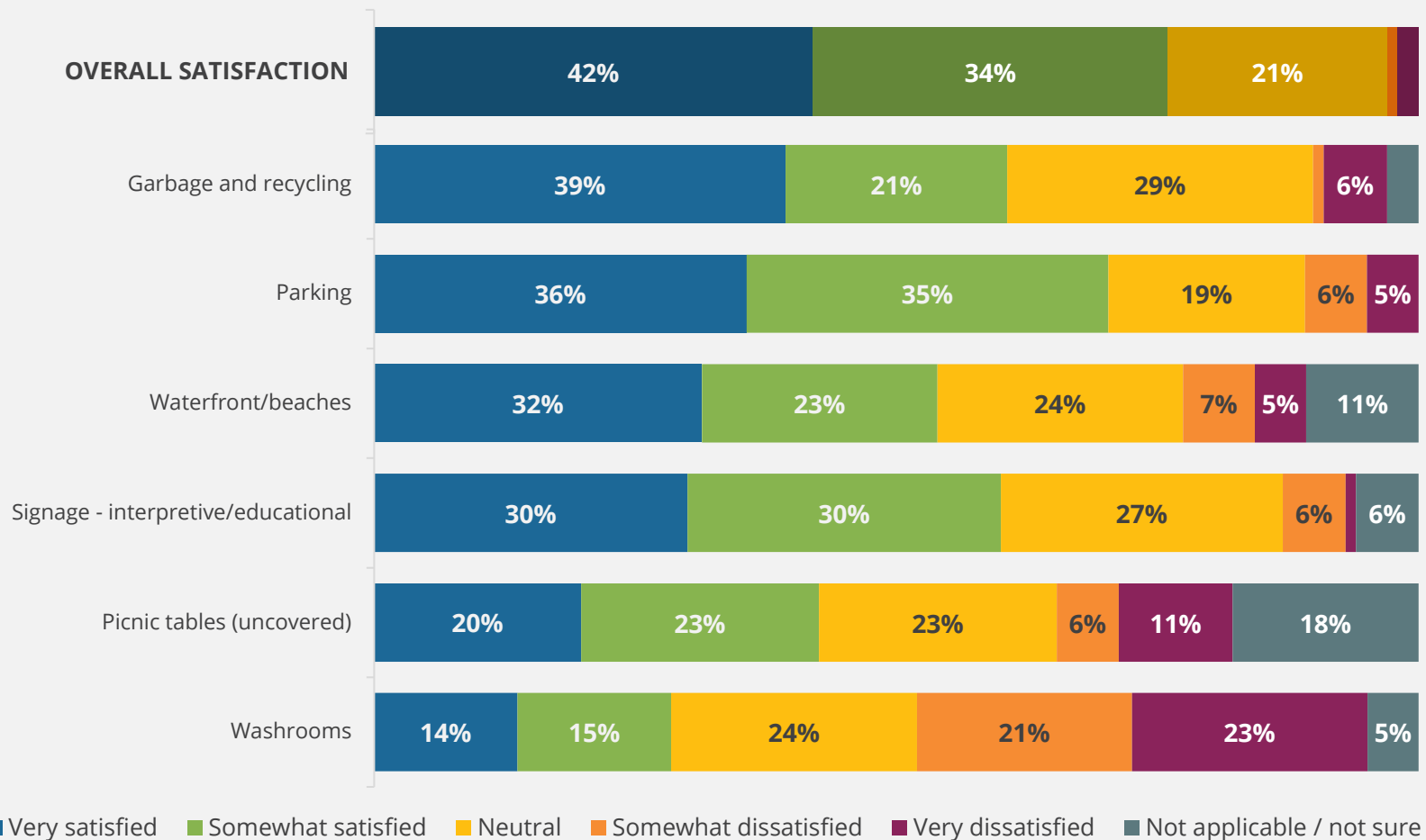
Park visitors that...



Where park visitors live: Top 3



Satisfaction with park/trail

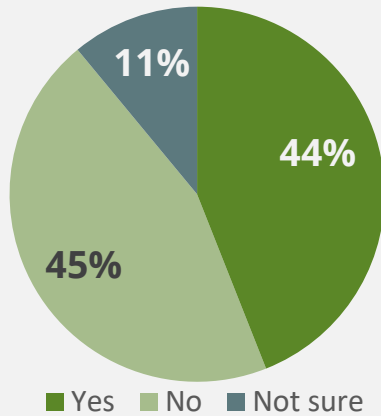




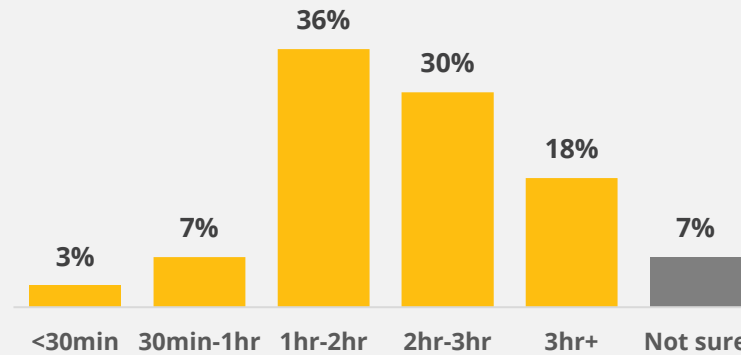
EAST SECTOR LANDS

EAST SECTOR LANDS: DASHBOARD

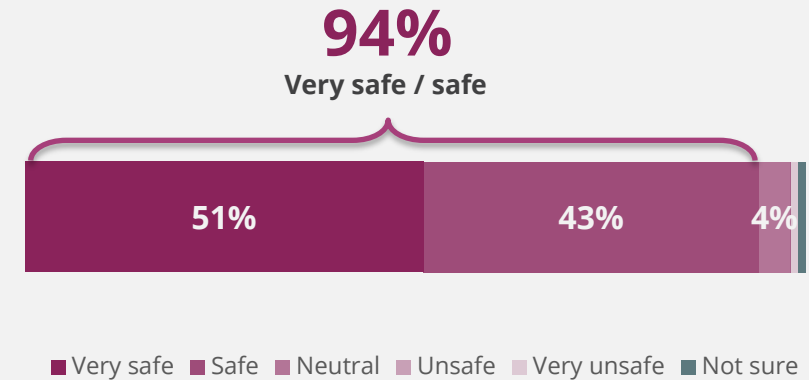
Aware park is managed by FVRD



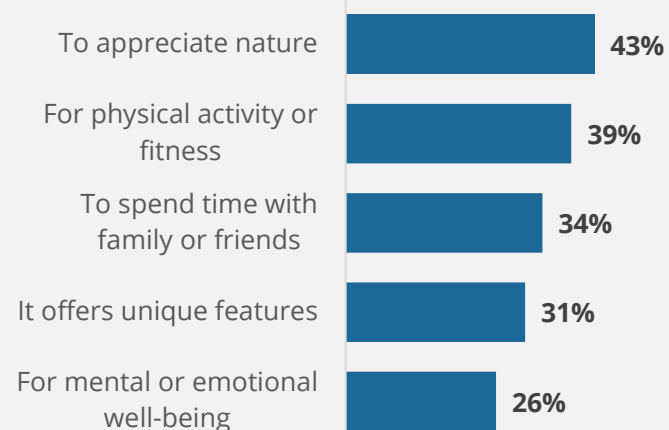
Length of visit



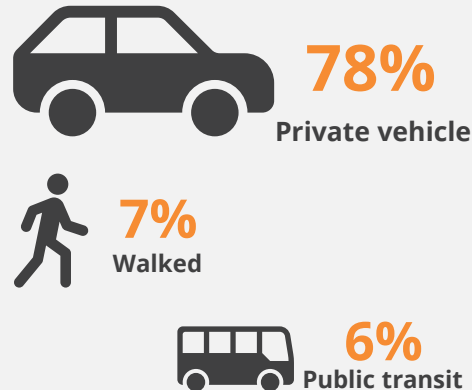
Safety of visit



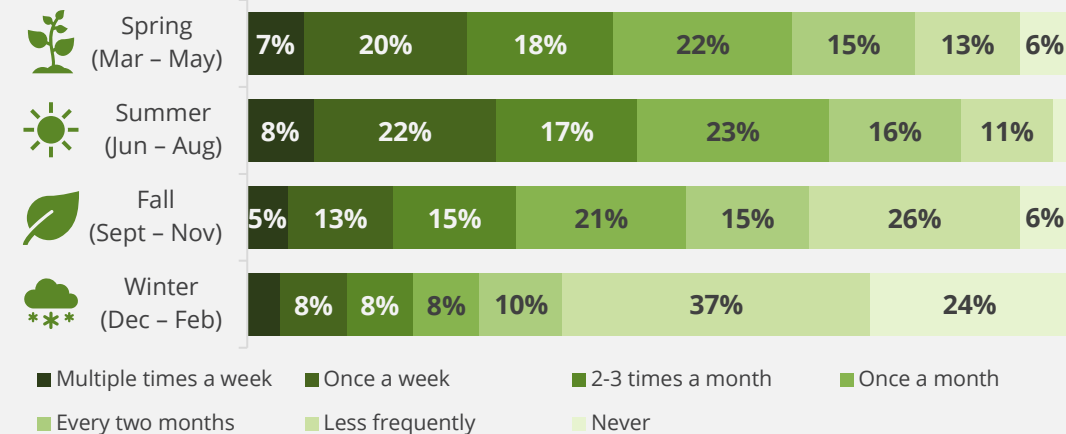
Reason for visiting: Top 5



Top travel modes

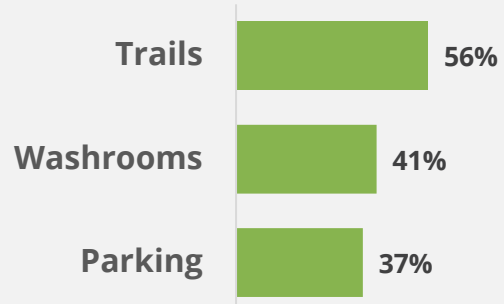


Seasonal visitation

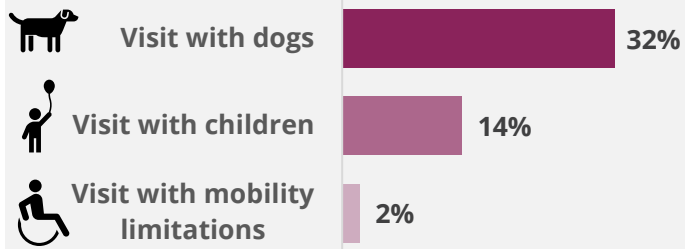


EAST SECTOR LANDS: DASHBOARD

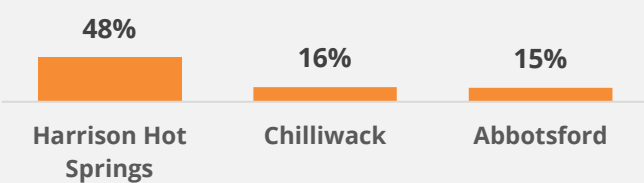
Importance of services or facilities: Top 3



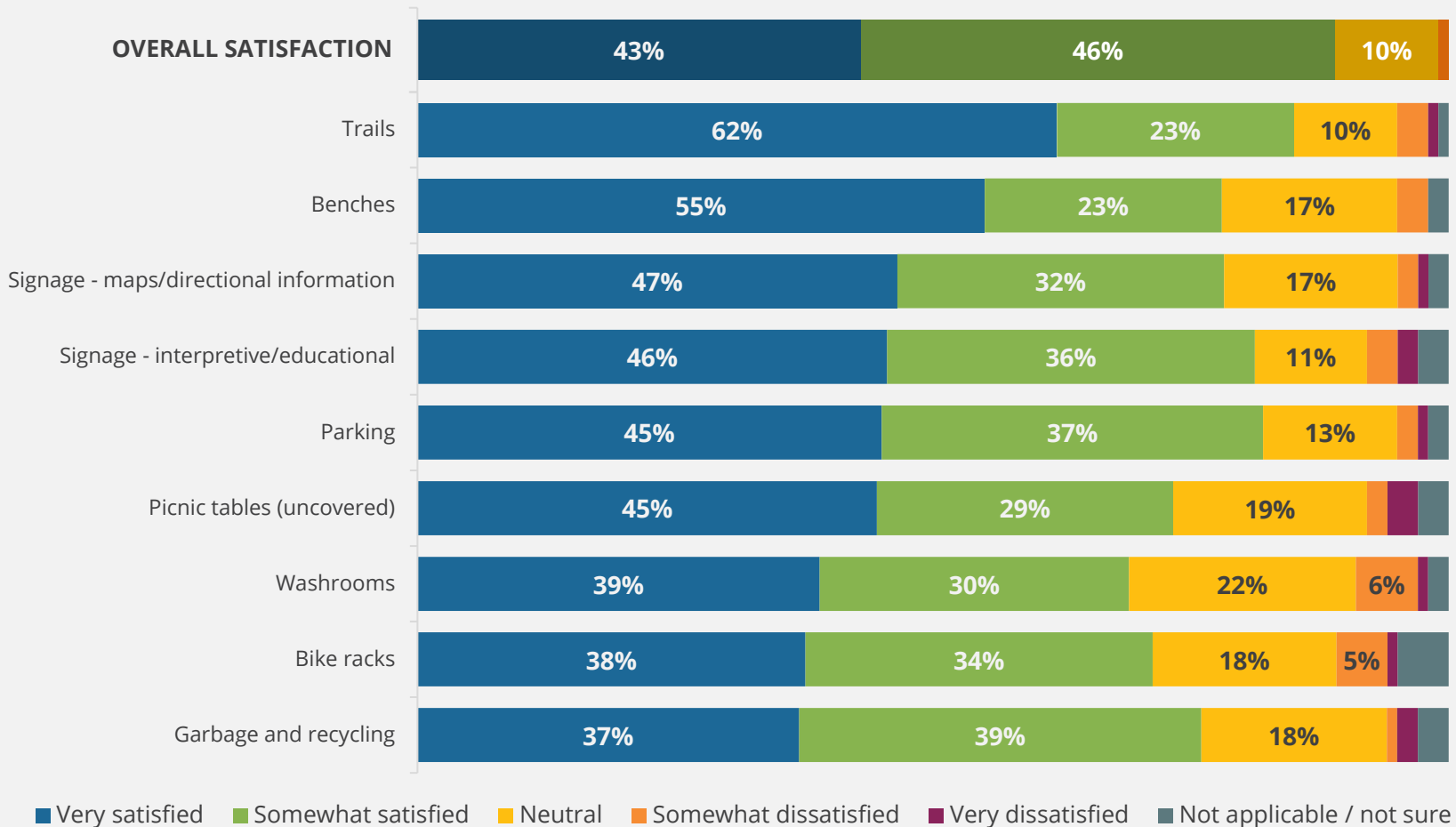
Park visitors that...



