

CORPORATE REPORT

To: CAO for the Recreation, Culture & Airpark Services Commission Date: 2019-03-05

From: Jody Castle, Manager of Recreation, Culture and Airpark Services File No:

Subject: Community Better Challenge

RECOMMENDATION

THAT staff create a committee for the Community Better Challenge from May 31 - June 16, 2019;

AND THAT an activity schedule be created for the challenge period;

AND THAT staff track patron physical activity at the recreation centre during the challenge.

STRATEGIC AREA(S) OF FOCUS

Support Healthy & Sustainable Community

Provide Responsive & Effective Public Services

DISCUSSION

The Community Better Challenge is presented by the Government of Canada through ParticipACTION. It is a new challenge in 2019 calling on all Canadians to get active and incorporate physical activity where they live, work and play.

Fraser Health has approached staff and proposed that RCAS may be a good partner to lead the campaign during the contest period. Staff are recommending that a committee be formed with several community partners to create a variety of opportunities for recreation during this challenge period.

Participants in the challenge must register online and track their activity throughout the two weeks. Individual awards are available. Each activity minute is tracked to our community by postal code. The calculation takes into account the size of the community, so any community can win! The national winner of this contest has the opportunity to win a grand prize of \$150,000 for their community. Smaller regional prizes are also available.

COST

Grant funding up to \$1,000 is available to host community events.

CONCLUSION

The Community Better Challenge aims to get people moving, and at the same time provides an opportunity to promote the Hope and Area Recreation Centre and the programs that are available for people of all ages. The committee formed would build on existing partnerships that would provide a solid foundation for challenge programming.

COMMENTS BY:

Mike Veenbaas, Director of Financial Services

Reviewed and Supported.

Paul Gipps, Chief Administrative Officer

Reviewed and Supported.