

To: CAO for the Electoral Area Services Committee

Date: 2018-12-11

From: Louise Hinton, Bylaw Compliance & Enforcement Officer

File No: 4300-70-2019-

01

Subject: Special Event – REVEL Race Chilliwack Marathon & Half Event, Chilliwack River Valley (Area E)

RECOMMENDATION

THAT the Fraser Valley Regional District Board approve the Class III Special Event Licence No. 2019-01 for the REVEL Race Series Chilliwack Marathon & Half Event to be held on August 17, 2019, subject to the receipt of all required documentation necessary to complete the application;

AND THAT the Fraser Valley Regional District Board waive the requirement for a security fee;

AND FURTHER THAT the Fraser Valley Regional District Board authorizes its signatories to execute all legal instruments associated with the Special Event Licence No. 2018-01.

STRATEGIC AREA(S) OF FOCUS

Foster a Strong & Diverse Economy
Support Healthy & Sustainable Community
Provide Responsive & Effective Public Services

PRIORITIES

Priority #4 Tourism
Priority #5 Outdoor Recreation

BACKGROUND

Brooksee, LLC is an endurance event provider who is requesting the Regional District's conditional approval for their Special Event the REVEL Series Chilliwack Marathon & Half Event on Saturday August 17, 2019, partially in the Chilliwack River Valley. This large event is a Boston Marathon qualifier event that expected to draw over 2000 participants, volunteers, and even more supporters. The Regional District's *Special Events Bylaw No. 0111, 1997* requires that all Events of more than 200 people require a special events permit issued by the Regional District.

DISCUSSION

The REVEL Marathon & Half Race is scheduled for Saturday August 17, 2019. An application has been received on behalf of the host of the event, Brooksee, LLC . The applicant must still submit the following items remaining items for the application to be considered complete:

1. Insurance document
2. Ministry of Transportation Approval (MOTI)
3. British Columbia Provincial Parks Approval
4. Approval from the Chilliwack RCMP (Police)
5. Approvals for Emergency Services / Fire Protection
 - a. FVRD Electoral Area Emergency Services
 - b. Chilliwack River Valley Fire Department
 - c. Chilliwack Fire Department
6. Copy of City of Chilliwack Special Event Permit

The applicant must submit the remaining items no later than 30 days prior to the event. The Special Event Licence (Appendix "B") provides that preliminary approval may be given as per s. 11 of the Bylaw subject to receipt of the remaining items.

Approximately 2000 participants are expected to attend the event, plus 300 local volunteers. As such, the event is classified as a Class III Special Event per s.6 of the Bylaw:

"Class III Special Event" means a SE having an attendance of 1000 or more people or any SE the RD expects will have an attendance of 1000 or more people.

The REVEL Series Chilliwack Marathon race partially in the Chilliwack River Valley includes both full Marathon and Half Marathon race routes. The full race route will begin from the entrance area of Chilliwack Provincial Park at the Chilliwack Lake Forest Service Road travelling westbound 19.63 kilometers (12.2 miles) along Chilliwack Lake Road. Participants will then enter the City of Chilliwack and move through the Vedder Road Round-a-bout, finishing their race within the City of Chilliwack at GW Graham Secondary School (see Route Map - Appendix A). The majority of the event is single lane foot race along Chilliwack Lake Road, in Electoral Area E. The Regional District roadways are overseen by the Ministry of Transportation and Infrastructure (MOTI), who are supportive and involved with the planning of this event. Approvals are also required from Provincial Parks, the RCMP, and local emergency services. Preliminary approval has already been granted by the City of Chilliwack.

All participants in the race will be shuttled on buses from within two private third-party designated parking areas on Caen Avenue in the City of Chilliwack to the event starting line at the entrance of

Chilliwack Lake Provincial Park. The applicant has provided us with a very detailed operations plan for your reference (See attachments).

The Electoral Area E Director Orion Engar has identified the importance of traffic control along Chilliwack Lake Road to address the volume and speed of vehicles to ensure the safety of the participants.

The traffic control will be provided for the duration of the event at the sole cost to the applicant; it has been tailored to reduce the possibility of traffic congestion on Chilliwack Lake Road (see the passing lane map in Appendix A, and the attached traffic plan submitted by the applicant).

- The Eastbound traffic flow will be predominantly open (because most traffic at this time of day will be heading eastbound).
- There will be 3 Passing Zones (please see the map below for locations). Each Passing Zone will have three narrower "lanes" delineated by pylons for each of the following: Lane 1) Runners, 2) Westbound Traffic, 3) Eastbound Traffic.
- Westbound traffic will que up at each Passing Zone
- Once it is determined that the westbound vehicles should be released, the eastbound lanes will close temporarily to allow the westbound traffic to travel to the next Passing Zone (this will function like a rolling closure).