Where park visitors live: Top 3



Satisfaction with park/trail



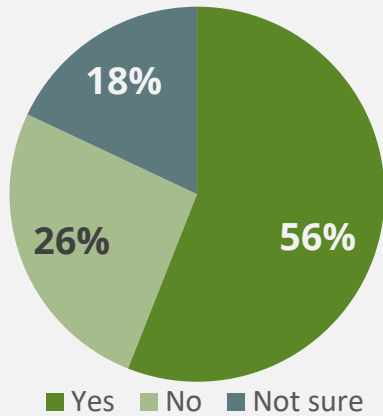


ELK-THURSTON TRAIL

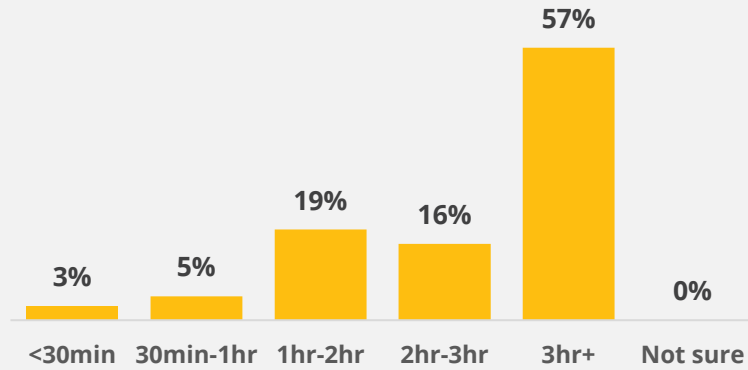


ELK-THURSTON TRAIL: DASHBOARD

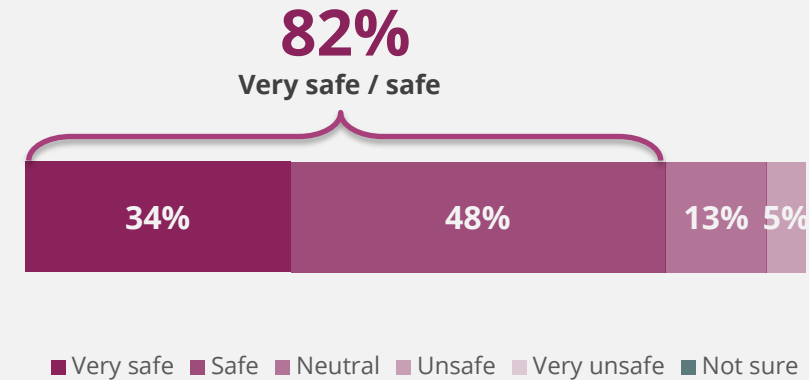
Aware park is managed by FVRD



Length of visit



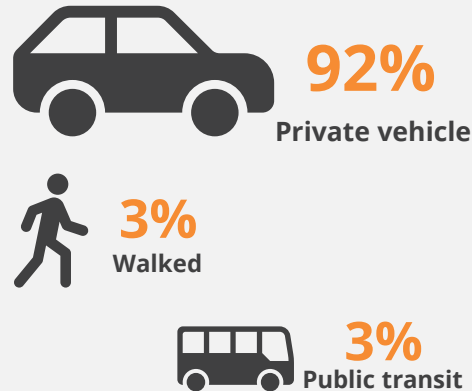
Safety of visit



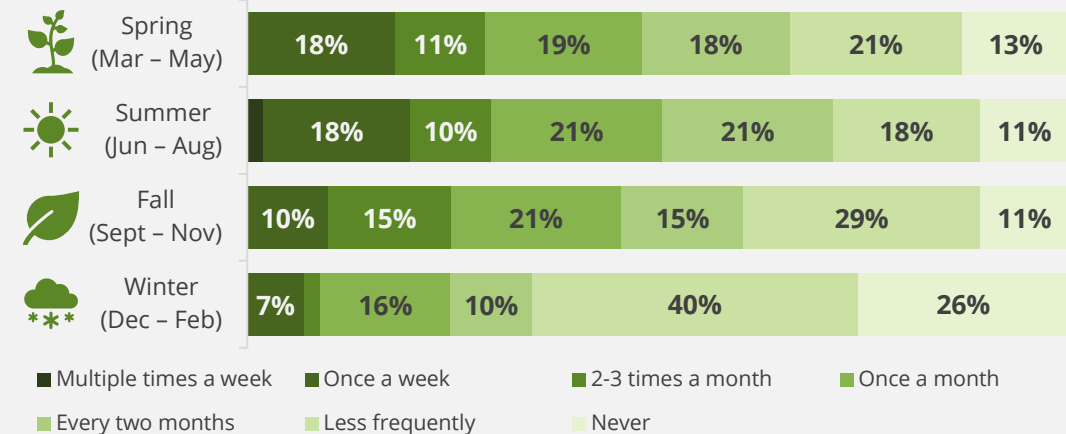
Reason for visiting: Top 5



Top travel modes

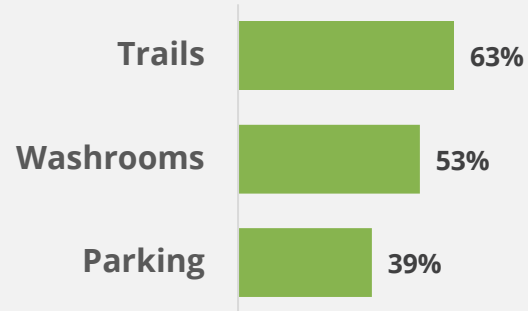


Seasonal visitation

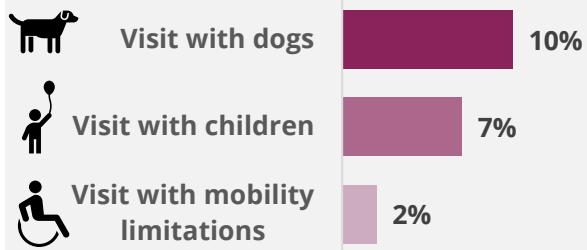


ELK-THURSTON TRAIL: DASHBOARD

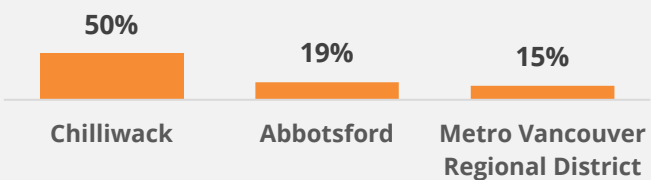
Importance of services or facilities: Top 3



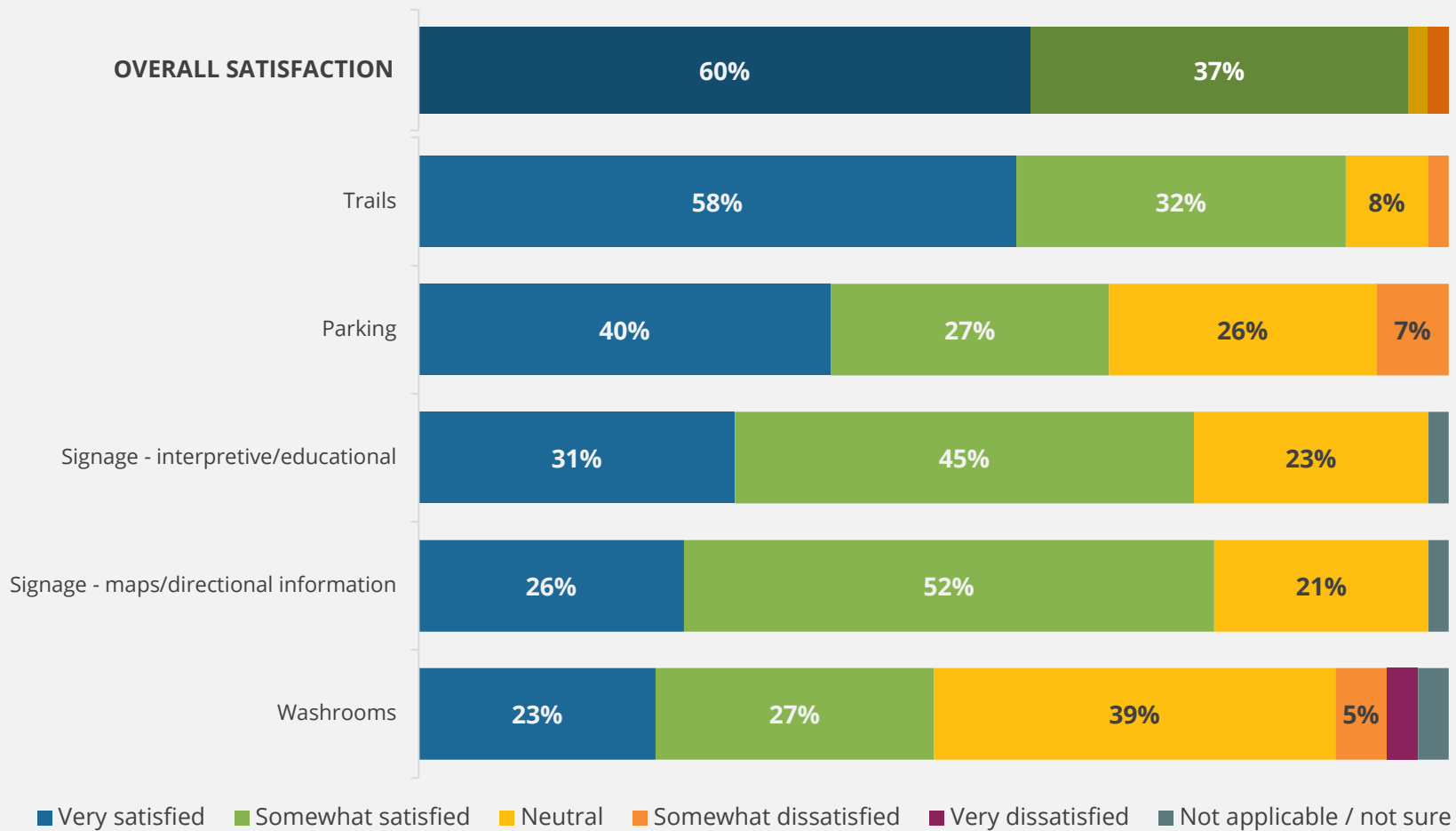
Park visitors that...



Where park visitors live: Top 3



Satisfaction with park/trail

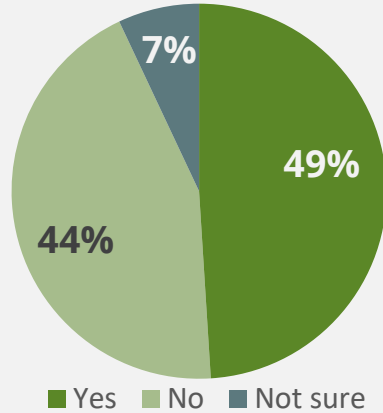




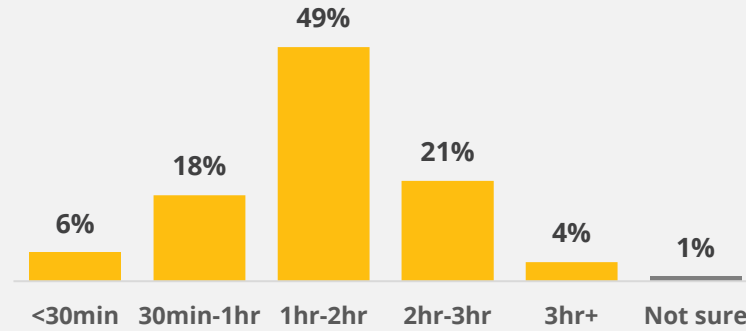
GLEN VALLEY REGIONAL PARK

GLEN VALLEY REGIONAL PARK: DASHBOARD

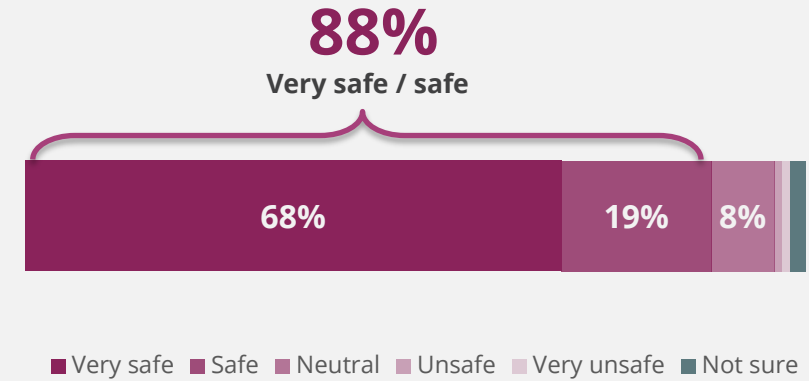
Aware park is managed by FVRD



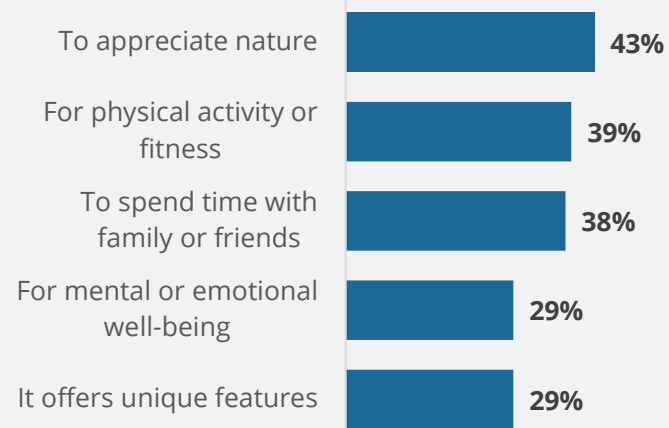
Length of visit



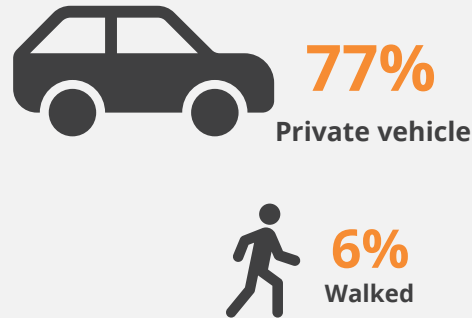
Safety of visit



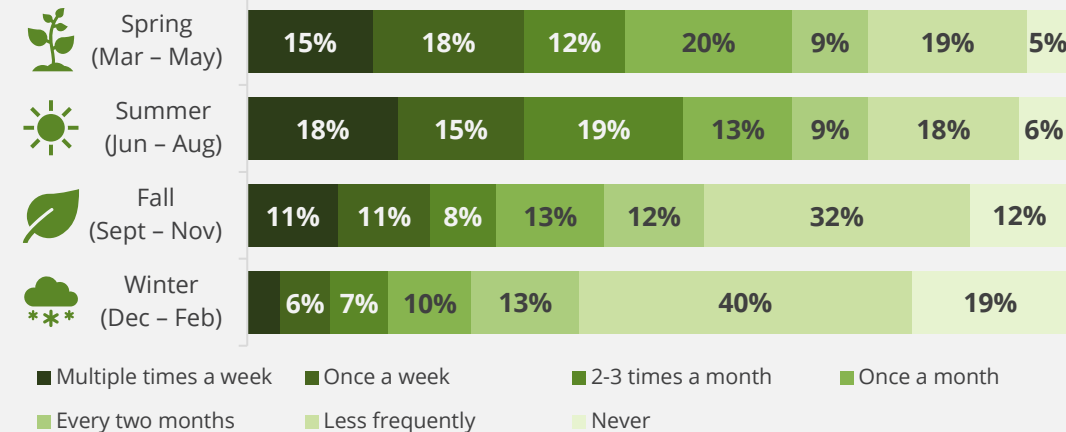
Reason for visiting: Top 5



Top travel modes

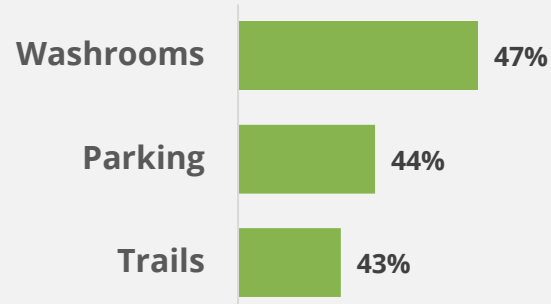


Seasonal visitation

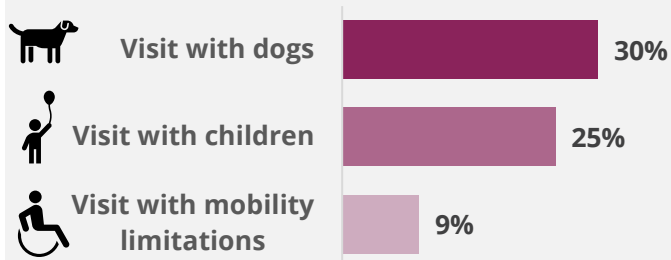


GLEN VALLEY REGIONAL PARK: DASHBOARD

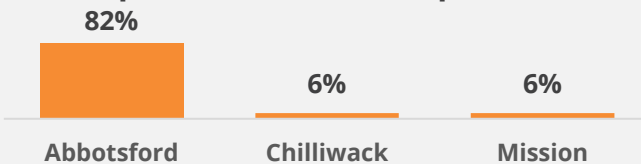
Importance of services or facilities: Top 3



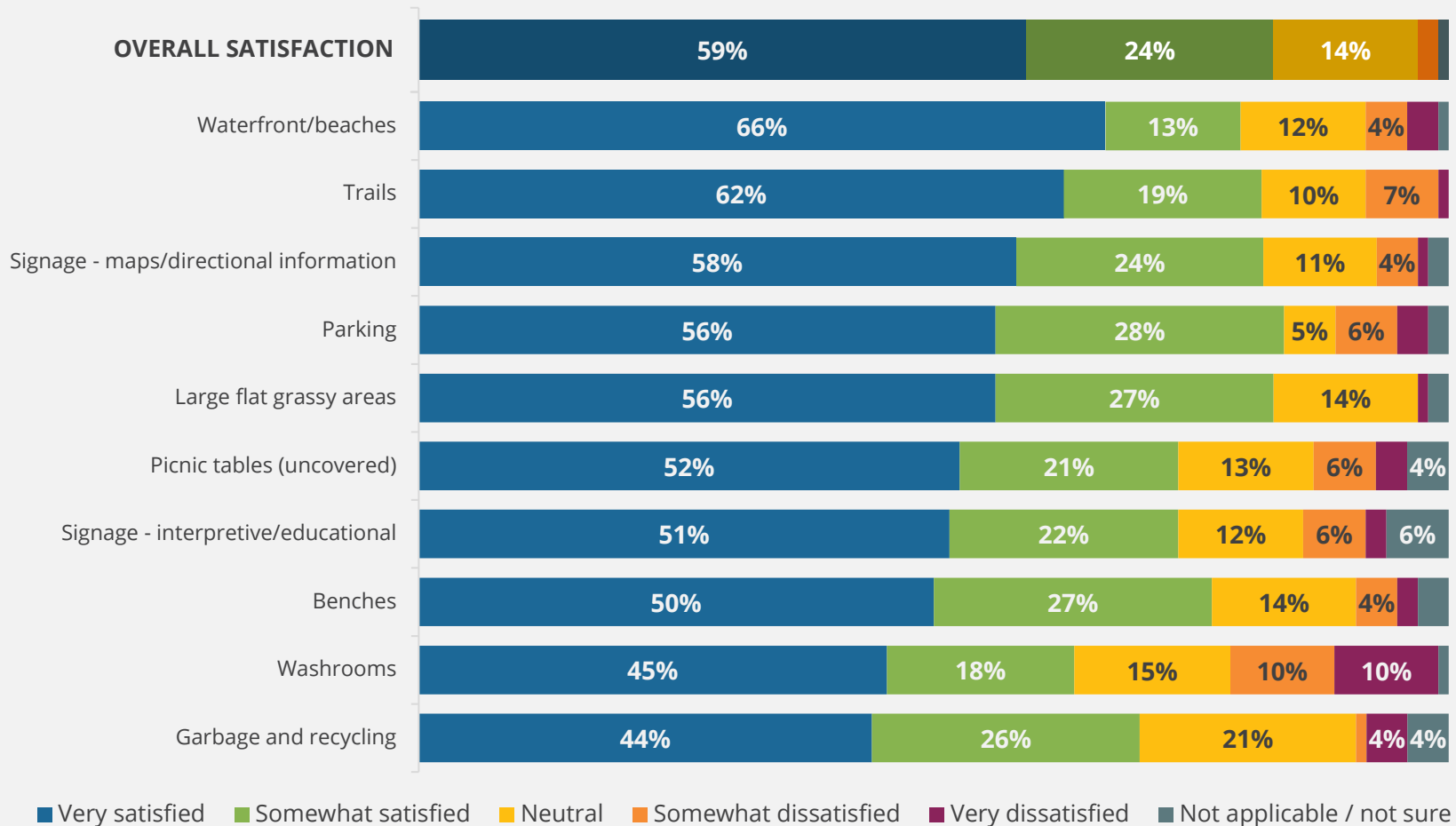
Park visitors that...



Where park visitors live: Top 3



Satisfaction with park/trail



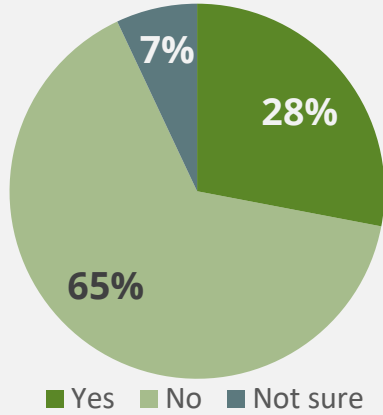


HILLKEEP REGIONAL PARK

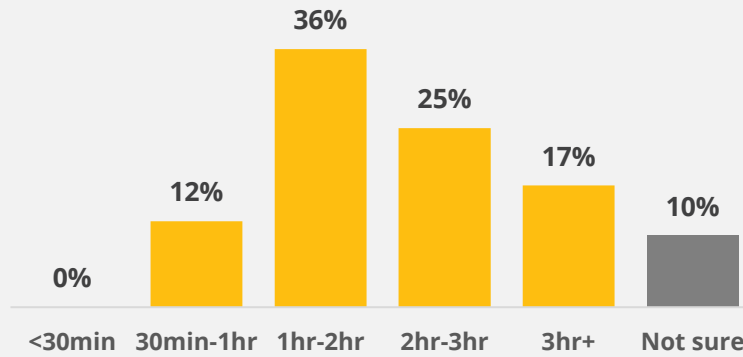


HILLKEEP REGIONAL PARK: DASHBOARD

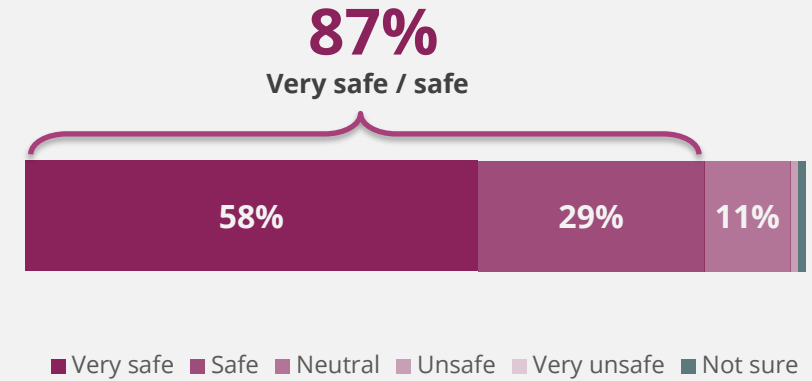
Aware park is managed by FVRD



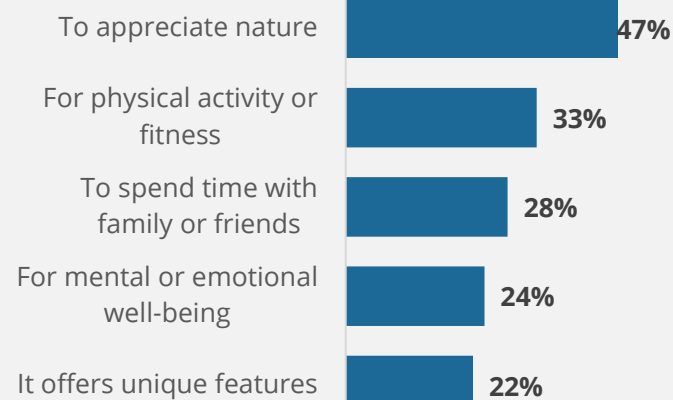
Length of visit



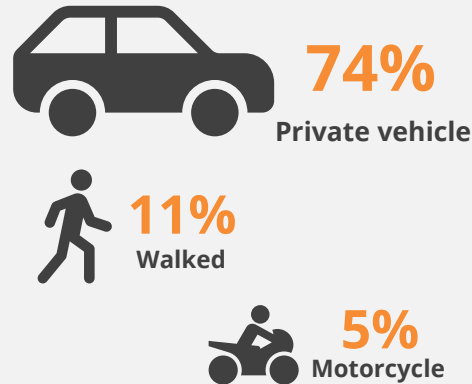
Safety of visit



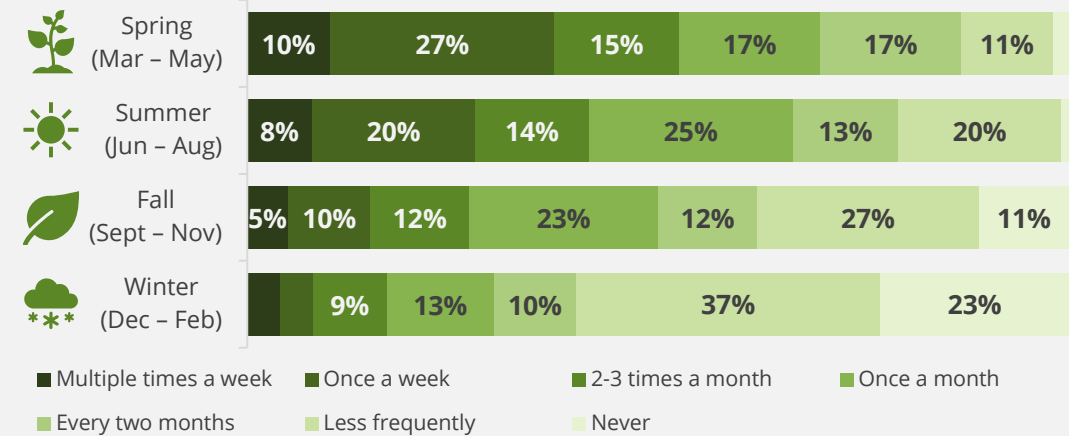
Reason for visiting: Top 5



Top travel modes

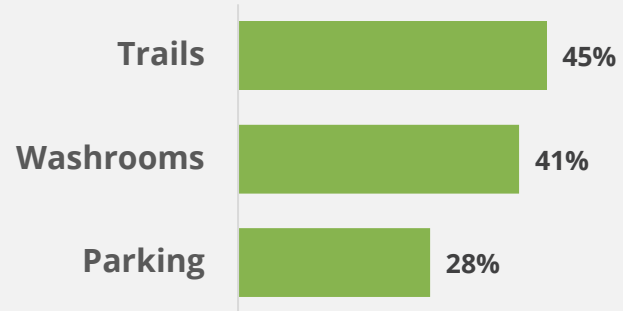


Seasonal visitation

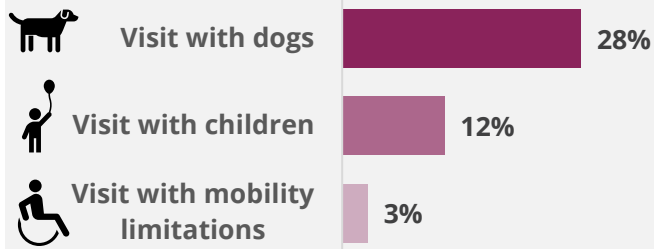


HILLKEEP REGIONAL PARK: DASHBOARD

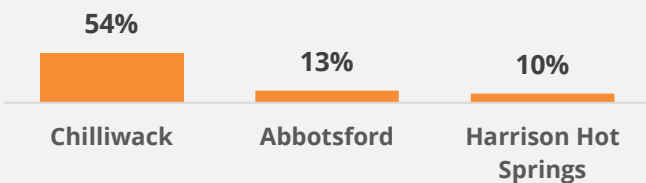
Importance of services or facilities: Top 3