As roadways within the Regional District are the jurisdiction of MOTI, all final approvals of traffic plans will be completed through the Ministry of Transportation permitting process.

There will a total of 14 aid stations located approximately every two miles along the entire race route, beginning near mile 3 of the full marathon route. Aid stations will be located on large shoulders and or turnoff points adjacent to the runner lane, so as to not obstruct the highway. These aid stations will provide an opportunity for racers to refuel and rehydrate throughout their run. Three of the Aid stations (Aid stations D, H & K on the attached Map) will be attended by trained medical personnel, who will have on hand medical supplies, first aid kits, medical cots, AED systems and other advanced full life support / lifesaving equipment.

There will be several portable restrooms set up at each aid station along the route, as well as the start and finish lines. They will be delivered the day before the race and be removed immediately following the race. Total numbers will be determined by the supplier based on the number of participants, estimated to be 5 – 8 at each station and 30 -40 at each the start and finish lines. There will be an abundant number of refuse containers a both starting lines, each aid station, and at multiple locations at the finish venue.

The race expects to have about 300 local volunteers aid the event. Most of the Volunteers will be recruited from charitable organization or school groups who will receive a monetary donation in exchange for their volunteer efforts. In addition, the organizer would like to pick 1-5 community

partners that they can contribute to, whether that is communities along the course, volunteer firefighters, parks, schools, towns etc.

The organizers have a communication plan for residents and businesses directly affected in the weeks leading up to the event with mailed out correspondence explaining traffic control plans, delays and other issues related to the event as well as full contact information. They have also requested to partner with the local Chamber of Commerce in Chilliwack to ensure that businesses know what to expect and provide opportunities to gain financial benefits from the event. Please see the attached REVEL Series Partnership document attached for further details on economic and tourism related benefits for the area.

As Per *Bylaw No. 0111*, a security of \$60,000 may be required from the applicant at the discretion of the Fraser Valley Regional Board. This event itself is being held primarily on Ministry of Transportation Roads and no Regional District Lands are being used. In addition the applicant is very experienced in organizing similar races in different locations all over the United States. Staff recommends waiving the requirement for a security fee from the applicant.

COST

There organizer is expected to fund costs for the entire event including notification and traffic control; there are no direct costs to the Fraser Valley Regional District.

The applicant has paid the \$800 Class III Special Event Licence fee.

CONCLUSION

Staff recommends preliminary approval of Special Event Licence No. 2019-01 subject to the receipt of all required documentation necessary to complete the application.

COMMENTS BY:

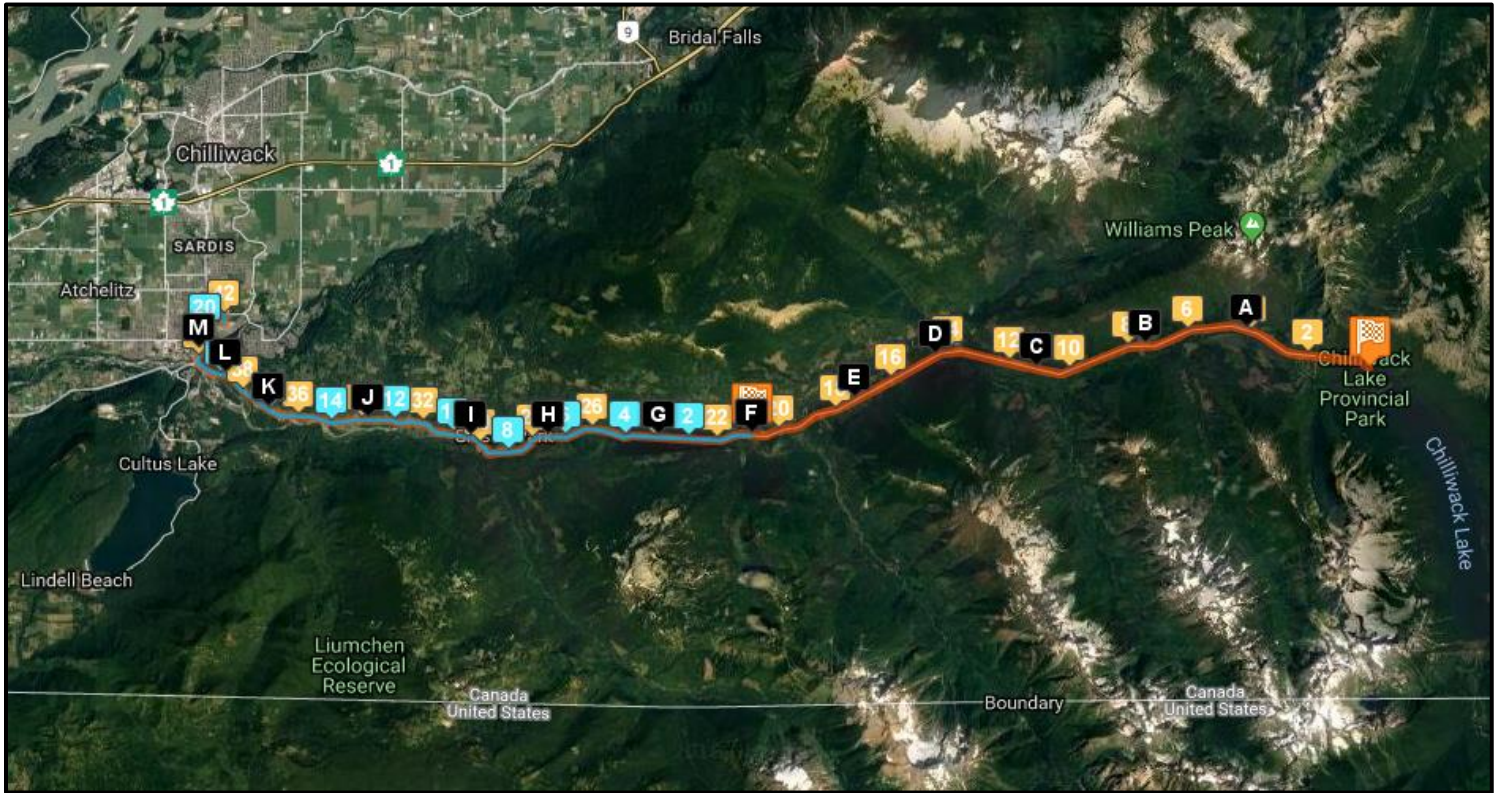
Margaret Thornton, Director of Planning & Development: Reviewed and supported.

Mike Veenbaas, Director of Financial Services: No further financial comments.

Paul Gipps, Chief Administrative Officer: Reviewed and supported

Appendix "A"

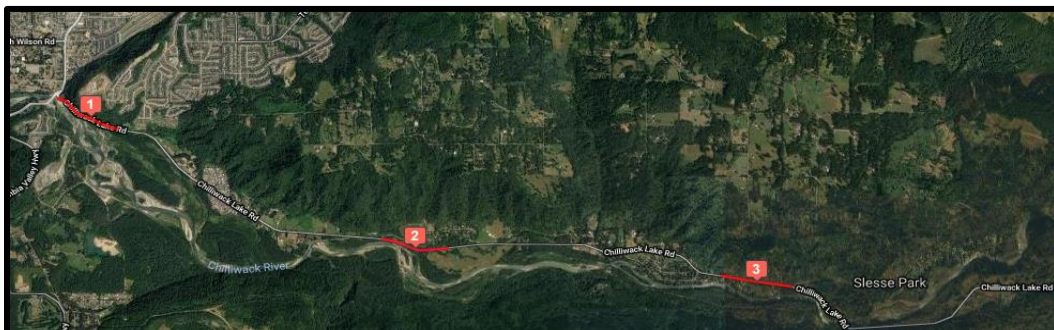
Marathon Race Route Map



ELEVATION MAP



PASSING LANE MAP



Schedule "B"

Special Events Bylaw No. 0111, 1997

**A bylaw to provide for the regulation of "special events"
in all electoral areas of the Fraser Valley Regional District**

SPECIAL EVENT LICENCE

License Number:	2019-01
Date Issued:	TBA
Promoter:	Brooksee LLC
Location of Event:	Chilliwack River Valley / Sardis Areas Chilliwack Provincial Park, Chilliwack Lake Road & the City of Chilliwack
Property Owner(s) with Civic Address:	Description of Land:
None.	None.
Nature of Special Event:	REVEL Race Series Chilliwack Marathon & Half Event
Date of Special Event:	Saturday August 17, 2019
Hours of Event:	6:00 am —4:00 pm
Maximum Number of Persons Permitted:	2000 —3000 participants 300 volunteers

Jason Lum
FVRD Board Chair

Paul Gipps
Chief Administrative Officer