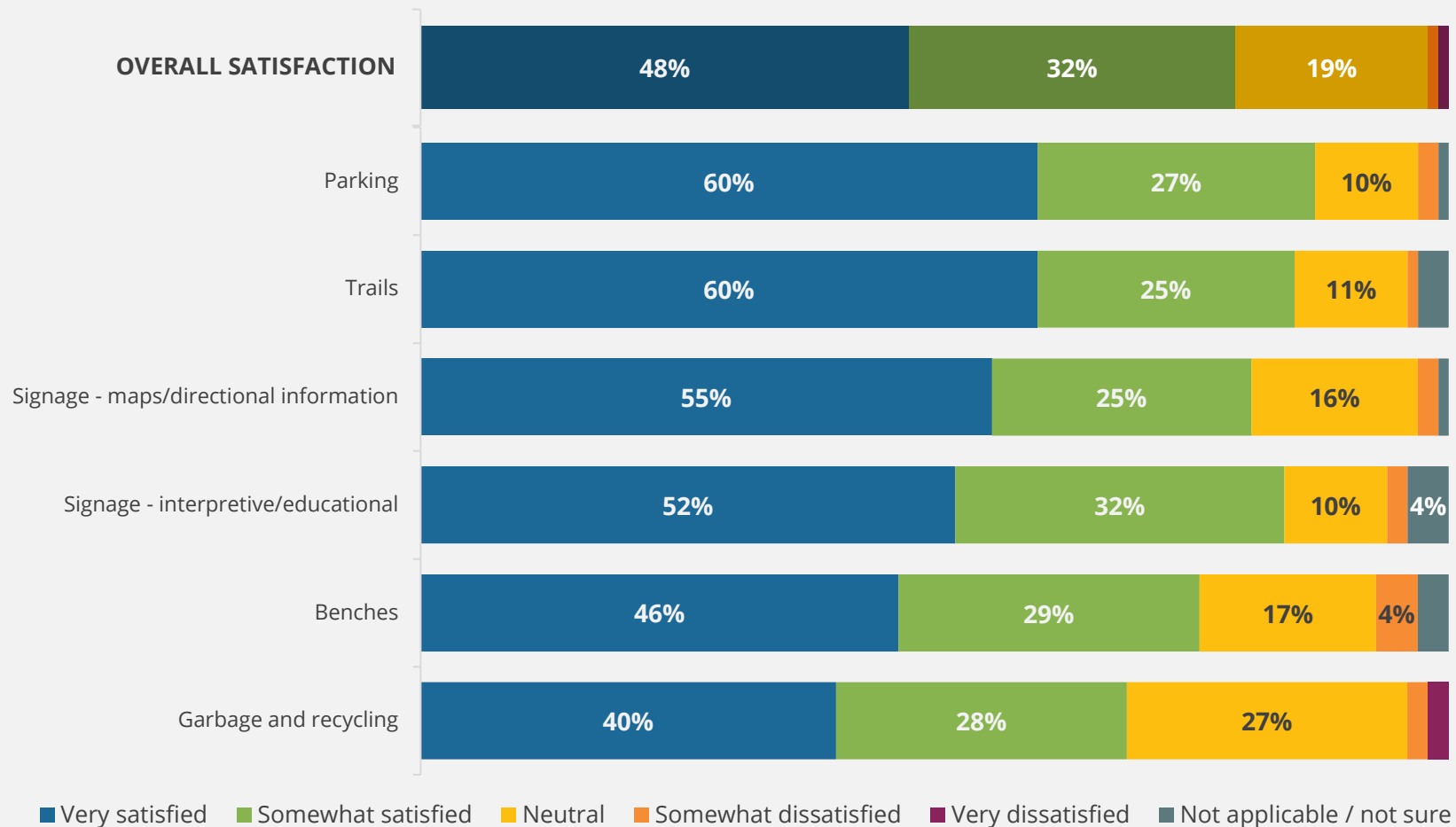
Park visitors that...



Where park visitors live: Top 3



Satisfaction with park/trail

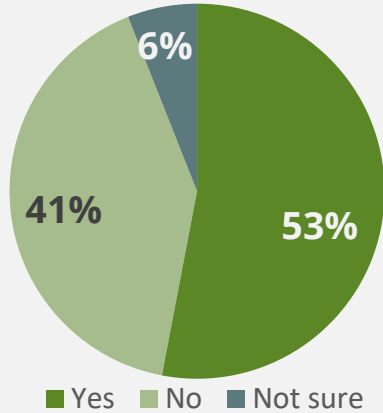


A scenic landscape photograph featuring a range of green mountains in the background under a light blue sky. In the foreground, there is a calm body of water with a rocky shoreline on the right side. The image is partially obscured by a dark blue horizontal band in the center.

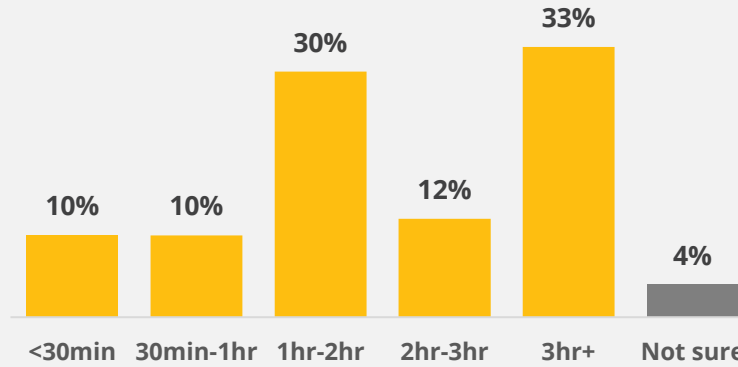
ISLAND 22 REGIONAL PARK

ISLAND 22 REGIONAL PARK: DASHBOARD

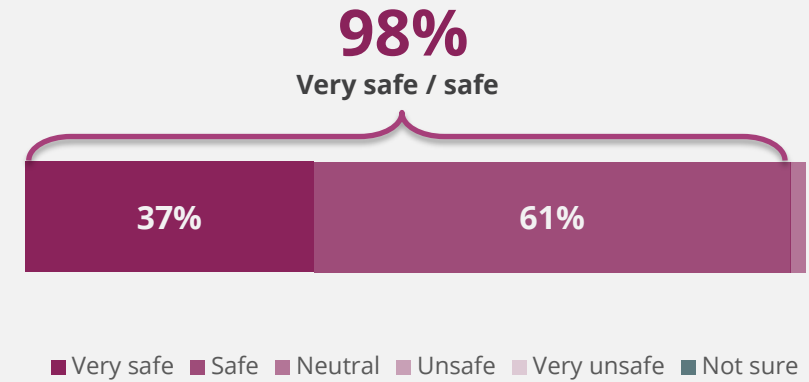
Aware park is managed by FVRD



Length of visit



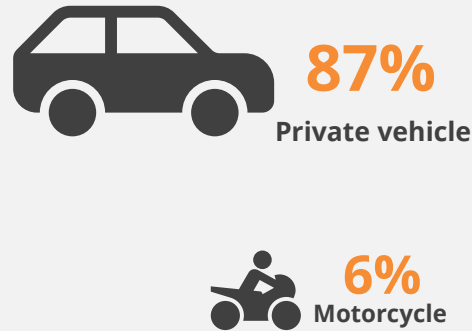
Safety of visit



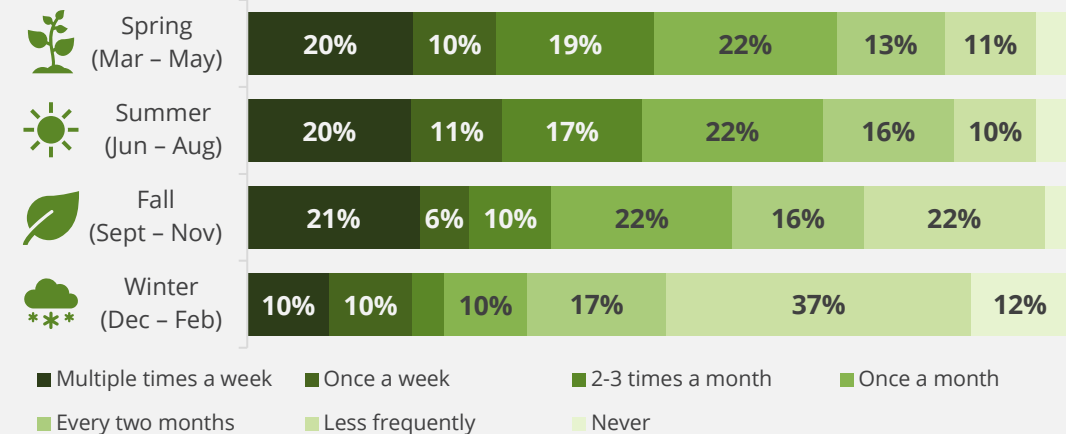
Reason for visiting: Top 5



Top travel modes

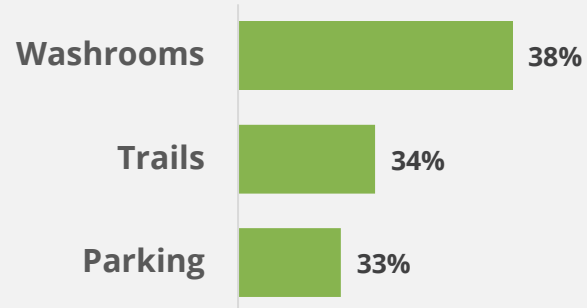


Seasonal visitation

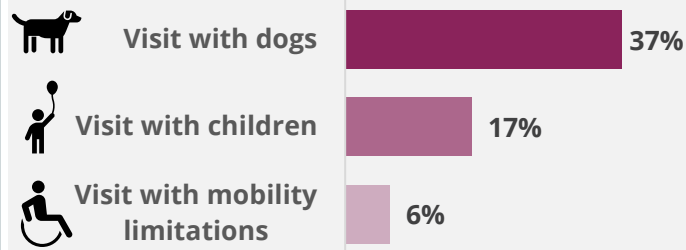


ISLAND 22 REGIONAL PARK: DASHBOARD

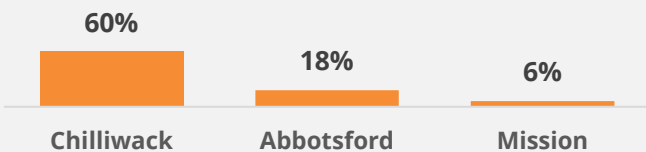
Importance of services or facilities: Top 3



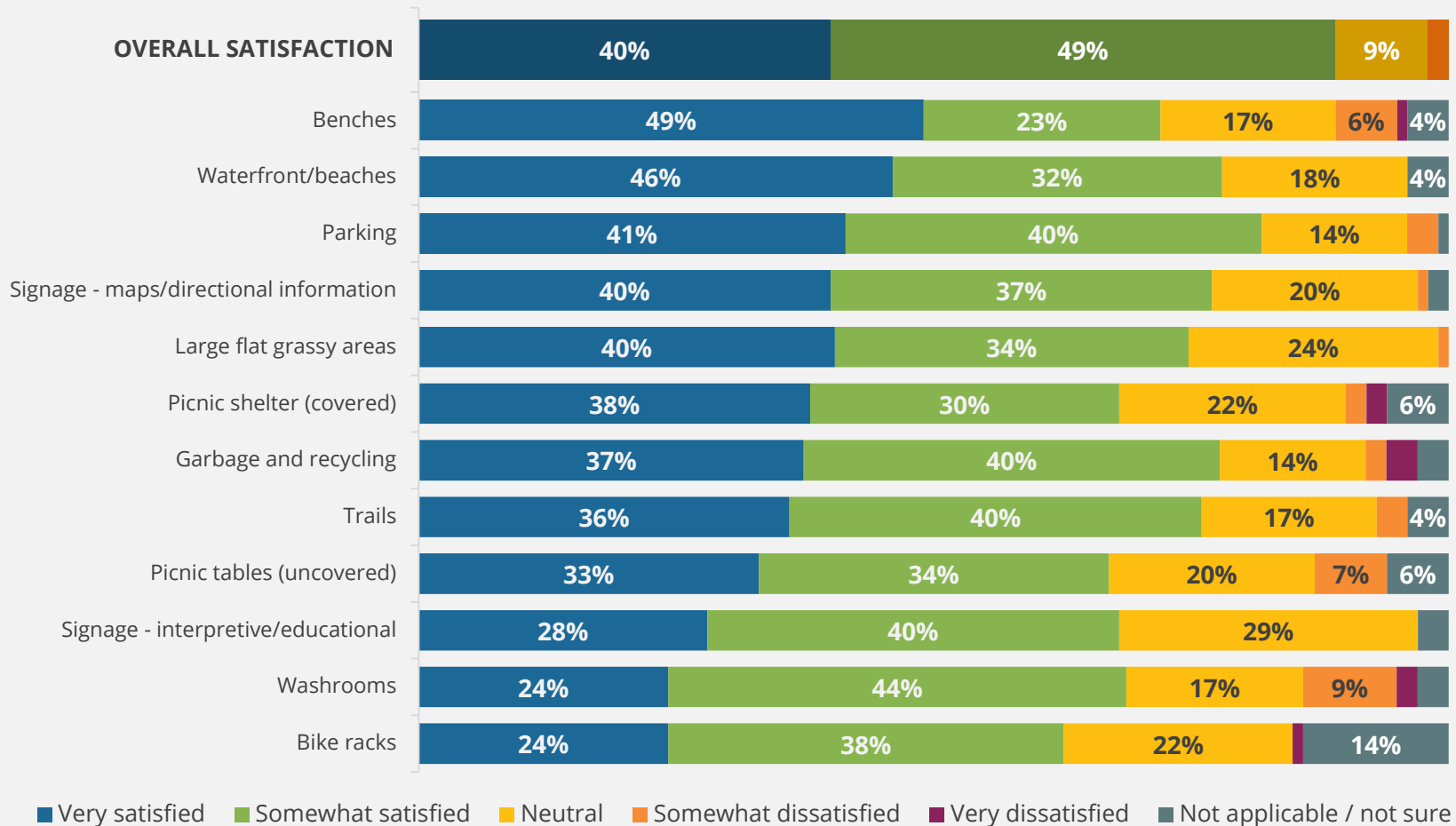
Park visitors that...



Where park visitors live: Top 3



Satisfaction with park/trail

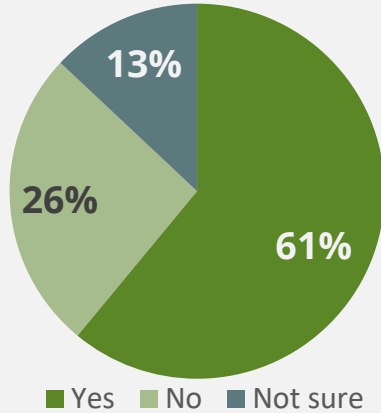




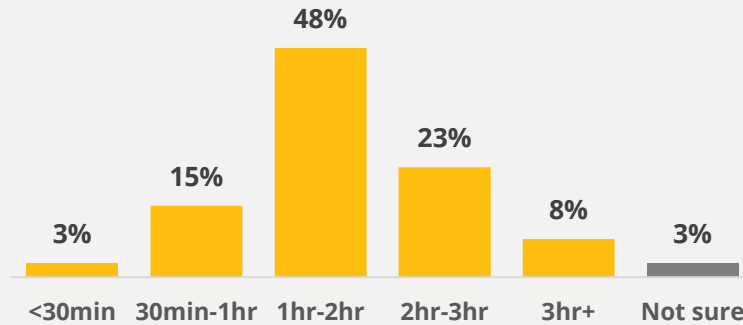
MATSQUI TRAIL REGIONAL PARK

MATSQUI TRAIL REGIONAL PARK: DASHBOARD

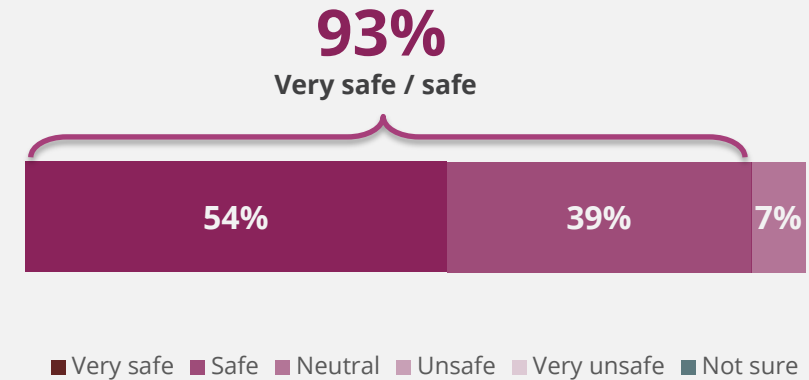
Aware park is managed by FVRD



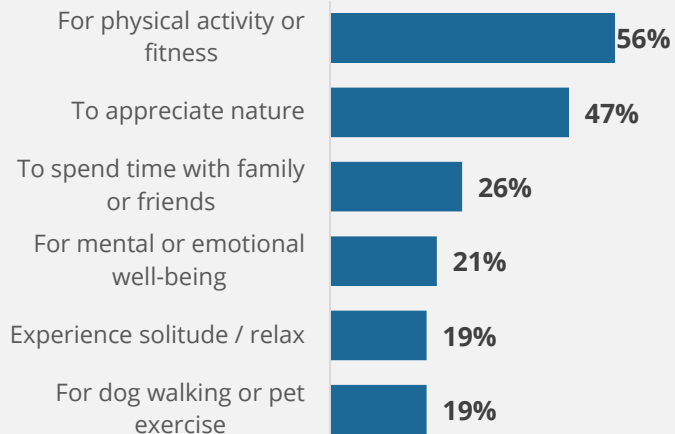
Length of visit



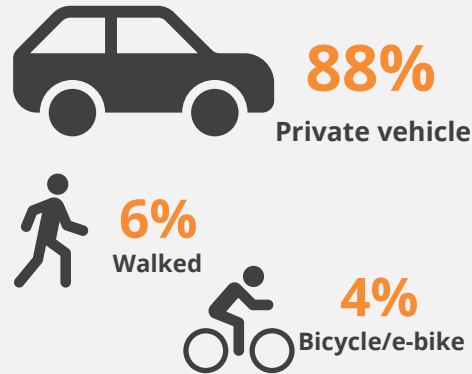
Safety of visit



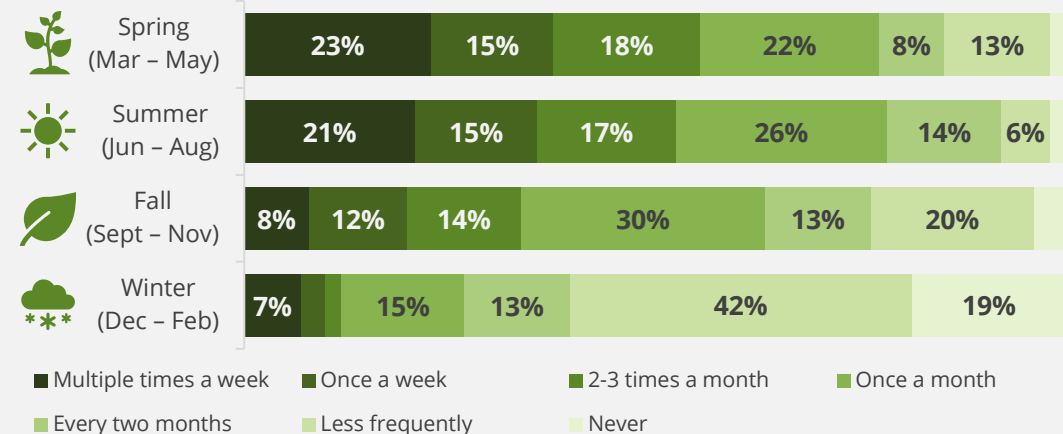
Reason for visiting: Top 5



Top travel modes

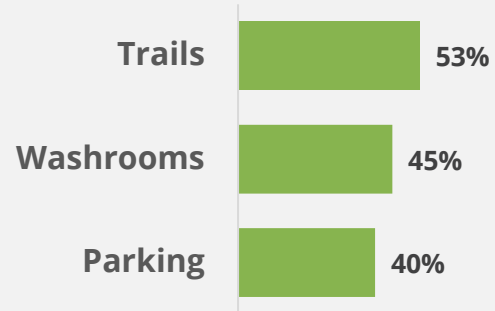


Seasonal visitation

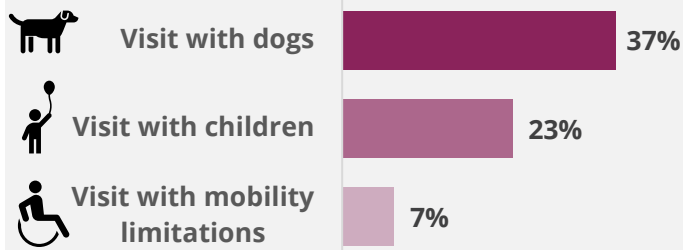


MATSQUI TRAIL REGIONAL PARK: DASHBOARD

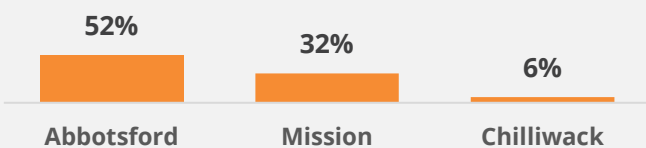
Importance of services or facilities: Top 3



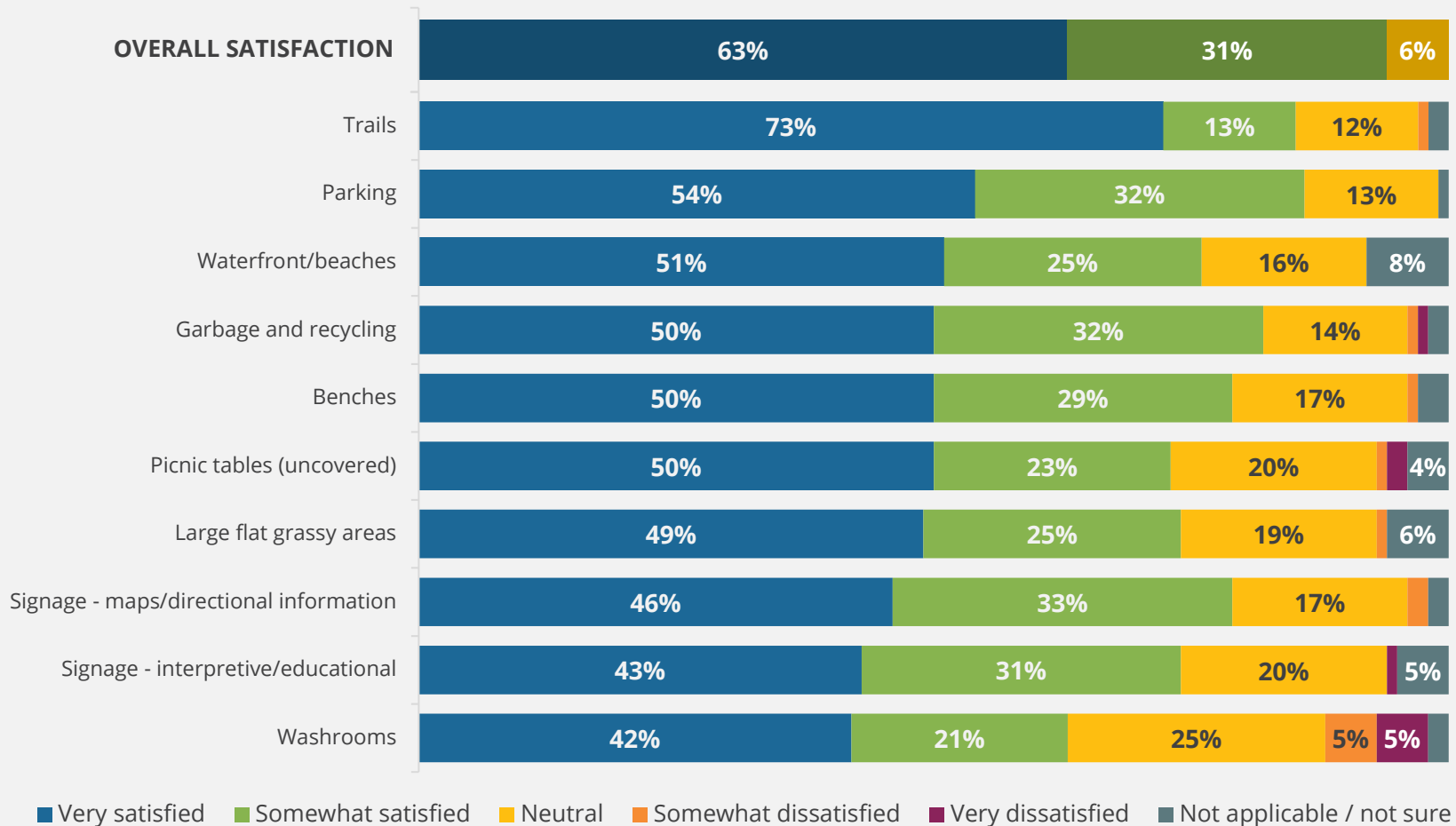
Park visitors that...



Where park visitors live: Top 3

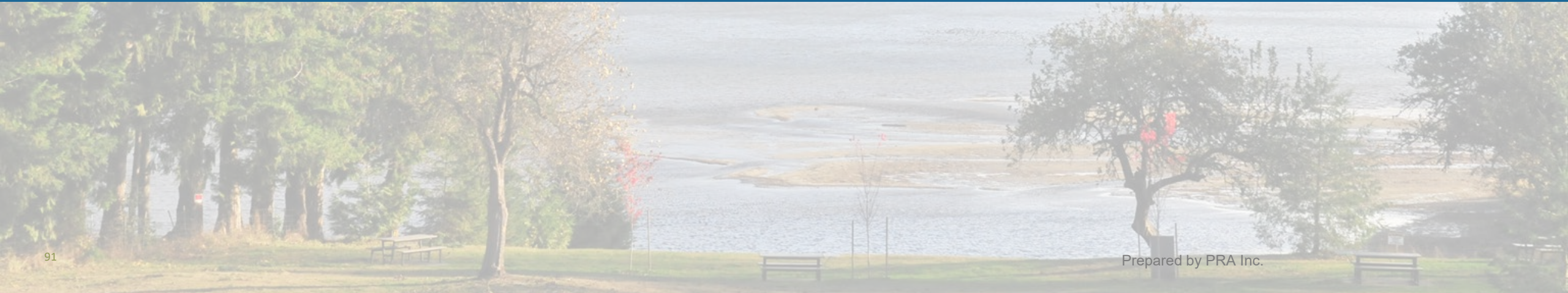


Satisfaction with park/trail



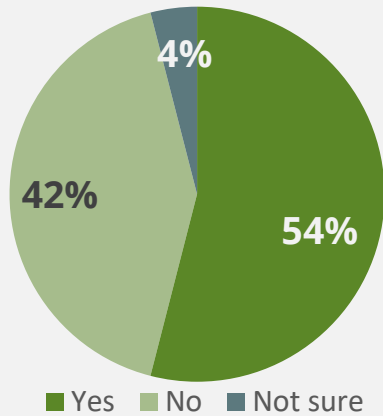


NEILSON REGIONAL PARK

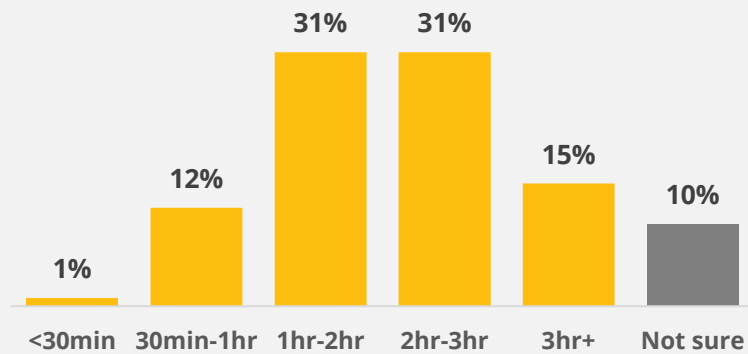


NEILSON REGIONAL PARK: DASHBOARD

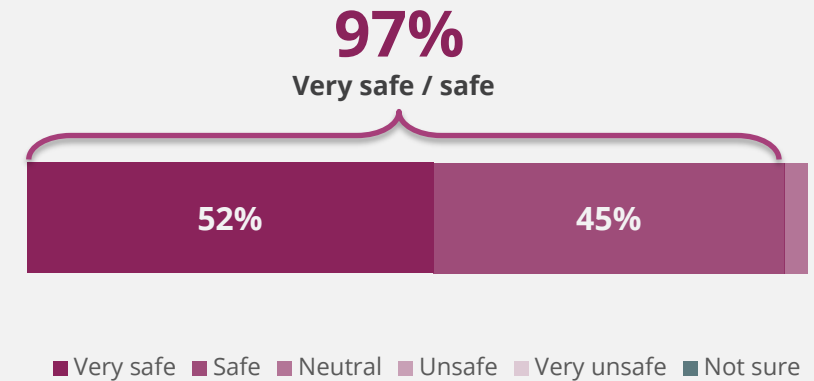
Aware park is managed by FVRD



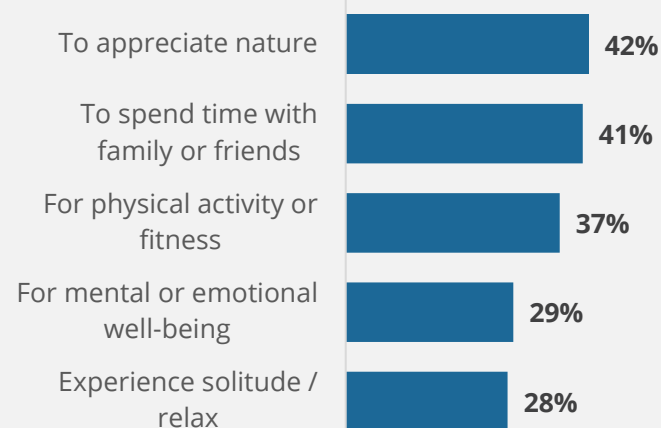
Length of visit



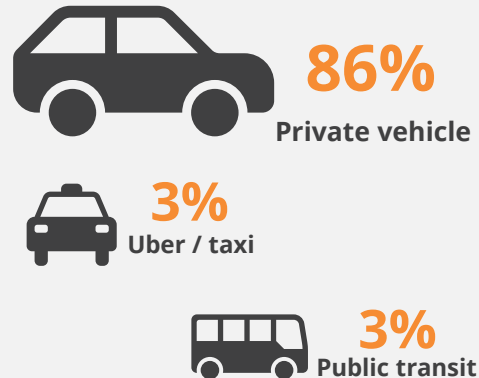
Safety of visit



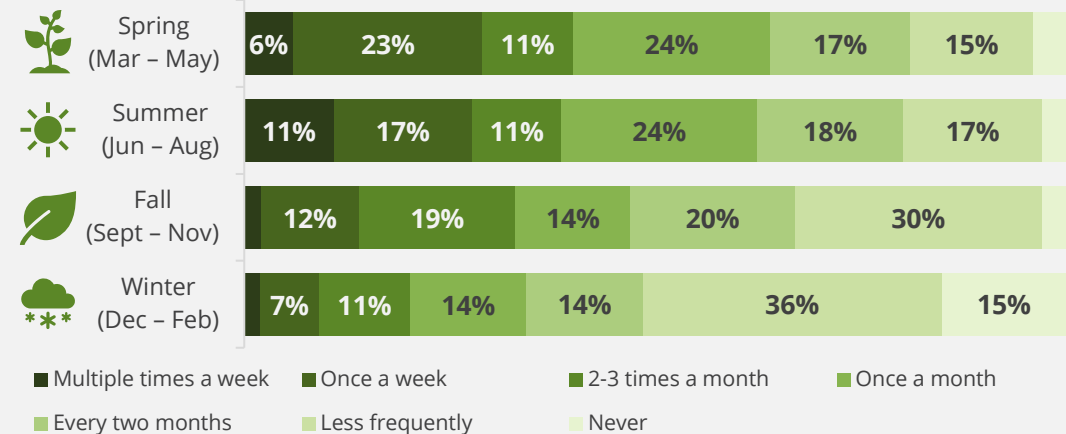
Reason for visiting: Top 5



Top travel modes

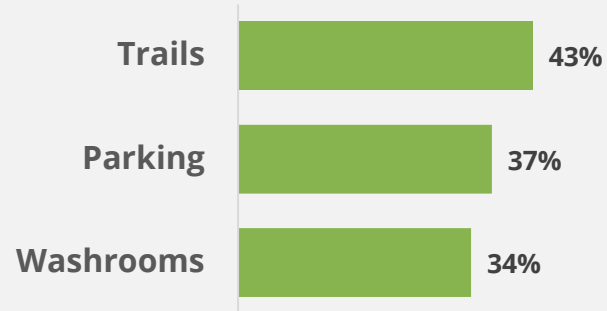


Seasonal visitation

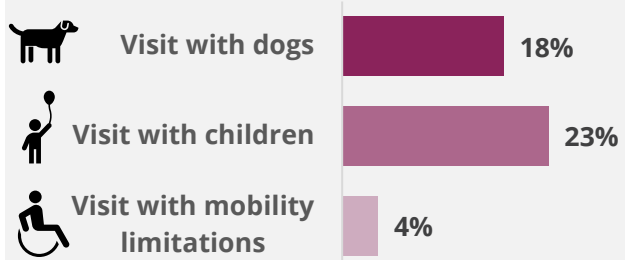


NEILSON REGIONAL PARK: DASHBOARD

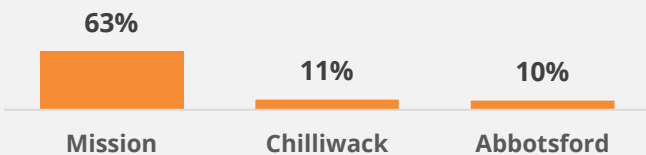
Importance of services or facilities: Top 3



Park visitors that...

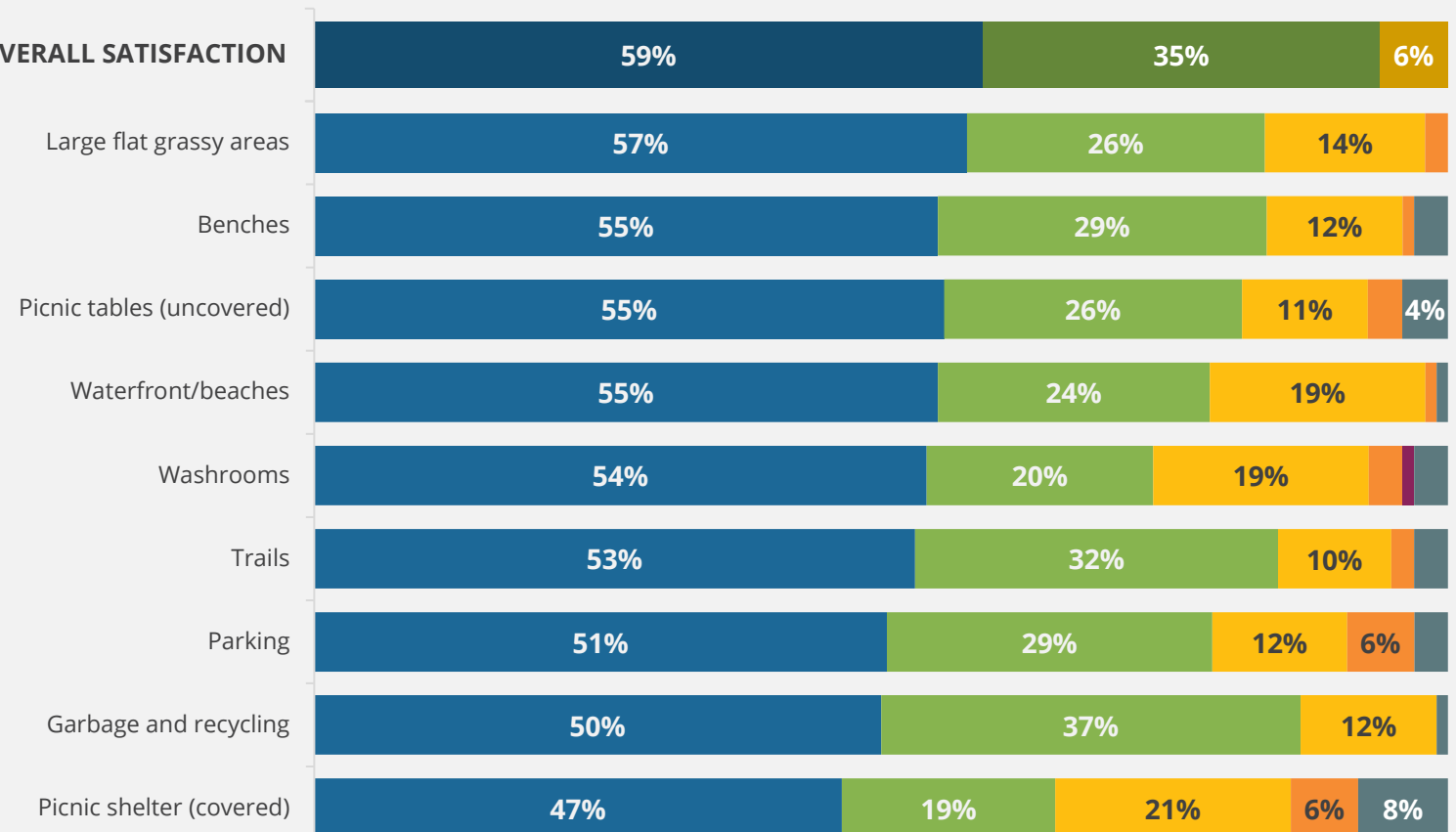


Where park visitors live: Top 3



Satisfaction with park/trail

OVERALL SATISFACTION



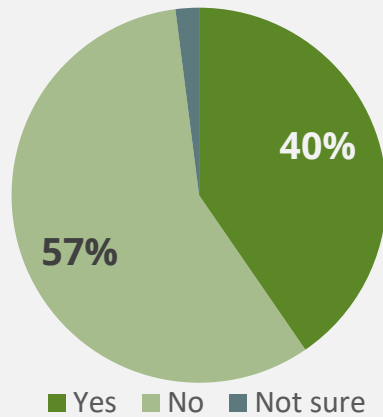
■ Very satisfied ■ Somewhat satisfied ■ Neutral ■ Somewhat dissatisfied ■ Very dissatisfied ■ Not applicable / not sure



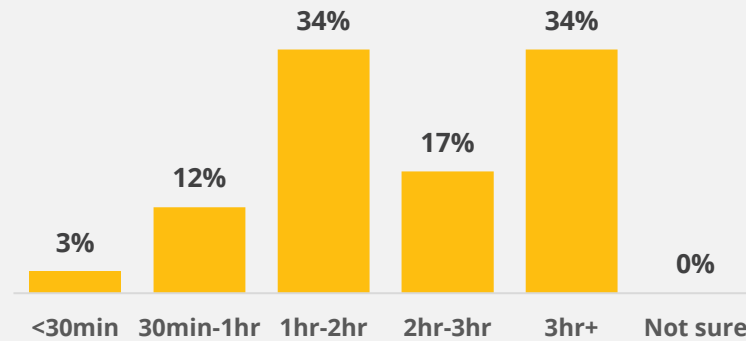
SUMAS MOUNTAIN REGIONAL PARK

SUMAS MOUNTAIN REGIONAL PARK: DASHBOARD

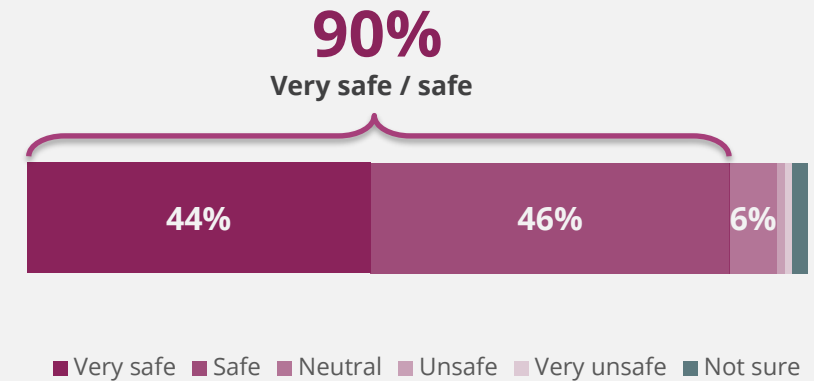
Aware park is managed by FVRD



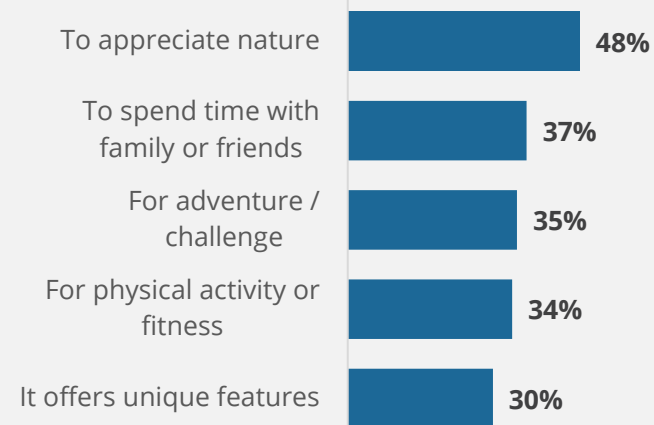
Length of visit



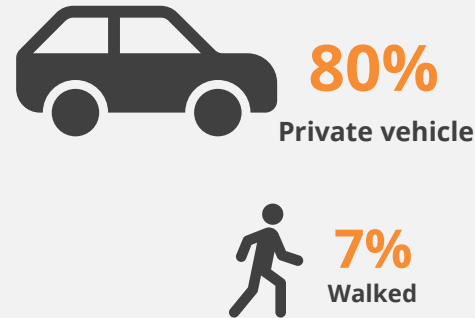
Safety of visit



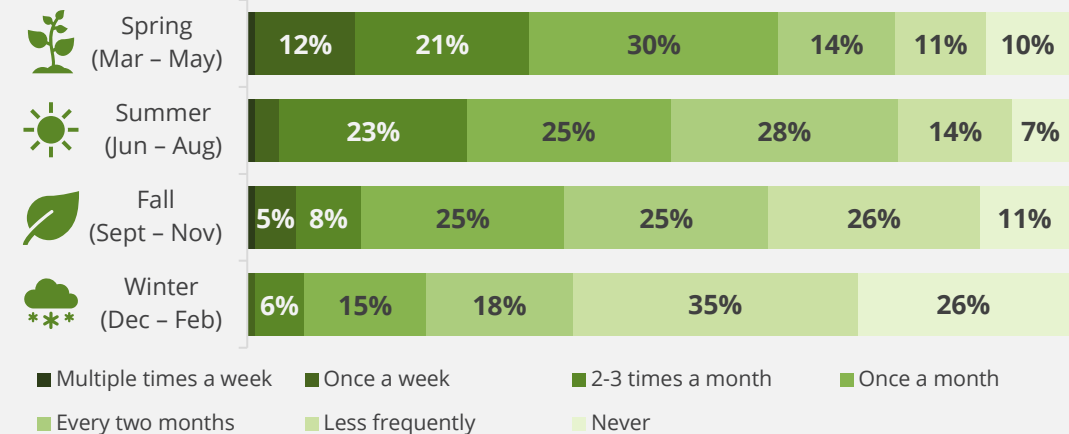
Reason for visiting: Top 5



Top travel modes

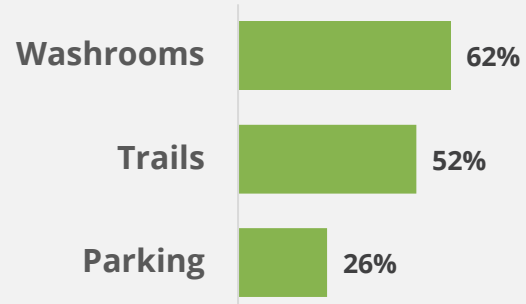


Seasonal visitation

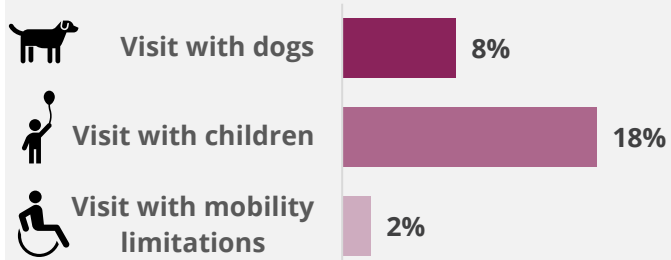


SUMAS MOUNTAIN REGIONAL PARK: DASHBOARD

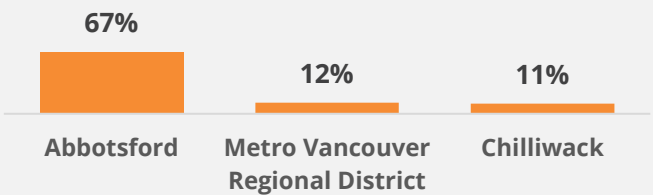
Importance of services or facilities: Top 3



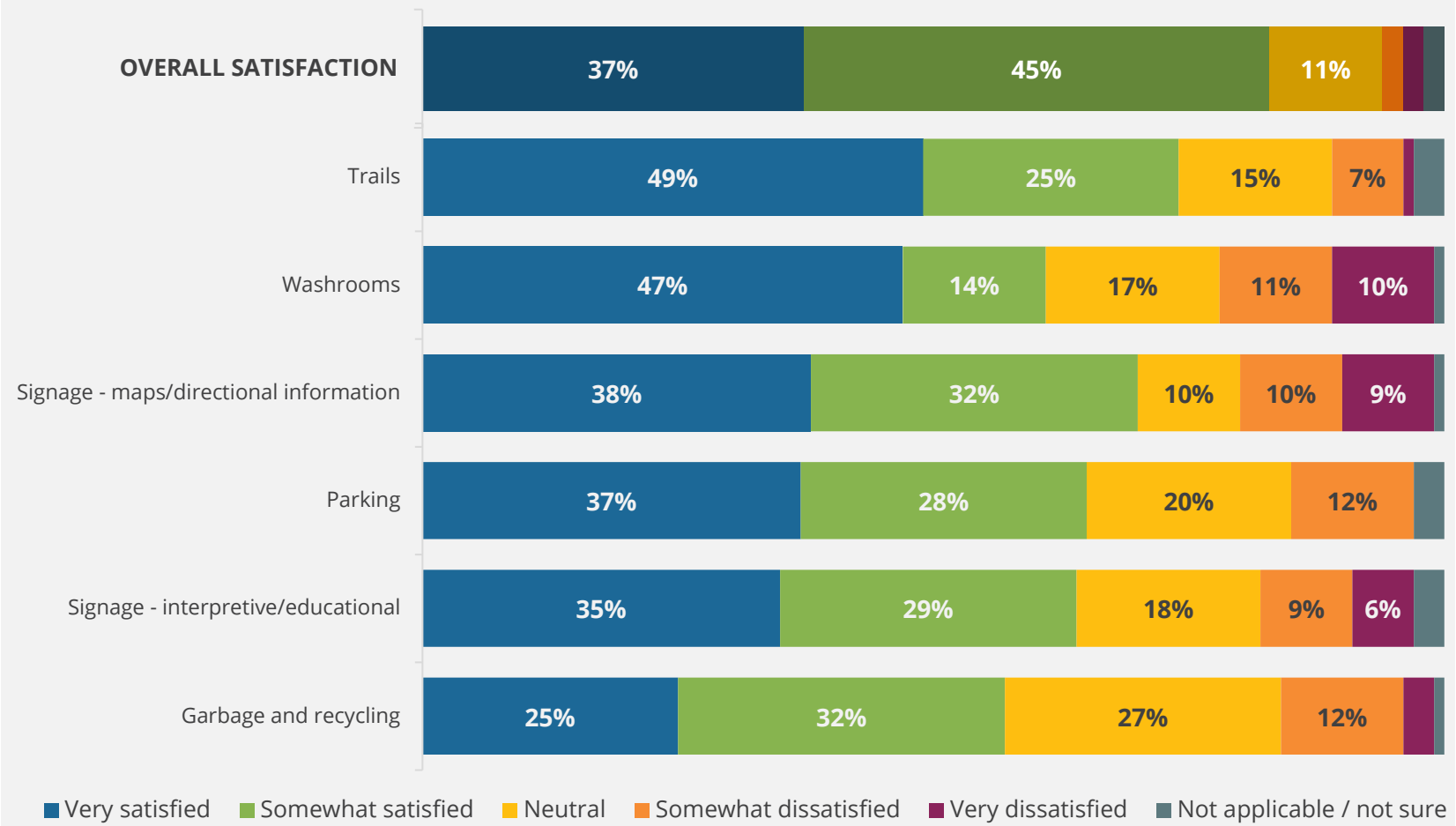
Park visitors that...



Where park visitors live: Top 3



Satisfaction with park/trail



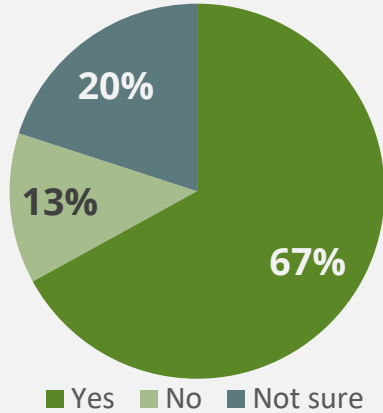


THACKER REGIONAL PARK

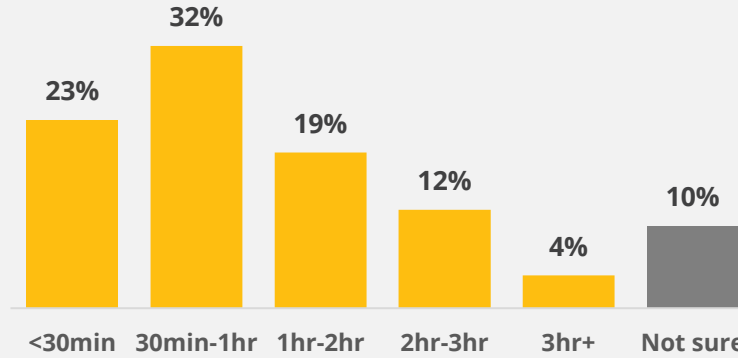


THACKER REGIONAL PARK: DASHBOARD

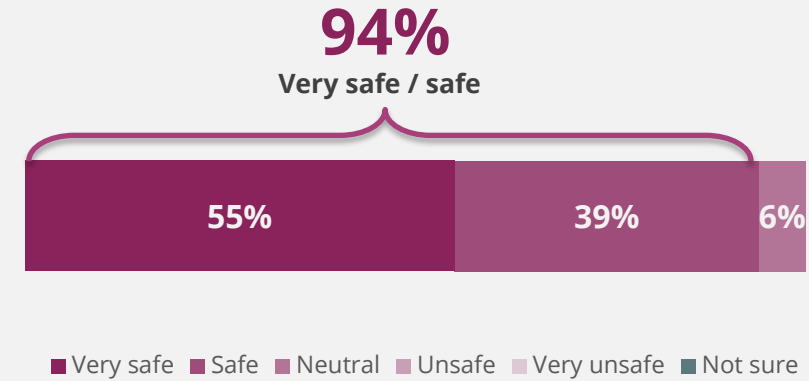
Aware park is managed by FVRD



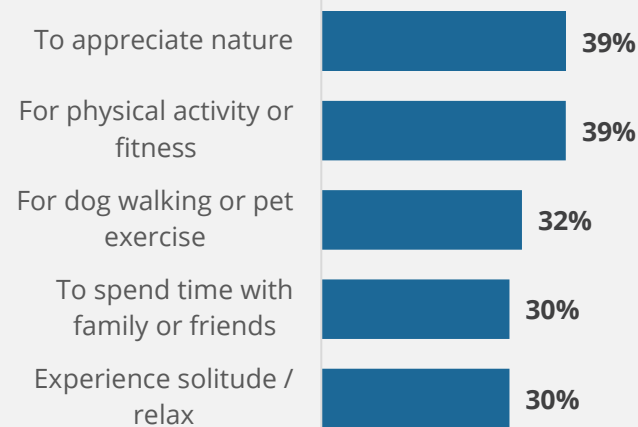
Length of visit



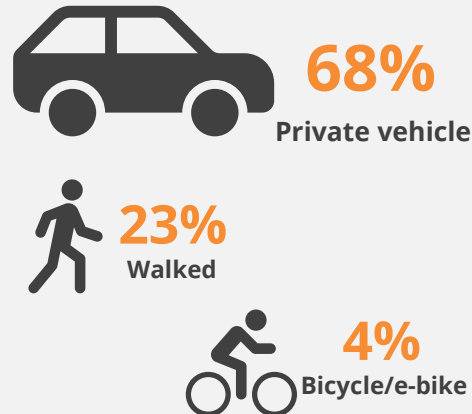
Safety of visit



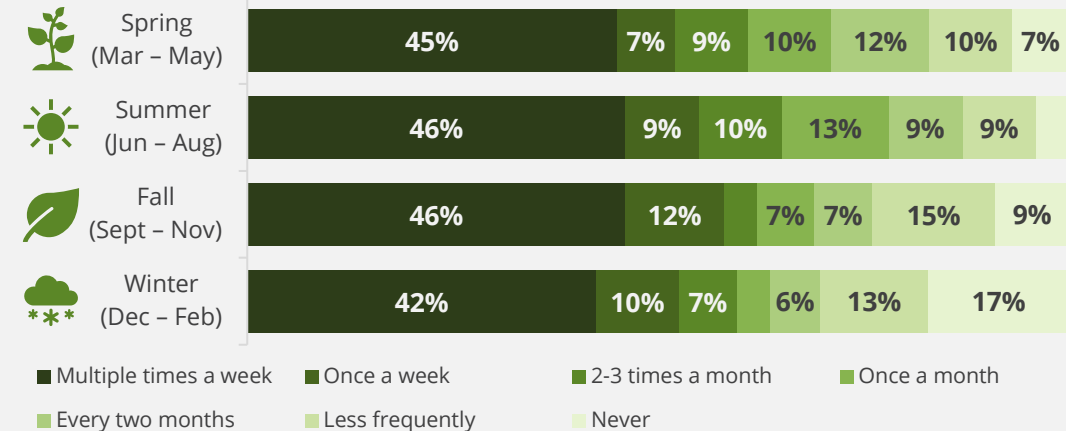
Reason for visiting: Top 5



Top travel modes

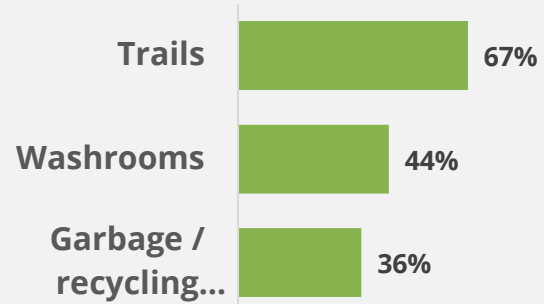


Seasonal visitation

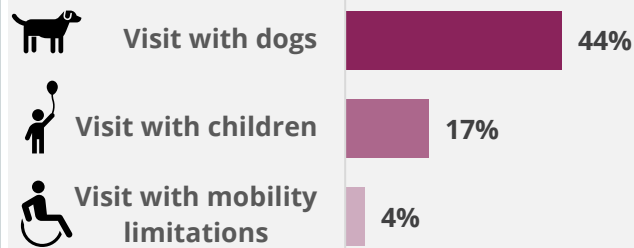


THACKER REGIONAL PARK: DASHBOARD

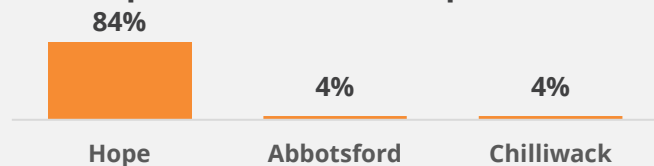
Importance of services or facilities: Top 3



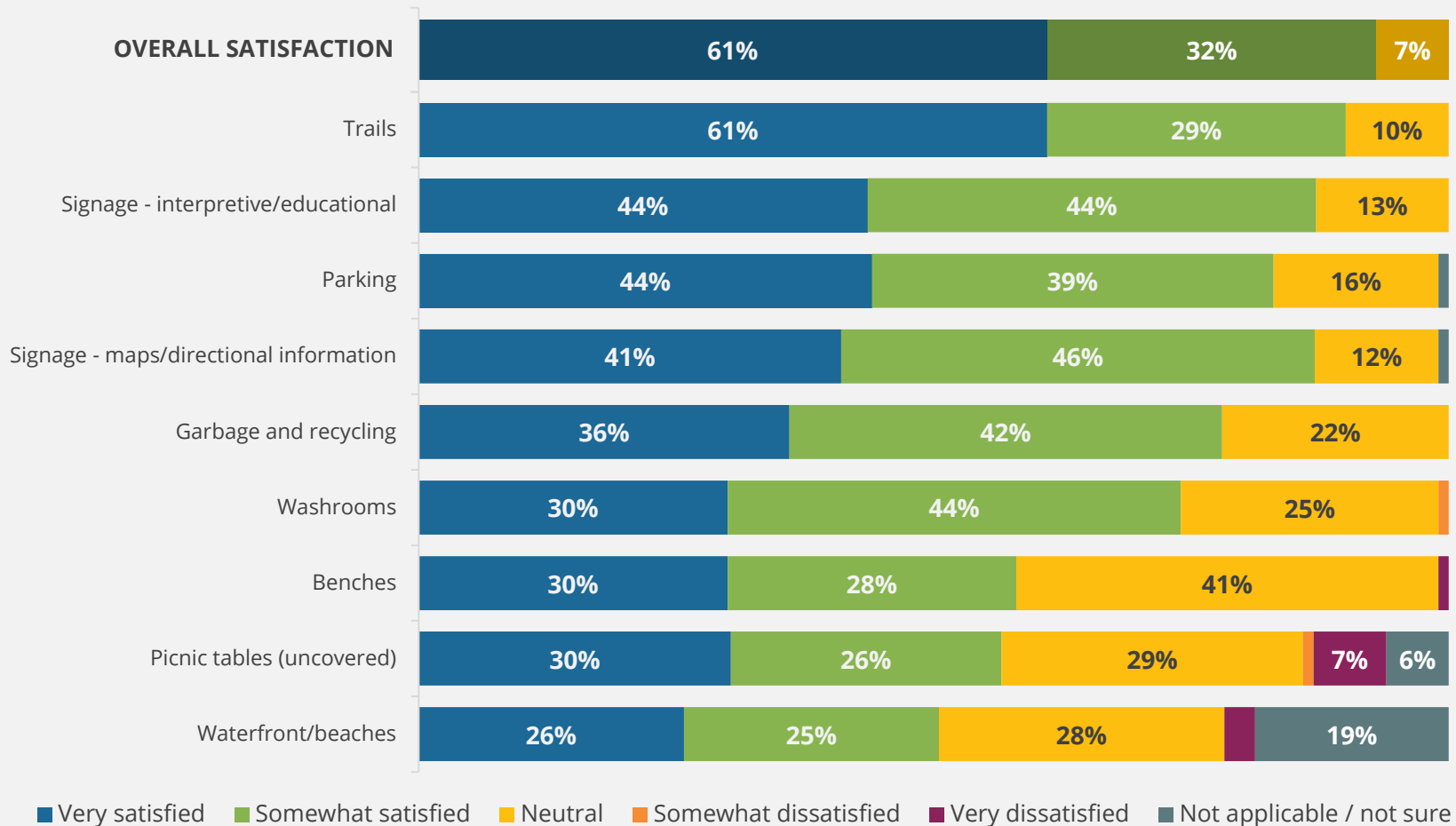
Park visitors that...



Where park visitors live: Top 3



Satisfaction with park/trail



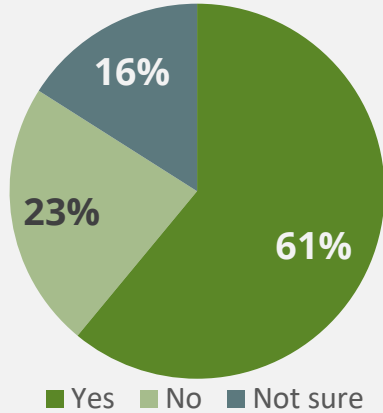


THOMPSON REGIONAL PARK

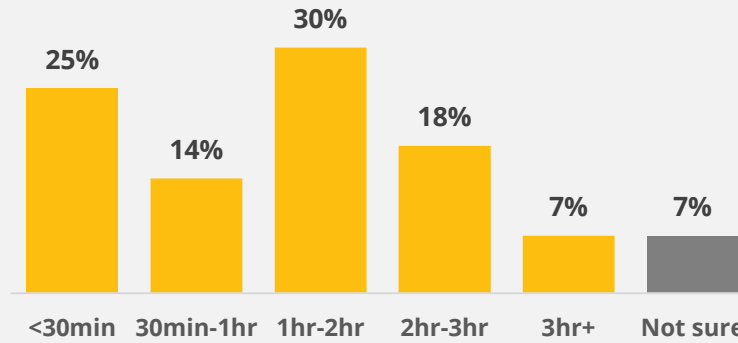


THOMPSON REGIONAL PARK: DASHBOARD

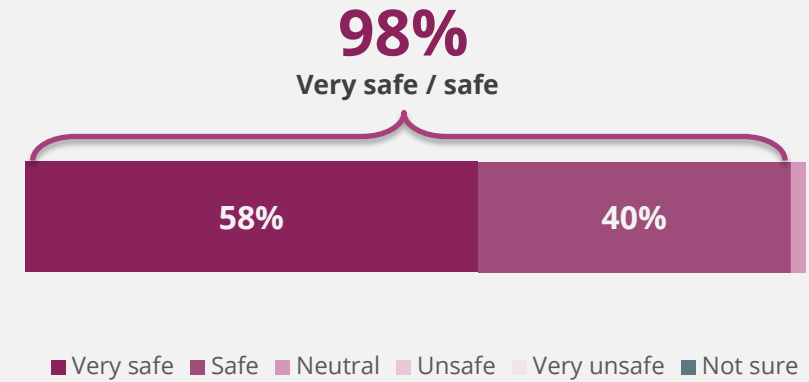
Aware park is managed by FVRD



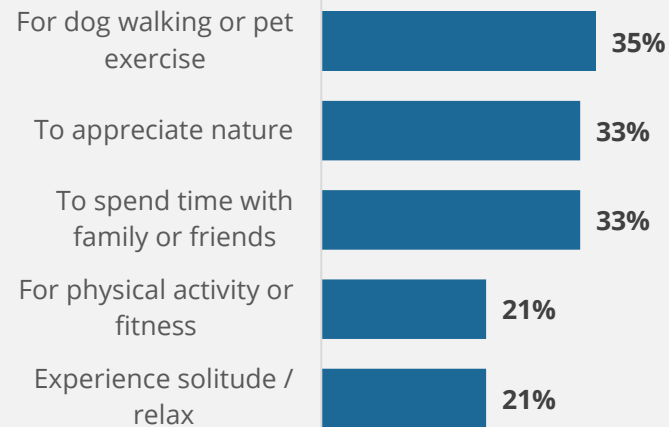
Length of visit



Safety of visit



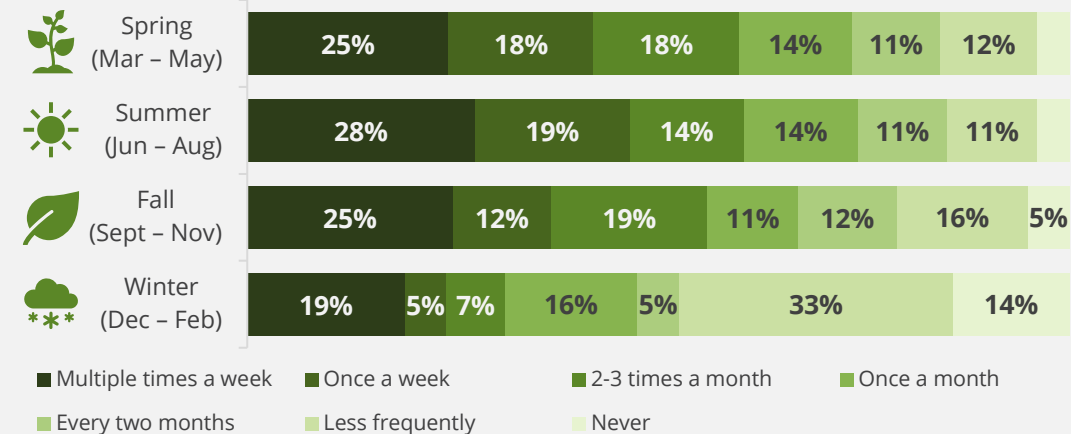
Reason for visiting: Top 5



Top travel modes

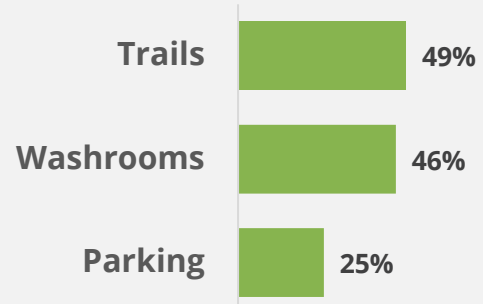


Seasonal visitation

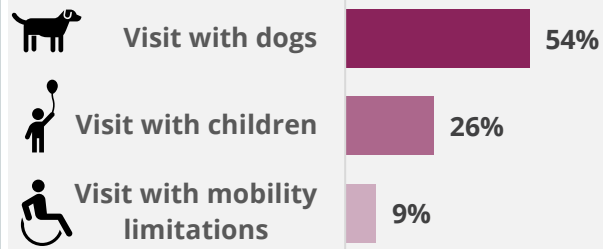


THOMPSON REGIONAL PARK: DASHBOARD

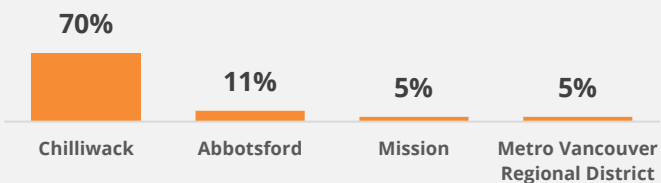
Importance of services or facilities: Top 3



Park visitors that...



Where park visitors live: Top 3



Satisfaction with park/trail

